

# PLANNERS NETWORK

#91—December 30, 1991

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□ \$\$\$\$\$: We're delighted to report a great response to a slightly nagging postcard we sent in early November to some 60% (sic, sick?) of you who had indicated a continuing interest in being part of the Network (by sending in newsletter items or a Roster biosketch), but had not made a financial contribution in over a year. By early December, we had received more than 130 responses, with contributions of more than \$4,500. That's terrific.

To tell quickly when you last supported PN with a check, look for the date after your name on the mailing label. We change (or add) the date when we get a check. So if you haven't contributed recently, please send along a check, if at all possible (and save us sending you a postcard).

A couple of members (literally, two) expressed annoyance at the use of the wording of the reminder card, saying it violated the spirit of voluntary contributions. But an awfully large number of you accompanied your checks (some of which were gratifyingly large) with notes on the order of, "Thanks for the reminder," "Guilty as charged," "Oops . . .," or similar exculpatory words.

A couple of members, whose employers pay for their contributions (fine with us), asked for "bills," indicating the charge is a membership or subscription fee. We're happy to comply with such requests, and urge those of you who can tap an institutional or employer-connected source for your PN contribution to do so.

One other note: We indicated in the postcard that it costs some \$21 a year to service the Network—i.e., all our costs divided by all our members. As might be expected, we got a fair number of \$21 checks as a result. But if you were a postcard recipient, and can pay more, please do. It would seem fair to contribute the indicated \$21; but, realistically, there still are a significant number of noncontributing PNers, so actual contributions must average something more than \$21.

□ FEEDBACK ON PN: Among the postcard responses (*see above*), a few of the accompanying notes were provocative. (Our editorial policy, such as it is, treats any communication as publishable, unless you indicate otherwise.)

Pat Morrissy of the National Housing Institute/*Shelterforce* commented, for example, the newsletter "seems to be getting leaner; I hope interest is not diminishing. I'll try to be conscientious in sending more stuff." (Nota bene, all you guys and gals out there in Networkland.)

In fact, there have been a couple lean recent issues, both in terms of "Passing the Word" items, and the "PN Special Feature." But with this issue, we seem to be back up to speed (and we even have a "PN Special Feature" already for next issue). In addition, Prentice Bowsher, our editor/recordkeeper, points out that by other criteria—Roster biosketches, financial contributions, postcard responses—we seem to be staying on an even keel.

Somewhat more disturbing were comments by Michael Brown (Environmental Program Administrator for Irvine, CA) and by John Friedmann (UCLA planning faculty).

Brown: "I was rather shocked to see the drop in contributors and dollars for the newsletter. It confirms what I thought I was seeing: a real drought in participation. It appears that the need for Planners Network as a method of communications among like-minded people not being served by other methods (profes-

sional associations, trade journals, meetings, etc.) is dissipating. If people aren't going to use it, then maybe we should think about doing something else. I know I have been disappointed by the lack of response to my contributions. But I'm always willing to try again."

Friedmann: "Enclosed please find my check; this will be my last contribution. Although I have always supported the Network, believing in its importance, the time, I believe, has come for a change. The form of the newsletter just isn't sufficiently compelling to continue it. There must be other ways to communicate an alternative vision of planning, if indeed it is an alternative vision. We have never spelled this out, and I think that's a pity. The little fragments of news we send out in each issue just aren't enough to keep me going. I don't have an alternative to the newsletter, unfortunately. But perhaps if the newsletter were to vanish one day, we'd think of something."

From PN Chair Chester Hartman: "I don't take this so much as criticism as a call to think through PN, its function and its form. We've been going for 16+ years, in pretty much the same way. In contrast, "progressive planning," and the world in which it exists, have not. It's a smooth-as-silk operation from our end, conventional as hell in terms of form and mode of transmitting information. Lots of people think it's a terrific resource. But that doesn't mean we can't and shouldn't change (conversely, it doesn't mean we must change, either).

"I think it would be useful to get people's responses to these comments. I have to say, personally, that I am open to making whatever changes people think ought to be made, including a change in leadership. If there are others with not only good ideas for a better, evolving Planners Network, but also the energy and time to put those ideas into practice, I would be happy to turn over PN to other hands."

□ PN CHANGES: You've got a sharp eye, and you're right, if you think you've noticed a change in appearance in the newsletter's front page. The half-page box with the Planners Network statement of principles, voluntary contributions formula, and membership form has been moved, to make room for more newsletter items. After nearly nine years on page one, the box henceforth will appear on the inside back page. The move resulted from a welcomed suggestion by PNer Katherine S. Graham of Washington, DC (any other PNers with such good ideas?). The box has been a useful recruiting and contributions feature over the years; we hope you'll continue using it well in its new location.

On a separate topic, this is the newsletter's transition issue: the last dated in an even month (February, April, June, etc.), before publication shifts to odd months (January, March, May, etc.). The next PN will carry a March date, with a March 2 (the first Monday) copy deadline, and then will continue in May, July, September, etc.

□ FINANCIAL MINI-REPORT: As reported above, PNers' responses to our reminder postcard have been terrific, and they've dominated PN contributions since the October newsletter. In all, we've received 146 contributions totaling \$4,952 since PN #90. Our deep appreciation to each and every one of you.

The post-October surge has raised our year-to-date numbers

to 442 contributors providing \$14,926. This compares to December 1990 numbers of 499 contributors and \$15,121. We're still a bit shy of last year's levels, but perhaps now you can see why we were so concerned at our pre-November results.

