

PLANNERS NETWORK

#35—August 23, 1982

1901 QUE STREET, NW

WASHINGTON, DC 20009

(202) 234-9382

□ **READING APPRECIATION:** As you open this Newsletter, you will encounter a stamped envelope covered with blue type. It's to urge you to subscribe to *Working Papers*, a first-rate bimonthly journal that many Networkers write for (Bill Goldsmith on enterprise zones in the March/April '82 issue; Chester Hartman on housing allowances in the upcoming November issue; Derek Shearer, Bennet Harrison, etc., etc.). We think it's a magazine you will like a lot; and together we have struck a deal that can help the Network financially: for every regular (\$18) subscription to *Working Papers* submitted in one of these envelopes, we'll get \$9; for every low-income subscription (\$13.50), we'll get \$5. ("Low-income" is between you and your conscience.) If you're interested, the effort can bring us several hundred dollars, which we can use; and it can bring you lots of good reading. Be sure to use the enclosed envelope, as it's coded to make sure we get ours.

□ **STUDENT NETWORKERS:** We're trying to set up a series of introductory meetings on the Network at various planning schools in October and November, so incoming students can plug into us right from the outset. Sheri Taub, a planning student at Cornell, has been working with us over the summer to set these up. If you haven't heard from her yet, and if you (faculty or student) can help us set up such a meeting, please let us know right away. We can supply speakers, printed materials, etc.

□ **SPRING '83 PN CONFERENCE:** As reported in the last Newsletter, the steering committee agreed on a National Network Conference for Spring 1983, and we would like your thoughts and help to make sure that it meets your needs and wants. Some immediate questions that should be answered are:

1. What should be the theme? e.g., Responses to Reaganism, or Progressive Planning and Political Alternatives to Reaganism? A related question is the relative emphasis on national and local issues and strategies.

2. What are the purposes and objectives of the conference? e.g., To develop a series of positions of policy alternatives that may be used in local, state or national work—and to support either activist or policy oriented groups (this may suggest assuming some of the functions of the Conference on Alternative State and Local Governments, which is no longer holding meetings); to develop a political agenda; to explore issues and problems in planning and our work; and, or to further develop the Network as an organization, including defining its roles?

3. Who should attend? Should the conference be limited to the Network membership and others interested in the Network: to the membership and sympathetic organizations or networks, e.g. the National Tenants Union? or should it be open? In addition, should we co-sponsor the conference with one or more other organizations, and what should be their focus, e.g. an activist group like the National Tenants Union

or the Low-Income Housing Coalition, or a policy-oriented group like the Institute for Policy Studies?

4. Where should the conference be held? There are several considerations: Transportation access and cost; conference site and accommodations; strong local support for logistics, etc., and whether the conference site should be in different parts of the country. Peter Marcuse has suggested Columbia University because of its good transportation access, facilities at Columbia, accommodations, the presence of other sympathetic groups, and to strengthen the Planning Department's morale after its year long struggle for survival. Bob Kraushauer has suggested that the Planning Department at the State University of Buffalo host the conference. The Department is in the process of developing a progressive program, has good conference facilities and accommodations, a local group that will take major responsibility, and decent transportation access.

We would like your thoughts on these questions, and any others, and to know if you would like to participate on the planning committee, and which groups would like to host the conference, and would be willing to work on it. (Please send information about the city, possible conference sites, transportation, and the degree of local support.) Contact: Judy Kossy or, Emily Auchtenburg, c/o Planners Network.

□ **PN FOR LIBRARIES:** How do you feel about our Newsletter going to libraries? We get periodic requests from libraries for "subscriptions" to the PN Newsletter. Because we've always regarded the Newsletter as an "in house" membership publication, by which members can communicate with one another, we have always refused such requests. Our feeling was that people in the Network might be more inhibited in what they write if the Newsletter was being circulated publicly. Realistically, however, some people do post it for general consumption, and, as one librarian told us, she could easily just xerox someone's personal copy and use that for the library collection. Anyway, does anyone have any strong feelings pro or con on allowing libraries to subscribe to the Newsletter? The Steering Committee will make the decision, but it will be strongly guided by what you all have to say.

□ **NETWORK ROSTER:** Newsletter #32 contained our new roster, but those of you who joined subsequently may not have received one. If you would like to get a roster (or if for some reason you did not receive #32), send us a stamped (57¢), self-addressed large (8½ x 11 or larger) envelope, and we'll send you a copy.

□ **MINI \$\$\$ REPORT:** Since #34, we've received 52 contributions, totalling \$864.50. That's pretty good, but it just barely covers our costs of getting out an issue of the Newsletter. Please use the coupon to send (more) bucks. Thanks.

Passing the Word

□ **TA FOR WORKER-OWNERS:** Networker Ed Meek (7723 Abbott St., Pittsburgh, PA 15221) reports that plant closings are an increasing problem in western Pennsylvania, arousing new interest there in worker ownership and control. One problem is a lack of financial and technical assistance for worker owners. Ed would like to be in touch with other Pittsburgh-area folks interested in providing technical resources for this form of community economic development.

