



Progressive Planning Editors

Tom Angotti
Marie Kennedy
Ann Forsyth

Planners Network Steering Committee

Tom Angotti
Eve Baron
Pierre Clavel
Ann Forsyth
Aaron Golub
Joe Grengs
Josh Lerner
Marilena Liguori
Richard Milgrom
Norma Rantisi
Alex Schafran

Progressive Planning

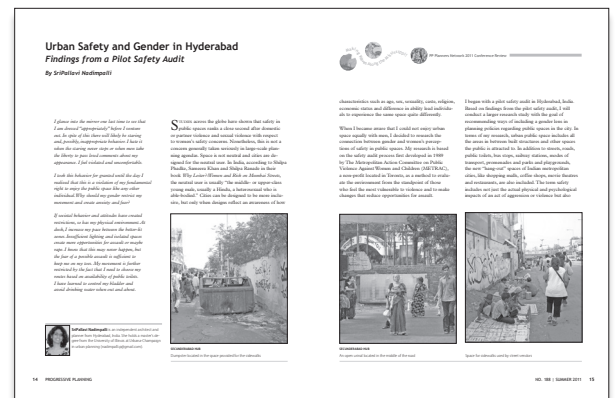
The Magazine of Planners Network

Planners Network, 106 West Sibley Hall, Cornell University, Ithaca, NY 14853 USA

Progressive Planning publishes articles that describe and analyze progressive physical, social, economic and environmental planning in urban and rural areas. Timely, provocative, incisive, straightforward and jargon-free they address PN's broad audience of professionals, activists, students and academics. *Progressive Planning* is mailed four times a year to 500 paid print subscribers and is available for Network members to download online from plannersnetwork.org (over 170,000 page views/year).

2013 Editorial Calendar:

Winter 2013 *NY Neighborhoods*
Fight Land Grabs
Spring 2013 *Progressive Planning in*
the American South
Summer 2013 *Placemaking in*
New Jersey
Fall 2013 *Community and Labor*



2013–14 Advertising Rates and Schedule

Interior page placements

Size	Dimensions	1 time rate	3 time rate
Full page	7" x 9.25" vertical	☀ \$250	☀ \$225
Half page	7" x 4.5" horizontal	☀ \$175	☀ \$150
Half page	3.375" x 9.25" vertical	☀ \$175	☀ \$150
Quarter page	3.375" x 4.5" vertical	☀ \$75	☀ \$60
Eighth page	3.375" x 2.25" horizontal	☀ \$75	☀ \$60
Column	2.1875" x 9.25" vertical	☀ \$100	☀ \$80
<i>total</i>			

Please indicate the **ad size and frequency** you would like to reserve and complete the form at right, then copy this page and return it to the address above or fax to **607-255-1971**. This form is your receipt.

Please see the **reverse side** for exact ad dimensions, reproduction requirements, and submission deadlines.

NAME/TITLE

INSTITUTION

ADDRESS 1

ADDRESS 2

CITY

STATE

ZIP

PHONE

FAX

EMAIL

☐ Bill my organization: PO # _____

☐ Check Enclosed (*Please make checks to: Planners Network*)

☐ Payment thru PayPal

Thank you for your support!

Ad Sizes, Specifications, and Deadlines

Ad Sizes

		1X	3X
Full page	7" x 9.25" vertical	\$250	\$225
Half page	7" x 4.5" horizontal	\$175	\$150
Half page	3.375" x 9.25" vertical	\$175	\$150
Quarter page	3.375" x 4.5" vertical	\$75	\$60
Eighth page	3.375" x 2.25" horizontal	\$75	\$60
Column	2.1875" x 9.25" vertical	\$100	\$80

Issue: Cover date

Space reservations due

Art due:

Winter: February

January 1

January 7

Spring: May

April 1

April 7

Summer: August

July 1

July 7

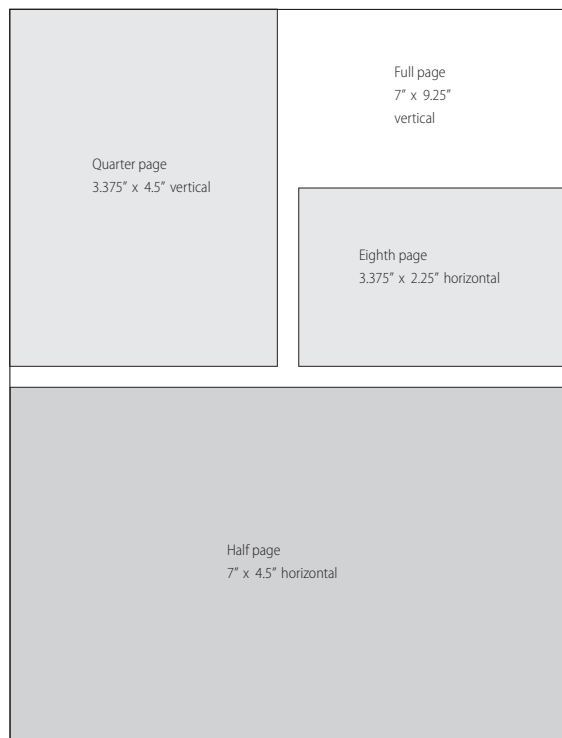
Fall: November

October 1

October 7

Circulation

Approximately 500 paid subscriptions mailed quarterly with password-protected online download for Network members @ plannersnetwork.org; 36 – 52 pages coated 80# recycled stock.



INTERIOR AD SPECIFICATIONS

One color, reproduced in soy-based black ink on coated 80# recycled stock. Bleeds and preferred placement not available.

Preferred: Electronic files

Tifs or jpgs: 300dpi grayscale, exact repro size or larger.

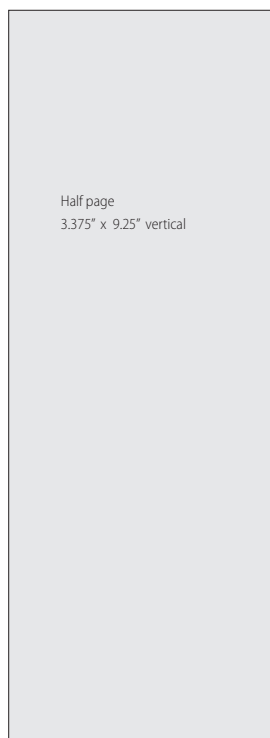
High Quality Print pdfs: exact repro size, all fonts embedded.

Submit **ad materials only** to: **planningpix@gmail.com**

Not accepted

Sorry, we cannot accept Word files with images, negatives, or halftone slicks for interior ads.

Please ask about rates for creating an ad or adapting your existing ad or art work for the magazine. Ads submitted that do not conform to the size specified in your order will incur an additional art charge of \$25, unless previously approved. Ads submitted that do not meet our reproduction specifications will be returned.



INSIDE COVER AD SPECIFICATIONS

The inside back cover is occasionally available for full color, full bleed placement. Contact info@plannersnetwork.org for rates and availability.

TO RESERVE SPACE

Use this form to send size, placement and/or frequency reservation to: **info@plannersnetwork.org**

Payment by check to:

Planners Network

106 West Sibley Hall, Cornell University

Ithaca, NY 14853, USA

Payment by PayPal:

To receive an invoice, please include your address and fax number with your ad.

*One color.
Bleeds and
preferred
placement
not available.*