## Passing the Word

- PN/APAers: The American Planning Association is holding its next conference in Washington, DC, in May. In the past, PN has had sporadic "presences" at APA conferences, ranging from panel presentations, to informal social gatherings, to actual "business meetings." These always have been suggested or organized by PN members belonging to the APA (a membership combination we don't know the extent of). But: Given the Washington location of the upcoming conference, PN's office could be of some help in organizing and publicizing a PN event. So if any of you joint PN/APAers want to suggest something, or organize it, let us know—and soon, please.
- PREVENTING HOMELESSNESS is a report from the National Housing Institute (439 Main St., Orange, NJ 07050, 201/678-3110) which examines seven state and local homelessness prevention programs in the U.S., and describes their methods, achievements, and problems. Copies are \$25.
- PNER UPDATE: From PNER Tim Stroshane (Brady and Associates, 1828 4th St., Berkeley, CA 94710, 510/540-7331): I am managing preparation of the *South Livermore Valley Area Plan EIR* for the Alameda County (Oakland, Berkeley, Pleasanton, and Livermore) Planning Department. The area plan is intended to protect and enhance agriculture, particularly viticulture, in locations close to urban development by trading small increases in development for commitments by landowners/vintners to invest in planting grapes, producing wine, and encouraging development of an area wine region. For copies of the EIR: Stuart Cook, Alameda County Planning Dept., 399 Elmhurst St., Hayward, CA 04544, 510/670-5400.
- PLANNING FELLOWSHIPS: Cornell Univ. (Ithaca, NY 14853) offers fellowships and assistantships for MRP, MA, and PhD candidates in urban development, regional analysis, international planning, and historic preservation. Call: Donna Wiernicki, Administrator, 607/255-6848.
- NETWORKER UPDATE: From Networker Letty Shapiro: I have accepted a position with the Office of the Comptroller of the Currency (Wash. DC 20219, 202/874-4930), working in the Customer and Industry Affairs Division. My areas of expertise remain affordable housing and community development, plus fair housing, fair lending, and civil rights (new to me). I'd like to hear from PNERs on successful housing and CD programs, and also on research/papers about bank CD investments or programs, and/or about why banks should invest in affordable housing and CD.
- PNER QUERY: PNER Michael S. Brown (City of Irvine, Box 19575, Irvine, CA 92713, 714/724-6000) is seeking information on effective zoning regulations, municipal ordinances, etc. for evaluating and controlling (particularly through quantitative measures) the environmental effect of businesses (from cleaners to large manufacturers) which use hazardous materials, or generate pollution on surrounding land uses, with particular attention to sensitive populations (children, elderly) in mixed-use areas.
- HOUSING COURSES: The National Housing Institute (439 Main St., Orange, NJ 07050, 201/678-3110) has issued a *Housing Courses Catalogue* of 20 course outlines, including descriptions and reading lists from undergraduate and graduate progressive classes in sociology, urban planning, environmental studies, history, political science, law, and other disciplines dealing with political, economic, and social aspects of housing. Copies are \$10.
- ORGANIZER TRAINING: A seven-page "Consumer's Guide to Organizer Training," by Patti Wolter, appeared in the October/November *The Neighborhood Works*, out of Chicago. It gives basic data on the Midwest Academy, the Center for Third World Organizing, DART, Grassroots Leadership, and many other similar groups, with an addendum (by Donna Schaper) on church-based organizer-training groups. A SASE to PN will get you a copy.
- INTERNSHIPS/ROME: The Cornell Univ. Department of City and Regional Planning (Ithaca, NY 14853, 607/255-4331) offers semester-long, high-level graduate internships in Rome with UN and other international agencies. Placements are tailored to a candidate's skills and interests, and to the agencies' needs. Participants must enroll as special students at Cornell.
- NETWORKER UPDATE: From Networker David Gurin (Metropolitan Planning Dept., City Hall, East Tower, 11th Fl., Toronto, Ontario, M5H 2N1, Canada, 416/392-8101): I have been named Deputy Commissioner of Planning for Metropolitan Toronto. The Department is in charge of area regional planning, including transportation, land use, housing, infrastructure, and environmental affairs.
- CHAS RESOURCES: The Low-Income Housing Information Service (1012 14th St. N.W. #1200, Wash. DC 20005, 202/662-1530) has a publications list of Comprehensive Housing Affordability Strategy (CHAS) resources, including instructions on preparing a CHAS plan, and model documents. Prices vary.
- HOUSING RESOURCE: HUD User (Box 6091, Rockville, MD 20850, 800/245-2691) has available a 171-page *Directory of Information Resources in Housing and Urban Development*, listing 150 national housing and urban development organizations, including educational institutions, libraries, and public agencies. Copies are \$25.
- FANNIE MAE PAPERS: The 583-page Vol. 2, Issue 2 of *Housing Policy Debate* (Fannie Mae, 3900 Wisconsin Ave. N.W., Wash. DC 20016, 202/752-7000) includes papers presented at an April 1990 Fannie Mae conference, "Preserving Low-Income Housing Opportunities: Principles for a 1990s Housing Strategy." Single copies are free.
- CHILDREN'S RESOURCES: The Children's Defense Fund (122 C St. N.W. #400, Wash. DC 20001, 202/628-8787) has a number of available publications, including *Homeless Families: Failed Policies and Young Victims* (25 pages, \$4.50); *Your Family's Rights under the New Fair Housing Law* (\$5.75); and *Outside the Dream: Child Poverty in America* (\$21.45).

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# Rampant Consumption and Environmental Ethics

by Paul Niebanck

On September 29, 1991, *The New York Times Magazine* carried a 24-page advertising supplement called "Fabulous Furs." It contains several dozen illustrations of women in lynx, sable, beaver, chinchilla, marten, and mink.

Especially mink. Mink is "in" this year. "What becomes a legend most?" asks a full-page ad, referring to its full-face celebrity. "You can tell her by the company she keeps," says another, with reference to its anonymous model and the fur she is wearing.

Which is it? Do furs adorn what is; or do furs make up for what isn't?