□ **N.C. LOST COLONY:** North Carolina's northeastern counties are a lost colony, forgotten by many, ravaged by poverty, and exploited by outside owners. These at least are the views of Networkers Donna Dyer and Frank Adams, writing in the June/July issue of *Southern Changes*, the bimonthly magazine of the Southern Regional Council. They explore the conditions and suggest a number of recommendations. Their final conclusions call for greater organizing and more self-help among area residents. "We should apply pressure on absentee owners, state politicians, county administrators, and policymakers at every level," they say. "We must close the gap between the 'lost colony' and the state to which we pledge allegiance and pay taxes," they say. *Southern Changes* is a membership benefit of the SRC. Dues range from \$10 for limited income associates to \$30 for organizations. The SRC's address is 75 Marietta St. N.W., Atlanta, GA 30303.

□ **PROGRESSIVE PERIODICALS:** Progressive Education (Box 120574, Nashville, TN 37212) has just issued 1982 directories of progressive periodicals, covering social change groups across the country. The directories are annotated and organized by subject. The national version, with 380 listings, costs \$4; a southern regional version, with 130 listings, costs \$2. For \$5, you can get the two directories, with more than 500 listings. Progressive Education also has publications on fund raising and alternative publishing, and maintains commercial mailing lists of U.S. public and college libraries and of progressive publications.

□ **MANUFACTURED HOUSING:** One of housing's lost colonies is manufactured housing, also known as house trailers. Networker Thomas E. Nutt-Powell (57 Westbourne Terr., Brookline, MA 02146) has completed a book on the subject (*Manufactured Homes: Making Sense of a Housing Opportunity*, \$21.95 from Auburn House, 131 Clarendon St., Boston, MA 02116); and is particularly concerned with the treatment of residents of trailer parks. He goes on: Typically a park owner owns the land, the manufactured housing resident the home. Many manufactured housing parks, especially those built in the '50s and '60s, are in commercial zones, despite the fact that they are residential uses. They are often now prime sites for other commercial uses. There are horror stories about park owners selling the land out from under residents, rendering them functionally homeless, and in a stroke of the pen undercutting the value of their investments in their homes. This occurs even though the aggregate value of the homes may exceed that of the land by a factor of 5 or greater. Few states have statutes covering this situation. Few local planning agencies are looking at the appropriate use of these residential areas in commercial zones, or how to handle disruptions in the housing stock if the determination is to allow the land to remain zoned commercial. Add to this the

generally sparse collection of law and judicial precedent covering the rights and responsibilities of residents and owners in a manufactured home park, and you have an area of housing policy crying out for action to achieve a greater measure of equity for housing residents.

□ **BUSINESSES FOR NONPROFITS:** The legal questions, taxation issues, and managerial considerations of nonprofits' business ventures are identified and explored in a new 105-page report from the University of Illinois Center for Urban Economic Development. The report is called *Business Spin-offs: Planning the Organizational Structure of Business Activities—A Manual for Not-for-Profit Organizations*; and is available for \$12 including postage from the UICUED, University of Illinois at Chicago, IL 60680.

□ **RESIDENTIAL HOTELS:** Residential hotels, also known as single-room-occupancy (SRO) units, have traditionally been an important housing resource for the nation's poor, elderly, and handicapped. Now thousands of such units each month are being lost to demolition, abandonment, and conversion, and their residents are being displaced. Around the country a number of efforts have been undertaken to rehabilitate and preserve such buildings, and their achievements are reported in a 48-page publication, *Rehabilitating Residential Hotels*, available free from the National Trust for Historic Preservation, 1785 Massachusetts Ave. N.W., Wash., D.C. 20036. The SRO report is part of an information series from the Trust, which also has reported on commercial revitalization, rural conservation, and revolving funds for neighborhood preservation.

□ **HUD RENTAL HOUSING REPORT:** Some of the rationale behind the Reagan Administration's housing voucher (Modified Section 8) program is contained in a 58-page report, *Rental Housing—Conditions and Outlook*, prepared by HUD, which concluded that government aid should shift from construction assistance to rental assistance for tenants in existing buildings. The report is based on the findings of a HUD-sponsored conference held in November 1980. Copies are available for \$4 prepaid (to HUD User), from HUD User, Box 280, Germantown, MD 20874, 301/251-5154.

□ **A.T. EXCHANGE:** A network of appropriate technology resources in the United States and Third World countries is being developed by a five-year-old Washington, D.C. nonprofit, AT International. The network is called ACCESS, and has some 400 participants so far. The network serves as a clearinghouse for organizations seeking to find and acquire the technical, financial, and human resources needed for development. Virtually anyone (or any group) involved in appropriate technology efforts may register; AT International will provide the five-page registration form. Use of the network is to be free initially, with some user charges to be set later. Contact: AT International, 1724 Massachusetts Ave. N.W., Wash. D.C. 20036, 202/861-2900.