Perhaps neither. Perhaps furs are merely a distraction, an ecstatic fantasy. "In furs, your life could be a dream," promises a third large advertisement. And a fourth brings it home: "... luxurious fur pelts. Provocative . . . superior . . . spectacular . . . All the luxury you've longed for."

Half a century ago, we might have chuckled at such foolishness. Only a few persons could actually have afforded a fox collar, much less a mink stole or a sable greatcoat. Upper-class tastes were a joke to most people; only the rich took themselves seriously.

Not so today. Conspicuous consumption has become a way of life for hundreds of millions of people in the industrialized world, and for wealthy style-setters and mimics alike all over the globe.

Furthermore, modern systems of production, marketing, use, and disposal have made the entire consumer sector "conspicuous," whether the item is a fur or a pair of shoes, caviar or mashed potatoes, medical care or a hot bath. Life is Thorstein Veblen's nightmare come true.

So what if more people can buy furs? "Women must be given a chance to select what they want to wear," asserts one designer in the *Times Magazine* supplement. "If a woman wants a fur, it's her right," claims another.

Happiness is greater as more furs become accessible to more people. And so the argument does for fast foods, tourism, communications, exurban housing, and

military technology. "Smart women. Smart furs" is the stated theme of the *Times* supplement. "Smart corporations; smart computers. Smart political economies; smart bombs." Clothes make the man/woman/firm/nation/civilization.

Such things as these stir the blood of radical planners and planning educators.

We are appalled by the human capacity for self-deception and by the motivational power of greed. We are repulsed by the institutions which have learned so well how to maximize, perpetuate, and profit from these two human tendencies. We are angered by the oppression, exploitation, waste, deprivation, degradation, and possible catastrophe that are associated with the reproduction of greed and self-deception.

However cute capitalism might have been as an infant, it has grown into a gargantuan and grotesque adult.

There is a counterforce to capitalism and consumerism. It is taking many forms, and is occurring in many places. Even in the inner chambers of the capitalist machine, people are struggling to find an ethical base, a place to stand, a way to move on behalf of fairness and justice, compassion, and respect.

### PN Special Feature

In its Special Feature, *Planners Network* presents thoughtful, provocative writings about substantive concerns and issues in the planning professions. Essays typically highlight a single issue, and illuminate it with examples and insights.

The Special Feature editor is Bob Beauregard (Graduate School of Public and International Affairs, Forbes Quadrangle, Univ. of Pittsburgh, Pittsburgh, PA 15260, 412/648-7600; Fax: 412/648-2605).

We are grateful for Networkers' support of this feature, and encourage continued ideas, suggestions, commentary, and dialogue.

For planners, these struggles must be welcomed. They remind us that our own field is rooted in ethical commitments. Our long-term legitimacy depends centrally on our capacity to envisage and articulate a better world. The value of our practice stems from our ability to find and live from our ethical center.

Some of the most promising current work in ethics has adopted the adjective "environmental." Environmental ethics holds a lot of promise for planning.

For one thing, it puts a spotlight on just the things that have characterized the best of planning through its history. The value we place on community, citizen involvement, diversity, civil discourse, and accountability are all being reinforced in environmental ethics, as that field is emerging.

More deeply, our emphasis on dialogue, distinguished from dualism; experimentation, distinguished from dogma; and purposeful design, distinguished from complicity are congruent with the traits of environmental ethics.

Thus environmental ethics refreshes us in terms of our central historic underpinnings. But it promises to take us further.

First, it insists that, henceforth, we respond to the nonhuman "other" in a way to which we have not thus far been accustomed. Environmental ethics represents a major attempt to "objectify" the human, and to "subjectify" the other constituents of creation.

Some of us are still planning in opposition to nature. Some, fewer in number, are planning with respect for nature. Now we must plan in relation to nature, even in response to nature's leadership and instruction.

Second, and in light of the first, we will need to regard "human" as a species among species, not merely as a set of individuals, groups, or societies.

Customarily, we have considered non-human reality in the aggregate or sub-aggregate: "forest," for example, or "tanbark oak"; and human reality as individuals or collections of individuals: "Mike Scott," for example, or "New Yorkers."

These perspectives will require their counterparts, now. Especially important is to see humanity as an aggregate, with exterior as well as interior responsibilities and requirements.

Third, we will need to examine the

social structures with and within which we work for their congruence with principles of ecology and sustainability. Substantive goals will not be enough; we must be in the business of reforming and transforming institutions.

Fourth, we will be required to enter more fully the "spiritual" realm, the place where archetypes dwell, and where a fit between the human and the whole can be most fully explored and approximated. It is the source of confident action and professional courage.

Finally, and embracing all the above, we will need to be simultaneously very modest and very assertive in our future planning.

While in Kenya earlier this year, I heard an outcry against the United States' addiction to materialism and militarism.

Levels of monetary income and measurable consumption have very little to do with human progress, I was told over and over again. Indeed, they have everything to do with human and environmental degradation.

The fur coat phenomenon is an indication of what is at stake. The language in the *Times* promotional section is the language of ought's, must's, and basic is's—the language of morality and ethics.

The furriers speak of what is precious, what is essential, even what is ultimate. The right to wear fur is an inalienable right. "Why fake it? Get real. Fur . . . It's forever."

We planners, and others who are similarly motivated, will not be able to settle for the anthropocentrism, the individualism, the narcissism, or the moral super-

ficiality that are reflected in the consumer culture.

We need an ethical language that challenges convention and popular mystique. We need a language that responds to the facts of life.

We need a language that informs and commands our everyday vocational lives.

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*Paul Niebanck teaches planning to undergraduate liberal arts students at the University of California-Santa Cruz (Santa Cruz, CA 95064, 408/425-7114). He is interested in adventuresome networking with educators and practitioners who have a concern for the ethical dimension.*

## Passing the Word

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□ PNER UPDATE: From Bob Maltz (39 Landrock Rd., London N8 9HR, England): I'm working as an architect for Welwyn Hatfield Council, a municipality centered on Welwyn Garden City and Hatfield, two former "new towns" in the "green belt" just north of London. I've just completed a major development of the Council's "public works" depot, offices, et al. But "local authority" housing and architecture are both likely to disappear in Britain, if the Tories are re-elected in 1992.

□ VOCATIONAL EDUCATION: The Center for Law and Education (236 Massachusetts Ave. N.E. #504, Wash. DC 20002, 202/546-5300) has background information on a new federal law which requires a broader focus than in the past for vocational education—to include teaching all aspects of an industry, including planning, management, finance, labor, community, principles of technology, technical and production skills, and health, safety, and environment. Opportunities abound for involvement at the state, local, or national levels by newly included professionals, especially planners. Contact: Paul Weekstein.

□ TAX EQUITY: From PNER Andrea J. Morgan (Office of the Lieutenant Governor, Box 12068, Austin, TX 78711, 512/463-0010): I am looking for ideas and information on evaluating and presenting the equity impacts of proposed state revenue legislation: whether it's regressive, affects some industries more than others, etc. Once we develop such an evaluation system, we would use it to provide analyses for revenue measures in the Legislature. To my knowledge, no other state has such a formal process for evaluating tax equity; but I would be happy to find I'm wrong, and happier still to see how others do it.

□ PLANTING TREES: TreeFlorida (Box 31114, Palm Beach Gardens, FL 33420) is an environmental problem-solving

organization, which encourages tree planting and maintenance by local groups, and plans environmental leadership programs, lectures on local and global forestry issues, and an annual conference.

□ URBAN HISTORY: *Cities in the World System*, edited by Resat Kasaba, approaches cities from a large-scale and long-term perspective, developing a historical explanation of some of the different patterns of development that has affected particular cities in their interaction with the world economy. The periods and world areas range from the pre-capitalist era and non-European cities to the capitalist-era hegemony worldwide. Copies (218 pages) are \$49.95, from: Greenwood Press Inc., 88 Post Rd. W., Box 5007, Westport, CT 06881, 203/226-3571.

□ 'TRIPLE REVOLUTION' REDUX: "The Triple Revolution" was a 1964 statement on the cybernation revolution, the weaponry revolution, and the human rights revolution issued by an ad-hoc committee organized by W.H. Ferry. Among the 35 signers were Tod Gitlin, Michael Harrington, Tom Hayden, Robert Heilbroner, Irving Howe, Dwight MacDonald, A.J. Muste, Gunnar Myrdal, Linus Pauling, Gerard Piel, Bayard Rustin, and Norman Thomas.

This fall, a small conference, "The Triple Revolution, One Generation Later: Harnessing Science and Technology for the Common Good," was held at the Institute for Policy Studies. A copy of a 14-page follow-up paper to the IPS conference, "Preliminary Thoughts on a Progressive Agenda," by IPS Fellow Michael Shuman, the conference coordinator, together with a copy of the original 14-page Triple Revolution document, is available from PN with a SASE (postage: 75 cents; "E" for an 8½ x 11 document).

□ NETWORKER UPDATE: From Networker Wendy Grover (50 Park Ter. E. #2-A, New York, NY 10034, 212/569-5964): I am leaving my work as a consultant to Pro-Media Public Relations in New York to take a job as Assistant Press Secretary

to New York City Comptroller Elizabeth Holtzman. At Pro-Media, I developed materials for national media campaigns for the Asbestos Victims Special Fund Trust, and promoted a new economics book, *After the Waste Land*.

□ **FREE TRADE:** *Trading Freedom: How Free Trade Affects Our Lives, Work, and Environment*, edited by John Cavanagh and others, analyzes the Canada-to-Mexico North American Free Trade Agreement as currently proposed, concludes it would wreak ecological and economic devastation throughout the continent, and proposes an ecologically sustainable alternative. Copies (140 pages) are \$13.50, from: Institute for Food and Development Policy, 145 Ninth St., San Francisco, CA 94103.

□ **ECONOMIC ORGANIZING:** *Grassroots Economic Organizing Newsletter* (GEO, Box 5065, New Haven, CT 06525, 203/389-6194) is a new publication, drawing on the skills of PNER Len Krimerman, among others, with first-issue features on the Seikyo Cooperative Federation in Japan, an emerging worker takeover of the North American steel industry, and two organizing projects (Merrimack Valley Project, Lawrence, MA, and Naugatuck Valley Project, Waterbury, CT) in New England. Subscriptions are \$12 (five issues).

□ **YOUNG ADULT FILMS:** Durrin Productions Inc. (1748 Kalorama Rd. N.W., Wash. DC 20009, 202/387-6700) has a one-page flier on young adult films on HIV/AIDS prevention, substance-abuse prevention, and smoking prevention. Some are aimed even at elementary-aged children. Discussion guides are available with sales; rentals also are possible.

□ **SRO NETWORK:** The National Alliance To End Homelessness (1518 K St. N.W. #206, Wash. DC 20005, 202/638-1526) has formed the Alliance SRO Network for assisting organizations interested in preserving, developing, and operating single-room and efficiency housing.

□ **HOME PROGRAM:** The National Community Development Association (522 21st St. N.W. #120, Wash. DC 20006, 202/293-7587) is planning a bi-monthly periodical, *Homeworks*, on the HOME low-income housing block grant program in the National Affordable Housing Act. Subscriptions are \$150.