□ **SHARED HOUSING REPORT:** Changing American lifestyles and the quest for affordable housing have combined to raise new interest in an old idea: shared housing—the physical sharing of a dwelling unit by two or more unrelated individuals, each having some private space, while sharing other common areas. In March 1982, the Shared Housing Resource Center Inc. (6344 Greene St., Philadelphia, PA

19144, 215/848-1220) convened a two-day national policy conference at Princeton University on the issue; and the report of the conference, at which Network Chair Chester Hartman was a main speaker, has now been published. The 56-page report reviews the issues which have revived interest in shared housing, and presents the conference's extensive findings and recommendations. Copies of the report, *National Policy Workshop on Shared Housing*, are available for \$6.50 from the Shared Housing Resource Center.

□ **NEW FROM RURAL AMERICA:** Rural America, the national organization, has three new publications on rural areas and small towns. *What To Do Until the Census Comes* (18 pp.; \$2.95) is intended as a guide to useful sources of county-level data for updating census figures in the periods between censuses. *Jefferson Ignored: Land and Democracy in the United States* (27 pp.; \$3.95) explores the concentration of land ownership in this country and the resulting abuse and misuse of the land by absentee owners. It calls for a new land ethic that raises social responsibility above personal profit. *Mutual Self-Help Housing* (64 pp.; \$5.95) is a report on the Farmers Home Administration's Section 523 Self-Help Technical Assistance Grant Program. All are available from Rural America, 1346 Connecticut Ave. N.W., Wash. D.C. 20036, 202/659-2800.

□ **OAKLAND HOUSING GROUP:** Oakland's Housing for Self-Reliance is a nonprofit, tax-exempt group working to empower the disabled, seniors, and those with low income through ownership of group housing and group businesses. HSR cites three steps for increasing the affordability of home ownership: expanding the idea of self-help housing to include volunteer assistance from neighbors and others; reasserting the establishment of strong community roots as a central purpose for home ownership; and subsidizing construction costs of group housing for disabled and poor people. Contact: Housing for Self-Reliance, 2708 Sunset Ave., Oakland, CA 94601.

□ **CED INTERNS NAMED:** Public/Private Ventures of Philadelphia has selected its first group of 36 interns for a 13-month program in community economic development. The interns, all staff members of community-based organizations, represent nine cities and four rural areas. The internship provides comprehensive training in strategic planning, financial packaging, project development, and management skills. Contact: Development Training Institute, 914 West 36th St., Baltimore, MD 21211, 301/243-1920.

□ **CANADIAN NEWSLETTER:** The 13-year-old Institute of Urban Studies, in Winnipeg, has begun a bimonthly newsletter covering policy planning and policy-oriented research in both housing, native studies, energy and economic development issues, and in local, Winnipeg planning issues. The first newsletter included an interview with David Saunders, Manitoba's Deputy Minister of Urban Affairs, and reports on home ownership costs, a survey of native women, and a conference on urban native issues. The newsletter appears to be free, at least initially. An extensive list of Institute publications also is available. Contact: Institute of Urban Studies, 515 Portage Ave., Winnipeg, Manitoba R3B 2E9.

□ **KITCHENS FOR THE HANDICAPPED:** Independent Housing Services of San Francisco sponsored a design

competition this summer for handicapped-accessible kitchens, with winning designs to be displayed at the American Society of Interior Designers' Convention and other suitable exhibitions. The competition was held to explore variations on standard kitchen design, where appliances, shelves, and drawers are arranged for fully mobile and self-supporting persons between 5'-4" and 6'-2" tall. Walking aids and restricted reaching and grasping ability often reduce the utility of such kitchens. Competing entries were to reflect revised arrangements to make appliances and storage areas available to persons with such restrictions. Submission deadline was July 28. Contact: Independent Housing Services, 25 Taylor St. #M-101, San Francisco, CA 94102, 415/441-6781.

□ **NETWORK ANALYSIS:** The International Network for Social Network Analysis is a clearing house, linking together network analysts and disseminating current information. Formed in 1977, it now has over 300 members from all continents and all social science disciplines, mathematics, and statistics. To link members with each other, INSNA publishes three issues of *Connections* annually. The 70 pages of each issue contain research reports, surveys of the field, lots of abstracts, new book announcements, thesis summaries, computer programs, conference information, teaching aids, research grant announcements, and news items. INSNA also serves as a framework for organizing conferences. Members can subscribe to our affiliated journal, *Social Networks*, at a special discount price of \$28. This "International Journal of Structural Analysis" publishes theoretical, methodological and substantive papers on social structure. To join INSNA, send \$9 to: The International Network for Social Network Analysis, Department of Sociology, University of Toronto, 563 Spadina Ave., Toronto, M5S 1A1.

□ **ANTI-REAGAN COALITION:** The Federation for Progress is organizing across the country among grass roots organizations and activists to oppose the programs of the Reagan Administration. The President, according to the Federation, has launched the most sweeping attack on Americans' standard of living since the Depression. The group was first organized in February, and was to hold a national organizing conference July 30-Aug. 1. Contact: Federation for Progress, 242 Lafayette St., New York, N.Y. 10012, 212/966-7743.

□ **PROGRESSIVE HEALTH GROUPS:** A national inventory of progressive health advocacy organizations, which was gathered for the October 1981 meeting of Progressive Health Organizations in Los Angeles, is now available as a publication. No price was mentioned, but some contribution probably should be offered. Contact: Robb Burlage, Avery 410-B, Columbia University, New York, N.Y. 10027, 212/280-4243.