□ **SCHOOL CONVERSIONS:** *Reusing America's Schools*, by PNER Daniel Carlson, is a 68-page illustrated guide on converting surplus or abandoned schools into centers of community and economic activity, drawing on 30 examples from across the country. Copies are \$14.95, from: The Preservation Press, National Trust for Historic Preservation, 1785 Massachusetts Ave. N.W., Wash. DC 20036.

□ **HOMELESS VETERANS:** *Heroes Today, Homeless Tomorrow: Homelessness among Veterans in the United States* is a 38-page report from the National Coalition for the Homeless (1621 Connecticut Ave. N.W., Wash. DC 20009, 202/265-2371), which concludes that "homelessness among veterans is a national problem of crisis proportions," and recommends a series of improvements in the health care, service outreach, and housing assistance programs of the Department of Veterans Affairs. No price listed.

□ **COMMUNITY RENEWAL:** *The New Citi Plan: A Neighborhood-Based Initiative for Community Renewal and Em-*

*powerment*, by Thomas F. Reed and Thomas Bonnet, is a 28-page policy paper from the New York City Human Resources Administration (250 Church St. #1407, New York, NY 10013, 212/274-3168), which proposes a five-year demonstration of facilitating community renewal and empowerment in a distressed inner-city neighborhood. The key would be a public/private Empowered Community Organization, of which community residents would be majority stockholders, with broad responsibilities in the neighborhood for job training and creation, housing, income maintenance, and social services delivery. No price listed.

□ **PHILADELPHIA PROFILE:** *Philadelphia: Neighborhoods, Division, and Conflict in a Postindustrial City*, by Carolyn Adams, PNER Nancy Kleniewski, and others, examines how the "city of brotherly love" evolved into a city whose diversity turned into division and conflict. Copies are \$39.95, from: Temple Univ. Press, Broad and Oxford Sts., Philadelphia, PA 19122, 215/787-8787.

□ **PNER UPDATE:** From PNER Bryan Higgins (97 West Shore Rd., Grand Isle, VT 05458): I have recently completed a *Community Economic Development Action Plan for the Saint Regis Mohawk Tribe*, part of a two-year planning project at Akwesasne, which included 13 related reports. As a follow-up, I am working on a study of the recent Mohawk social struggles at Akwesasne and Oka (in Canada).

On a different topic, I am preparing a mail survey of residents for the "New York State Citizen's Committee on Lake Champlain," and would appreciate hearing of Networkers' experience with survey research on environmental issues.

□ **ORGANIZING RESOURCE:** *The Organizer Mailing* (Organize Training Center, 1095 Market St. #419, San Francisco, CA 94103, 415/552-8990) is a quarterly compilation of a wide range of published materials for community and labor organizers and leaders, and for their friends and allies. Topics include field reports on community organizing, work and organized labor, religion, politics, quotes and people, and resources and recommendations. Individual subscriptions are \$40. Organize Training Center is run by Mike Miller.

□ **LEGISLATIVE PROPOSAL:** "The National Community Economic Partnership Act" is a legislative proposal prepared by the National Congress for Community Economic Development (1875 Connecticut Ave. N.W. #524, Wash. DC 20009) which would increase the capacity of community development corporations for business development, job creation, and social services delivery in distressed urban and rural communities. It has been introduced in the Senate (S 1866), and is awaiting introduction in the House.

□ **HOUSING AFFORDABILITY:** *Out of Reach: Why Everyday People Can't Afford Affordable Housing*, by PNER Cushing N. Dolbeare, is a 40-page second edition of her state-by-state analyses of the combined affect on housing affordability of rising costs, shrinking real wages, and the destruction of millions of affordable apartments. Copies are \$20, from: Low-Income Housing Information Service, 1012 14th St. N.W. #1200, Wash. DC 20005, 202/662-1530.

□ **FAIR HOUSING/TOXICS:** The Nonprofit Housing Association of Northern California (82 Second St. 3rd Flr., San Francisco, CA 94105) has sets of resource materials available on

new federal regulations on fair housing and on toxics. The materials are leftovers from a November 22 NPH conference in Oakland. Copies are \$33 for NPH members, \$38 for others.

□ CHILDREN'S ISSUES: The Children's Defense Fund (122 C St. N.W., Wash. DC 20001) publishes a monthly newsletter, *CDF Reports*, on developments across the nation which affect children, youth, and families. Subscriptions are \$29.95.

□ GENO BARONI BOOK: *Geno: The Life and Mission of Geno Baroni*, by Lawrence M. O'Rourke, recounts the story of Msgr. Geno Baroni, a visionary Washington, DC, advocate/priest, and Assistant Secretary of HUD in the Carter Administration. Copies are \$12.95, from: National Center for Urban Ethnic Affairs, Box 20, Wash. DC 20064.

□ FANNIE MAE SERIES: The Fannie Mae Office of Housing Policy Research (3900 Wisconsin Ave. N.W., Wash. DC 20016, 202/752-4422) has announced grants of \$12,000 each to Florida State Univ., UCLA, and the Univ. of Utah for Spring 1992 University Colloquia on international housing policy and finance.

The Florida State series is titled, "Learning from the Third World: Lessons for Low-Income Housing in the U.S." Details: Peter L. Doan or Charles E. Connerly, Dept. of Urban and Regional Planning.

The UCLA series will examine a variety of housing experiences from abroad which might be applicable in the U.S. Details: Leland S. Burns, Graduate School of Architecture and Urban Planning.

The Utah series will explore current and prospective developments in the international financial markets, and their implications for housing finance policy, practice, and institutions in developed, developing, and emerging economies. Details: Ramon Johnson, Garn Institute of Finance.

□ CORPORATE ACCOUNTABILITY: The Accounting Dept. in American University's Kogod College of Business Administration (Wash. DC 20016) will offer a spring 1992 seminar in social accounting, on holding corporations accountable to workers, customers, neighbors, and communities. Details: Ralph Estes, 202/885-1934.

□ MISSING MARX: *A Personal and Political Journal of a Year in East Germany, 1989-1990*, by PNER Peter Marcuse, recounts some of the tumult encountered and his reactions to it, during a year of teaching and research in East Germany, as the country barrelled from Karl Marx to Deutsche marks. Copies (288 pages) are \$16 (paper), from: Monthly Review Foundation, 122 W. 27th St., New York, NY 10001, 212/691-2555.

□ BOOK LIST: The War Resisters League (339 Lafayette St., New York, NY 10012) has an eight-page publications list on such topics as disarmament and alternative defense, draft resistance and conscientious objection, and pacifism and non-violent action.

□ FUNDING COMMUNITIES: The Council for Community-Based Development (1070 Thomas Jefferson St. N.W., Wash. DC 20007) has issued a second edition of *Expanding Horizons*, which provides state-by-state reporting on corporate and foundation grant support for community-based economic development.

□ PNER UPDATE: From PNER Ron Sakolsky (Studies in Social Change, Sangamon State Univ., Springfield, IL 62708): I am editing a book, with a working title of *Gone to Croatan*, on the origins of American drop-out culture; on the board of the Alliance for Cultural Democracy, and worked last summer on one of its publications, *Huracan*; on the editorial board of *Regeneration*, a magazine of left Green social thought; and, finally, also a DJ on Black Liberator Radio.

□ LA'S LETHAL AIR: *New Strategies for Policy, Organizing, and Action*, by Eric Mann and the Labor/Community Watch-dog Organizing Committee, is an eight-page manual on the problem and possible responses. Copies are \$15, from: The Labor/Community Strategy Center, 14540 Haynes St. #200, Van Nuys, CA 91411.

□ SOCIOECONOMIC DEMOCRACY: The Center for the Study of Democratic Societies (Box 475, Manhattan Beach, CA 90266) is a research and educational institution dedicated to the necessary examination and explanation of the properties and possibilities of democratic societies. Socioeconomic democracy is an advanced economic model, with democratically set and adjusted, societally guaranteed, income floors and personal wealth limits. Details: Robley E. George, Director.

□ HEALTH APARTHEID/USA: The Summer 1991 (Vol. 21, Number 2) *Health/PAC Bulletin* (Health Policy Advisory Center, 17 Murray St., New York, NY 10007) focuses on a series of events, trends, and policies which together have had the effect of making class and race key determinants of health status and of access to health care in the U.S. The result is a growing state of "health apartheid," according to the *Bulletin*, which includes a number of PNERs on its board of editors. Subscriptions (quarterly) are \$35 for individuals.

□ DAVIDOFF AWARD: The American Planning Association's 1991 Paul Davidoff Award has been presented for the film, *On Borrowed Land*, a 51-minute documentary, by Matthew Westfall, on a Philippine squatter community outside Manila, named Reclamation, in which the 50,000 residents had laid out streets, and established a rudimentary sanitary system, a security force, schools, and day care centers. The film was cited for reflecting a commitment to advocacy planning in support of the needs of society's "have-nots." Copies: Cinema Guild, 1697 Broadway #802, New York, NY 10019, 212/246-5522.

□ HOUSING REPORTS: The National Support Center for Low-Income Housing (1012 14th St. 12th Fl., Wash. DC 20005), a joint project of the Low-Income Housing Information Service and the National Housing Law Project, has issued two reports, *A Passage from Poverty: Self-Sufficiency Policies and the Housing Programs*, by David B. Bryson and Roberta L. Youmans (\$20), and *Building on Success: A Report on State Capacity-Building Programs Targeted to Nonprofit Housing Developers*, by Catherine M. Bishop (no price listed).

□ GOVERNMENT JOBS: *Government Job Finder*, by PNER Daniel Lauber, is a 336-page, state-by-state guide to some 1,400 sources of local, state, and federal government jobs in more than 60 specialties. Also included are chapters on resume and cover-letter preparation and interviewing. Copies are \$18.45, from: Planning/Communications, 7215 Oak Ave., River Forest, IL 60305, 708/366-5200.

□ **NURSING HOME CARE:** The Gerontology Center of the Univ. of Massachusetts (Boston, MA 02125) has issued a 28-page report, *The Nursing Home Reform Act of 1987: Provisions, Policy, Prospects*, which reviews the federal law's promise for greater nursing home residents' rights, and highlights some of the challenges which have been mounted against its implementation. No price listed.

□ **CHILD HEALTH/NYC:** *Our Kids Are Not Immune: New York City's Failure To Prevent Childhood Diseases* is a 32-page report (with recommendations) from the Office of the Comptroller on the Dept. of Health's failure to meet the needs of New York children as they face near-epidemics of measles, tuberculosis, lead poisoning, and other preventable illnesses. Copies: P. Barry Skura, Office of Policy Management, Office of the Comptroller, Municipal Bldg. #517, New York, NY 10007, 212/669-7396. No price listed.

□ **NETWORKER UPDATE:** From Ray Bromley (Dept. of Geography & Planning, State Univ. of New York, Albany, NY 12222, 518/442-4766): I coordinate the Masters Program in Urban and Regional Planning, and also the Lewis Mumford

Center for Urban and Regional Research. For over 20 years, I've been researching and publishing on regional development, urban poverty, and employment in Latin America. But now I'm doing some preliminary research on poverty and employment issues in New York City, focusing on the East Tremont area of the Bronx, and on the impact of the Happy Land tragedy.

□ **MORENO TOUR:** The Third World Women's Project of the Institute for Policy Studies (1601 Connecticut Ave. N.W., Wash. DC 20009, 202/234-9382) has announced a February-April U.S. speaking tour by Aida Moreno Valenzuela of Chile, Secretary-General of the Latin American and Caribbean Confederation of Household Workers. Details: Carolyn Bancroft, IPS.