□ **COMMUNITY LAND TRUSTS:** The Institute for Community Economics (151 Montague City Rd., Greenfield, MA 01301) is preparing a book on community land trusts that includes a range of technical and practical advice as well as a series of case studies. To be published by Rodale Press, the book will be available in bookstores or from the Institute. Publication is due some time in 1982.

□ **SUNBELT URBAN DEVELOPMENT:** From Networker Joe Fagin (Dept. of Sociology, University of Texas at Austin,

TX 78712, 512/471-1122). I am working on a research project (and book) on urban growth and development in the Sunbelt, with a central focus on Houston, Texas. I would like to talk to any networkers who have worked or are working in any aspect of urban development and planning in the greater Houston area, either in the private or public sphere. I would like to communicate with anyone else around the country currently studying (or protesting) the role of developers and their allies in making and remaking cities.

□ TRAVELING NEW ZEALANDER: Kerry Francis is a New Zealand architect, who for the past six years has been working in a small rural community, called Waipu; and who will be visiting the United States this fall on a Fulbright-Hays travel grant. There is an extensive travel schedule planned around the country, including a Washington visit with Network Chair Chester Hartman. Some of you may encounter Kerry in your efforts; and to be prepared, there are some particular areas you might be thinking about: How do local architects provide for user involvement in planning designs; any local examples of current, indigenous architecture; what about built examples of solar heating, underground housing, etc.; are there any good urban or rural housing co-op examples you know of? If you have time, you might send notes on these areas to Chester so he will have them for Kerry's visit.

□ LOOKING FOR SOURCES: From Mike McClintock (Box 457, New City, N.Y. 10956, 914/634-3910): I am writing a book entitled, *The Home How-To Sourcebook*, to be published in September, 1983 by Scribner's. This book is to be a reference for homeowners and renters, directing them to a variety of sources such as manufacturers, associations, government agencies, and periodicals. Major chapters cover planning and design, building materials, tools and home shops, homebuilding, outdoor construction, remodeling and repairs, furnishings and storage, appliances and equipment, heating and cooling, plumbing and electrical, energy saving, garden and landscaping. To be listed as a source, please respond to the questions below as fully as possible, with catalogues, literature, detailed descriptions of products/services, etc.: 1. What is the nature and extent of the products/services you provide; 2. Do you reach consumers nationally, regionally, by wholesale, retail, mail order; 3. Can you identify major changes, trends, new products or services in your field; 4. Specifically, what help, information, literature, etc. can consumers get by contacting you; 5. What mailing address and phone number (for national headquarters and divisions) may consumers use to reach you?

□ OTHER NETWORKS is the name of a quarterly newsletter from the Public Interest Media Project of Philadelphia written by and for people interested in networking. The 28-page Summer '82 issue included half-a-dozen articles, ranging from "Computerized Communication" to "A National Home Business Network," and a whole range of shorter features. Contributed articles are encouraged. Subscription are \$15 (payable to Other Networks). Contact: Other Networks, Box 14066, Philadelphia, PA 19123.

□ LOCAL TAX AGENDA: When the Reagan Administration's New Federalism forces state and local governments to search for new tax revenues, some hard decisions will have to be made on where the extra money should and should not

come from. One proposal has been prepared by Lee Webb of the Conference on Alternative State and Local Policies and David Wilhelm of the AFL-CIO which calls for progressives and citizen activists to organize around a progressive state and local tax reform program. Their proposal urges states to shift from sales tax revenues to progressive income tax revenues, and to exempt food and other necessities from sales tax coverage. Local governments should enact property tax "circuit breakers" to protect homeowners from sharp increases, and should refrain from further tax abatement incentives as an attraction to business development. Copies of the proposal, *State and Local Tax Reform: A Model Agenda for the '80s*, are available for \$2.50 from the Conference, 2000 Florida Ave. N.W., Wash. D.C. 20009, 202/387-6030.

□ ETHICS IN TECHNOLOGY: September 1, 1982 is the next closing date for submitting preliminary proposals to the National Science Foundation for its program on Ethics and Values in Science and Technology (EVIST). EVIST supports research and related activities to improve public and professional understanding of the ethical and value aspects of contemporary issues that involve science and technology, and the social and professional values that influence the work of scientists and engineers. The proposals EVIST considers for support focus on the roles of science or technology in areas where social or professional disagreements or questions exist. They are intended to clarify the ethical implications or value assumptions of those roles. EVIST also considers for support proposals to illuminate the roles of social and professional values in setting research priorities, selecting hypotheses, and developing and interpreting results for other professionals and for the public. Preliminary proposals should be 3-5 page letters summarizing the objectives and significance of the work, the suitability of the methods to be used, plans for distribution of results, qualifications of staff, project duration and budget requested. Send two copies to Rachelle Hollander, EVIST, NSF, Washington, DC 20550, 202/357-7552.

□ ENTERPRISE IN OHIO: The Ohio Public Interest Campaign has a memo/position paper on Ohio's Enterprise Zones and their impact on Cleveland. The paper is available for \$1, the cost of duplicating and mailing, from Ohio Public Interest Campaign, 1501 Euclid Ave. #500, Cleveland, OH 44115.

□ APA'S TRUE MAJORITY: From Networker Michael Easley (53 N. Fawn Dr., Newark, DE 19711): I disagree with the characterization of the APA's second-choice balloting as "slightly anti-democratic" (#34, p. 3). I feel that this process, comparable to the run-off elections common in some regions, is quite democratic—certainly more so than a plurality victory in a multi-candidate election. Let us consider a situation in which two progressives and one conservative are running. The conservative would probably come out ahead in the three-way split. The second-choice votes from the third-place candidate could, however, swing the election to the progressive who had placed second. Do not change the bylaws because this time the more progressive candidate was victimized. Let the true majority rule.

□ NEW CO-OP NEWSLETTER: *Co-op Development Report* is a new quarterly newsletter encouraging co-op development through policy analysis and technical information-sharing among precedent-setting co-op projects.

The first issue included articles on the Co-op Bank, on assessing the creditworthiness of a co-op, and on upcoming co-op conferences. The newsletter is published by the Co-op Development and Assistance Project of the Conference on Alternative State and Local Policies. Subscriptions apparently are free, for the moment, from the Conference, 2000 Florida Ave. N.W., Wash. D.C. 20009.

PLANNING COURSE ROUND-UP: From Networker Patricia Harris (2976 McFadden Dr., Tuskegee Institute, AL 36088): I am currently exploring the development of planning courses within the School of Architecture at Tuskegee Institute. My experience is in developing countries, and I am now trying to catch up with developments in the field domestically—especially alternatives to what we were taught in planning schools in the '60s and '70s. Can you help with contacts for and/or reading lists and materials?

CONSERVE NEIGHBORHOODS is an excellent newsletter for citizen organizations published by the National Trust for Historic Preservation. Recent issues have reported on the spreading epidemic of arson-for-hire in old neighborhoods, on fundraising from local businesses, and on the organizational life cycles of nonprofits. Back copies and reprints are available. Write for subscription rates: *Conserve Neighborhoods*, The National Trust, 1785 Massachusetts Ave. N.W., Wash. D.C. 20036.

STUDY IN LONDON: The Architecture Association in London offers one-year postgraduate diploma and two-year postgraduate honors diploma courses to graduates in any field, and leading to opportunities for M.Phil., Ph.D. research degrees. Studies are offered in the Graduate School and the Planning School. The AA Graduate School offers three programs which may be taken separately or combined: Housing Studies offers applied and critical approaches to housing policies and alternative strategies in Europe and the Third World. History and Theory Studies offers history of architecture, the problem of criticism and the analysis of architectural theory and practice. Energy Studies encompasses rational use of resources in the built environment and application of energy analysis and techniques to building. The AA School of Planning combines a spatial and a political economic focus on policy, planning and development in the Third World, with attention to socialist countries (including study tours), and special project work on London's Docklands. Courses are offered in urbanization and housing, regional and national development planning, socialist planning, planning practice and techniques, Marxist political economy, and political economy of cities and regions. For prospectus and application forms, specifying which courses please write to: The Co-ordinator, Graduate and Planning Schools, Architectural Association, 34-36 Bedford Square, London WC1B 3ES.

TA FOR NONPROFITS: The Support Center of Washington, D.C. offers an array of management assistance services for nonprofit organizations, including a management development institute, consulting services, and special programs. Write for details: The Support Center, 1709 New Hampshire Ave. N.W., Wash. D.C. 20009, 202, 232-0100.

SURVIVING OURSELVES: *The Survival of Civilization* by John Hamaker and Donald Weaver tells how to remineralize the earth, reverse the carbon build-up in the

atmosphere, stabilize the weather, and save the world. Copies of the 238-page book are \$8 from Hamaker-Weaver Publishers, Box 457, Potterville, MI 48876; or Box 1961, Burlingame, CA 94010.

BERKELEY TENURE CASE: From Networker Marshall Feldman (5699 Oakgrove Ave., Oakland, CA 94618): Dick Walker, one of the most outstanding radical geographers in the country, has been denied tenure at U.C. Berkeley. Currently, the case is being appealed to the Chancellor. It seems quite evident that the reason for the denial is Dick's politics. He is openly critical of many practices of the water lobby, industrial polluters, irresponsible employers, and land developers; while defending the labor movement, environmental regulators, conservationists, and local communities trying to control growth. What is needed is a flood of letters to the Chancellor's office, supporting Dick (if the writer is familiar with his work) or at least protesting the Budget Committee's denial of tenure. Write Chancellor I. Michael Heyman, California Hall, University of California, Berkeley, CA 94720. In addition, I have background materials on the case (and so does the Network) if they would be useful.

GLOBAL 2000 REPORT AV: A 27-minute slide-tape program summarizing the 1980 *Global 2000 Report to the President* has been prepared by a Delaware consulting firm for purchase or rental. The purchase price is \$250; a three-day rental is \$75; preview arrangements are possible. Contact: Christensen Associates, 62 N. Chapel St. #200, Newark, DE 19711, 302/454-1313.

Enjoying This Issue? Help Us Continue

Enclosed is my check payable to the Planners Network for \$ _____

Please check here if this is a new membership.