□ **SURVEY OF CDCs:** The National Congress for Community Economic Development (1875 Connecticut Ave. N.W. #524, Wash. DC 20009) has issued an update on the work of community development corporations, *Changing the Odds*, which surveys CDCs' housing, business development, and commercial and industrial development efforts in low-income areas. Single copies are \$5.

## Upcoming Conferences

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□ CHILDREN: The Children's Defense Fund (122 C St. N.W., Wash. DC 20001) will hold its annual national conference March 5-7 in Atlanta, on the theme: "Strong Children for a Strong America: National Choices, Community Strategies." Registration is \$125 before February 5, \$150 later; students \$50.

□ SOCIAL INSURANCE: The National Academy of Social Insurance (505 Capitol Ct. N.E. #300, Wash. DC 20002, 202/547-9592) will hold a conference January 30-31 in Washington on "Security for America's Children," on improving their health and income security.

□ ADPSR/NY: Architects, Designers and Planners for Social Responsibility/New York (225 Lafayette St., New York, NY 10012, 212/344-8104) and *Perspecta: The Yale Architectural Journal* are sponsoring a conference March 7 in New York on "Rethinking Designs of the '60s."

□ LOW-INCOME HOUSING: The National Low-Income Housing Coalition/Low-Income Housing Information Service (1012 14th St. N.W. #1200, Wash. DC 20005, 202/662-1530) will hold a national conference March 14-16 in Washington on "Building Housing Resources: From Your Community to Capitol Hill." Registration is \$150 before February 1, \$175 later.

□ MULTICULTURAL WASHINGTON: The Institute for Policy Studies (1601 Connecticut Ave. N.W., Wash. DC 20009) and American University's Dept. of Sociology will sponsor a conference February 20-22 in Washington on "Multicultural Washington, DC: The Changing 'Complexion' of Social Equality," examining the inter-ethnic background of Washington's May 1991 Mount Pleasant riots. Details: David Pederson, 202/234-9382.

## Calls for Papers

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□ COMMERCIAL ARCHEOLOGY: The Society for Commercial Archeology has issued a call for papers for its August 6-8 conference in Los Angeles, CA, "Driving In and Moving Out: Auto Mobility in Postwar America," examining the transformation of the U.S. cultural landscape and built environment after WW II. Details: Rebecca Shiffer, Society for Commercial Archeology, Box 1948, Philadelphia, PA 19105, 215/732-4616.



# Jobs

□ PN REMINDER: Some of the jobs we list may have application deadlines earlier than when you receive the newsletter. But deadlines sometimes can be adjusted. So we urge you to phone first, if a number is listed, and check on the deadline schedule.

□ CORNELL FACULTY: The Dept. of City and Regional Planning and the Women's Studies Program at Cornell Univ. (Ithaca, NY 14853) are inviting applications for a tenure-track joint appointment at the assistant professor level in the area of physical/environmental planning and gender issues. Contact: Kermit C. Parsons, Chairman, Joint Faculty Search Committee.

□ CONVERSION PLANNER: The Center for Economic Conversion (222 View St. #C, Mountain View, CA 94041, 415/968-8798) is seeking a Conversion Planner to assist activists and public officials in military-dependent areas with economic/community diversification, and to promote sustainable economic development concepts and strategies. Salary is \$25,000. Contact: Michael Closson.

□ TECHNICAL ASSISTANCE/HOUSING: The Affordable Housing Network of New Jersey (140 N. Warren St., Box 1746, Trenton, NJ 08607, 609/393-3752) is seeking a Technical Assistance Coordinator, with at least five years' hands-on community development experience, to direct a capacity-building technical assistance and training initiative for NJ nonprofit developers. Salary is up to \$40,000.

□ LEAD HAZARDS: The Alliance To End Childhood Lead Poisoning (600 Pennsylvania Ave. S.E. #100, Wash. DC 20003, 202/543-1147) has openings for a Project Manager (\$35,000-\$40,000), for a project directed toward developing a priority-based system for reducing lead hazards, especially involving lead-based paint, and also for a Housing Policy and Program Analyst (\$35,000-\$40,000), responsible for monitoring and advancing federal housing policies and programs which affect childhood lead poisoning prevention.

□ NEW SCHOOL FACULTY: The Graduate School of Management and Urban Policy (New School for Social Research, 66 Fifth Ave., New York, NY 10011) is seeking candidates with teaching and research interests in housing and community development for a full-time appointment in its Urban Policy Analysis and Management program or its Nonprofit Management program.

□ ANTI-DISPLACEMENT: The National Anti-Displacement Project (Low-Income Housing Information Service, 1012 14th St. N.W. #1200, Wash. DC 20005, 202/662-1530) is seeking a Program Associate to maintain a network with and provide information to resident and community organizations facing displacement. Salary is \$23,000-\$25,000. Contact: PNeer Larry Yates.

□ EXECUTIVE DIRECTOR: The North Side Civic Development Corp. of Pittsburgh, PA, is seeking an Executive Director to head its nine-person staff, work with its 39-member Board, and oversee a mix of programs targeted at housing, jobs, and commercial real estate development. Salary is \$50,000. Contact: David P. Smith, Hoskins, Rees & Smith, Manor Oak

Two #658, 1910 Cochran Rd., Pittsburgh, PA 15220, 412/344-7400.

□ UNITED WAY/HOUSING: United Way of America (701 N. Fairfax St., Alexandria, VA 22314) is seeking a Senior Associate/Technical Assistance Manager for its Housing Initiatives Program of working with local United Ways on affordable housing policies, issues, and partnerships. Salary is \$32,000-\$36,000.