Name: _____

Address: _____

My interests: _____

A word on funding: Annual financial contributions are voluntary, but we do need funds for operating expenses. The Steering Committee has recommended the following amounts as minimums for Network members: \$10 for students and temporarily unemployed; graduated payments for the employed of \$20 plus an additional \$1 for each \$1,000 earned above \$10,000.

**Planners Network • 1901 Que Street NW
Washington, D.C. 20009**

□ **ECHO HOUSING STUDY:** Patrick H. Hare Planning & Design, in conjunction with the American Association of Retired Persons, is beginning work on a preliminary review of the zoning issues involved in installing echo housing or "granny flats." Echo housing allows aging parents or other frail individuals to live next to the single family homes of their adult children. Some municipalities and counties already have ordinances permitting such second units on single family lots, to be occupied by persons who need daily support for reasons of age, health, or general physical condition. If you are aware of such zoning in your area, we would appreciate being notified. Copies of ordinances would also be helpful. Contact Patrick H. Hare, Planning & Design, 2027 Que St. N.W., Wash. D.C. 20009, 202/234-1219.

□ **ADD ANTI-NUKES:** From Networker Barry Pinsky (472 Brunswick Ave., Toronto, Ont. M5R 2Z5): As are many other Networkers, I am very interested in the anti-nuke movement, and have been looking for a way to get involved that somehow also connects with my architect/planner background. I would like to get more information on the CUNY conference session mentioned in #34, the CRP battle going on in various cities, the forthcoming planners' statement, and so forth. Please keep us informed through the PN on how to get in touch with these things.

□ **ADD UNEMPLOYMENT:** This is the third consecutive issue of PN in which folks have recounted their experiences as unemployed planners or their concerns over possibly upcoming unemployment. The following writers explore the theme further, including the responsibilities toward the unemployed of those who currently are working.

From Networker **Maryann Leshin** (655 Wesley Ave. #2, Oakland, CA 94610): I am not unemployed—yet. I am still in school and will get my Masters in Community Planning in six months. Clearly, unemployment looms in the future. The thought is frightening and demoralizing, and has often tainted my studies and passion for the work. The thought of racking up loans for the eventuality of unemployment is additionally depressing. Yet, as I've convinced myself of the "rightness" of this education and my commitment to the work, I'd like to pass it on to others. Two attitudes in particular have allowed me to keep plugging with a sense of purpose and even hope. One is that things will change and we need to be ready to plug in, using our education and whatever practical experience gained along the way. In addition, we need to take the time to review past attempts in the broad spectrum of "social change" and learn from past mistakes. Second is that even as unemployed planner/activists—as regular "citizens"—we can and must play an active role in the arena of social change. I would lastly like to concur on the need for further discussion and action on the issue. It would be useful if currently active organizations and planners can work together with the unemployed and offer some assistance in locating apprenticeships or part-time work.

From Networker **Warren Feld** (Dept. of Health Care Administration, University of Mississippi, University, MS 38677): Those of us who hold jobs in planning or in positions related to planning have a responsibility, not only to advertise open positions of which we are knowledgeable, but also to create jobs planners can step into and through which planners can practice their trade and help steer us toward desired goals for social justice. Some examples of steps we are taking in the Department of Health Care Administration are illustrative of what those of us employed can do. This area of Mississippi is

in desperate need of nursing home beds. We in the Department want to trigger the development of an alternative to nursing homes, and have begun to pave the way for the development of an Independent Living Center. We have begun to convene human services planners, politicians, developers and health care providers. We have been up front about placing conditions for specific planning positions in the developing grants and proposals. In a related area, we convened a team of academics, human services planners, insurance companies and hospitals for developing a lay-professional model for an elderly and nutrition program. We have also placed conditions on the writing of various grants that 1-2 planning positions be developed. A third example concerns developing a consortium among five rural hospitals for the sharing of services. This consortium is required to keep these hospitals in existence and from being taken over by larger corporations. We are in the process of negotiating with the hospitals a quid pro quo: we'll help them organize and get off the ground if they create 2-3 planning positions. A separate avenue we are following is in changing the academic orientation of our courses so that students will think of the roles they play in hospitals, nursing homes, pharmaceutical companies or government as steering, not reacting. The skills they are learning are "change skills," rather than "management methods." Planning, marketing, and research are presented as central to the effective organization rather than ancillary. We have begun to teach process, rather than products. And perhaps most important, we have clearly identified the full range of possible organizational settings in which the activity "planning" can, should and must be performed, whether or not the particular organization has a formal position called "planning."

□ **PUBLISHING OPPORTUNITY:** Publisher Routledge & Kegan Paul of America Ltd. (9 Park St., Boston, MA 02108, 617/742-5863) is seeking to expand its list of titles to include work on social policy and practices in the United States. It is actively seeking innovative and controversial work on housing and urban studies related to policy issues; social welfare policy and survival strategies for human services; the changing structure of the American family; integrating "content on women" into the social work curriculum; mental health problems of minorities; and new arenas of practice, such as labor and industrial settings and cooperation with self-help programs. The Routledge & Kegan Paul contact person is Carol Baker, for persons with research in progress which they would like to have considered for publication.

□ **CALDICOTT FILM:** Networker Robert Eidus (708 McCulloch St., Raleigh, N.C. 27603) sent along information on gaining access to copies of the acclaimed film, *Eight Minutes to Midnight*, a documentary portrait of pediatrician, author, and nuclear activist Dr. Helen Caldicott. The film is the story of Dr. Caldicott's struggle to inform and arouse the public about the medical dangers of the nuclear threat, and also is the story of her personal struggle with the demands of being a wife, mother, professional, and activist. The 60-minute film is available in video and film formats; occasionally, Dr. Caldicott and the filmmakers are available in accompanying speaking engagements. Preview arrangements are available. Rental fees depend on the type of audience. For rental information, contact: Direct Cinema Ltd. Library, Box 315, Franklin Lakes, N.J. 07417. For other information, contact: Direct Cinema Ltd., Box 69589, Los Angeles, CA 90069.

□ **PEOPLE-BASED HOUSING:** From Patricia Wallace (Office of Urban Affairs, Archdiocese of Hartford, 81 Saltonstall Ave., New Haven, CT 06513): This office has a Housing Task Force which, among other things, is beginning an effort to create a replicatable model of a small (no more than 40 units) family housing project for low/moderate income people which could be built without federal money. Some interesting ideas are surfacing. I'm interested in finding actual examples of housing projects for low/moderate income families in which development of the housing began by convening the people needing the housing rather than by convening the architects and the bankers. To concretize the request a bit more, do you know of a church or community group which has sponsored a low/moderate rental or coop family housing project which identified the eventual occupants prior to design and construction, and which got them in on decisions about whether to do a coop or rental project, and on decisions about the physical design? We work with El Hogar del Futuro in Hartford, Connecticut which does limited equity, sweat equity coops. I'm interested in additional examples, and in projects which may have been done a number of years ago. I'm interested in learning about the process which was used. If there are lots of examples, please suggest just a few of the better ones.

□ **UNSCRAMBLING INITIALS:** From Alison Brennan-Kwasnik (5 Chilton Ave., San Francisco, CA 94131): For those of us who are not planning people, would you please explain what the following are: AICP, ASPO, and AIP? I gather that they are planning organizations of one sort or another, but would like to know what it is that I am reading about. [Editor's Note: Sorry about that. We try our best to stay accessible to those not part of the formal Planning Establishment, but occasionally we slip up. Herewith is a partial unscrambling of the initials: APA, the American Planning Association, recently formed as an amalgam of the AIP (American Institute of Planners) and ASPO (American Society of Planning Officials). AICP, the American Institute of Certified Planners, is part of the APA, and embraces planning professionals who regard professional certification as important.]

□ **ALTERNATIVE DEVELOPMENT IDEAS:** From Networker Pat Salinas (Community and Regional Planning, University of Texas, Box 8059, Austin, TX 78712): Networkers will have the opportunity to let mainstream economic development planners hear about their projects, approaches, and ideas. The winter issue of the APA Economic Development Division newsletter is being edited by Pat Wilson Salinas. She is soliciting short articles (3 page, double spaced, maximum) by Networkers on alternative economic development. Deadline for submission: December 31, 1982. Send to her at the address above.

□ **CAPITOL GAINS** is an occasional letter on rural housing and development issues put out by the California Rural Legal Assistance Foundation, 1900 K Street #200, Sacramento, CA 95814. The August 1982 issue, for example, included a review of housing and development bills in the California state legislature. No subscription fee was mentioned, but donations probably would be appreciated.

□ **PROJECT 2000** in North Carolina is an effort to allow citizens to ask questions about the future development of the state, and to participate in the preparation of an overall development plan. As part of that effort, the state's

Department of Labor has published a report, "Industrial Recruitment and the Path of North Carolina's Economic Development to the Year 2000." The report outlines current development planning in the state and possible alternate approaches. Copies are available (no price listed) from: Publications Section, N.C. Labor Department, 4 West Edenton St., Raleigh, N.C. 27601, 919/733-4895.

□ **NETWORKER CANDIDATE:** Marcy Kaptur, who was Assistant Director for Urban Affairs on the Carter Administration's White House staff, is the Democratic candidate for Congress from Ohio's 9th Congressional District (Toledo Metro area). She also is working on her doctorate in urban studies in planning at M.I.T. She wants to focus on the problems of revitalizing older urban areas, particularly in the industrialized midwest.

Since her District is 55 percent Democratic, she has a good chance of winning. Until 1980, the seat was held by Democrat Lud Ashley for 26 years, although a Republican, Ed Weber, came in 1980 as part of the Reagan sweep. The *Wall Street Journal* recently reported that the Republican Party plans to spend \$500,000 to re-elect Marcy's opponent. She won the Democratic primary handily, and has been endorsed by most labor, women's, civil rights, and educational organizations. Contributions can be sent to: Kaptur for Congress Committee, Box 899, Toledo, OH 43691. Remember: There is a federal tax credit of 50 percent on political contributions up to \$100.

Upcoming Conferences

□ **STRATEGIES FOR DEVELOPMENT** is the theme for the mid-year meeting Sept. 19-22 of the National Congress for Community Economic Development, which will be held at the National 4-H Conference Center, 1700 Connecticut Ave., Chevy Chase, MD. Workshops will include international development, syndication opportunities, telecommunications, and social services ventures, among other topics. Registration is \$125 for members, \$175 for non-members. For registration forms and further information: NCCED, 2025 Eye St. N.W., #901, Wash. D.C. 20006.

□ **PRESERVATION AND MINORITIES:** The fourth annual Conference on Historic Preservation and the Minority Community will be held Oct. 13-16 at the Martin Luther King, Jr. Center in Atlanta. The theme will be: Creating the beloved community through partnerships in historic preservation and community development. For registration materials and information on fees, write the Conference, Box 89154, Atlanta, GA 30312.

Ex Conferences

□ **S.E. BIOREGION CONFERENCE:** Knoxville, Tenn., hosted a diverse group of Southeastern energy and environmental leaders, Aug. 24-27 at the University of Tennessee for a conference: *Southeastern Connections: Energy and the Environment in the Eighties*, sponsored by more than 70 national, regional, state and local groups active in the bioregion. The Conference presented more than 50 workshops, ranging from skills development (fund raising, media relations, grass roots organizing, and energy/Planners Network #35; August 23, 1982; 7

environment education), and Southeastern issues (shale oil development, strip mining, and nuclear energy), to sustainable policy options for the Southeast (economic development, farmland preservation, citizen involvement, and energy planning). The Conference was organized by the Southern Unity Network for Renewable Energy Projects (SUNREP), a non-profit, public interest group. Contact: Southeastern Connections, Box 10121, Knoxville, TN 37919.

□ **PASSIVE '82:** The seventh national passive solar conference and Exhibition, Passive '82 was held Aug. 29-Sept. 1 at the University of Tennessee in Knoxville, on the theme, "The World Turns on Solar." Sponsored by the Passive Systems Division, American Solar Energy Society, the conference included workshops, exhibits, and the second national passive solar design competition. For details, contact: American Solar Energy Society, 1230 Grandview Ave., Boulder, CO 80302.

□ **DULUTH CDBG WORKSHOP:** The Duluth Community Development Coalition presented a one-day workshop Aug. 13 on the city's community development program and its use of community development block grant funds in local projects. For details, contact: Community Development Coalition, 215 North 3rd Ave. W., Duluth, MN 55802, 218/722-4951.

Jobs

□ **DISPLACEMENT FIGHTER:** Residents of downtown black neighborhoods in Orlando have been fighting the city's redevelopment plans for their neighborhoods, and have been gaining some time with the aid of a Legal Services lawyer. Now the Legal Services office feels it needs a progressive urban planner who would act as a consultant to the neighborhoods, broadening their understanding of the plan as well as developing alternatives to it. Some funds are available for the consultant's services. Contact: Bruce Gagnon, Greater Orlando Area Legal Services, Inc., 1036 W. Amelia St., Orlando, FL 32805, 305/841-7777.

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□ **KEY VOLUNTEERS:** Our thanks in this issue go to Sheri Taub and Lucy Gorham who worked tirelessly with Chester Hartman in keeping Us even with Network business. We do try to provide some regular volunteer opportunities, as a way of drawing additional folks into the processes of the Planners Network. Please let us know, if you might be able to help. Contact Prentice Bowsher, 202/265-8522.

□ **UPCOMING DEADLINE:** PN's next issue is due in October. The deadline for copy will be Monday, Oct. 4. It sure does help with production if your notes and contributions are typed.

□ **CORRECTION:** As some sharp-eyed souls noted, we garbled the age-distribution figures in the PN profile in the last issue. The breakdown should have read: Age: 20-30, 36%; 31-40, 48%; 41 and older, 16%.

□ **LOST SOULS:** We appreciate the time so many of you take to look over the list of lost souls and help us regain contact with them. The updated addresses (with zip code old and new) we get from you, or the messages you give them to get back in touch with us are greatly appreciated. Herewith are the newest of the lost, from #34—June 23, 1982.

Michael Jacobs, Cambridge
Ed Ford, Stoneham, MA
Russ Immarigeon, Highland
Park, N.J.
Cliff Madell, Buffalo
Andrew McClurg, Ithaca
David Camp, Philadelphia
Pamela Fleetman, Philadelphia
Jeff Shavelson, Greenbelt, MD
Oscar Harris, Tallahassee
Norris Colvert, Jackson, TN
Diane Carbone, Ann Arbor
Connie Clark, Austin
Mike Estrada, Burlingame, CA
Daniel Farber, Berkeley
Joyce Klemperer, Berkeley

Pamela Fleetman, Somerville
Maurice Harter, Portland, ME
James Rawley, New York
David Arbeit, Ithaca
Lynn Greenberg, Philadelphia
Julie Sandoff, Philadelphia
Rosemary Schmidt, Washington
Charles Feibel, Chapel Hill
Johnny Gibbons, Huntsville
David Benedetti, Akron
Janice Hill, Urbana
Sabine Bestier, Los Angeles
Philip Connor, San Diego
Phyllis Weinstock, San Francisco
Pat O'Donnell, Berkeley
Rudy Brown, Santa Cruz

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