□ MANAGEMENT CONSULTING: The Technical Development Corp. (11 Beacon St., Boston, MA 02108, 617/523-7557) is seeking a Junior Associate to conduct analytical research in connection with management consulting to nonprofit and government agencies. Salary is in the high-\$20s.

□ COMMUNITY INVESTING: The Institute for Community Economics (57 School St., Springfield, MA 01105, 413/746-8660) is seeking a Director of Community Investment, to head its social investment/housing loan fund, and also has openings for a number of community development interns. Salary is based on need. Contact: Lynn Benander, Personnel Coordinator.

□ EXECUTIVE DIRECTOR: Yachad Inc. (Jewish Community Housing Development Corp., 2025 Eye St. N.W. #715, Wash. DC 20006, 202/466-8048) is seeking an initial Executive Director to provide management, administration, community outreach, funding raising and special projects. Salary is \$22,000-\$30,000.

□ DESIGN ACCESS (National Building Museum, 401 F St. N.W., Wash. DC 20001, 202/272-7728), a new national design information service for directing the public to existing design resources, has openings for an Information Specialist (\$25,000-\$27,000) and a Program Assistant (\$20,000-\$22,000). Contact: Susan Hyatt, Coordinator.

□ LEGISLATIVE ADVOCATE: Families USA (1334 G St. N.W., Wash. DC 20005, 202/737-6340) is seeking a Legislative Advocate on health care and senior issues. Salary is based on experience.

□ ORGANIZER/DIRECTOR: The Rockford Neighborhood Redevelopment Corp. (318 N. Church St., Rockford, IL, 815-962-1935) is seeking a Community Organizer/Community Land Trust Director with experience in housing, organizing, neighborhood or community development. Salary starts in the \$20s. Housing negotiable.

□ NEW MEXICO FACULTY: The Community and Regional Planning Program of the Univ. of New Mexico (Albuquerque, NM 87131) is seeking candidates for Assistant Professor of Planning in the School of Architecture and Planning, with expertise in environmental analysis, natural resource planning, and resource management, with an emphasis in quantitative methods. Contact: Ric Richardson, Chair, Search Committee.

□ FIELD ORGANIZER: The Federation for Industrial Retention & Renewal (3411 W. Diversey Ave. #10, Chicago, IL 60647, 312/252-7676) is seeking a Field Organizer to work with grassroots organizations against plant closings. Salary is \$26,000. Contact: Jim Benn.

## Ex Conferences

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TRANSIT/MIDWEST: The Center for Neighborhood Technology (2125 W. North Ave., Chicago, IL 60647) held a conference in Chicago December 13 on "Transportation for Sustainable Communities," focusing on transportation-related issues in Midwestern cities.

HOUSING LENDING: The National Association of Affordable Housing Lenders (43 Commercial Wharf #9, Boston, MA 02110, 617/742-0532) presented a conference December 9-10 in Chicago on "Lending Techniques for Affordable Housing: Resources for '90s."

## Etcetera

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MARCH PN DEADLINE: The arrival deadline for copy for the next *Planners Network* is Monday, March 2. We look forward to hearing from as many Networkers as possible. As always, our thanks to those who can type their notes. It reduces our chances of misreading what you write.

**Arrival deadline for PN #92 copy: Monday, March 2.**

TALK UP PN: Please don't be shy about sharing news of the Planners Network with others. Let them know about us. Probably the best outreach we have is when you educate and recruit your friends, co-workers, acquaintances, and others. We have a good, one-page introductory sheet, "The Planners Network—What It Is," which we can send you in any quantity you wish. "What It Is" includes a statement of our principles, a brief organizational history, a list of Steering Committee members (who double as regional contacts), and how to calculate contributions.

MOVING? TELL PN: When you move, please let us know directly. A thoughtful change-of-address postcard will cost you just 19 cents. On the other hand, if the Post Office returns our (nonforwardable) Third Class newsletter with your new address, which is how we often learn of Pners' moves (We mark the newsletter "Return & Forwarding Postage Guaranteed"), it costs us far more. So please help us cut our costs, send us a postcard.

PERSONAL UPDATES: There are a number of short communications in this issue from Network members, letting us know about new jobs, projects, what's happening in their lives, etc. We encourage this. Sharing this kind of "where-I'm-at" information helps create a sense of community, provide contact, and generate support.

ADDRESS CHANGES: Many Networkers seem to move around a lot. When you do, please let us have your old address and zip code as well as your new one. Names (like luggage) sometimes look alike, and we want to be sure we change the right address card. Moreover, our cards are maintained in zip code order (because that's the way the Post Office wants the mail); so if we don't have your old zip code, we can't find your old card, and we wind up paying postage for phantom recipients. So please help us, and send both old and new addresses.

"CALL" STATEMENT: We have a one-page, broadside version of the "Call for Social Responsibility in the Planning and Building Profession," which appeared in PN #49. Copies are available on request. It makes a good addition to "The Planners Network—What It Is" in recruiting members.

## The Planners Network

The Planners Network is an association of professionals, activists, academics, and students involved in physical, social, economic, and environmental planning in urban and rural areas, who promote fundamental change in our political and economic systems.

We believe that planning should be a tool for allocating resources and developing the environment to eliminate the great inequalities of wealth and power in our society, rather than to maintain and justify the status quo. We believe that planning should be used to assure adequate food, clothing, shelter, medical care, jobs, safe working conditions, and a healthful environment. We advocate public responsibility for meeting these needs, because the private market has proven incapable of doing so.

We oppose the economic structure of our society, which values profit and property rights over human rights and needs. This system perpetuates the inequalities of class, race, sex and age which distort human relationships and limit the potential for a decent quality of life. We advocate a shift in current national budgetary priorities to favor human services, social production and environmental protection over military and other nonproductive expenditures.

We seek to be an effective political and social force, working with other progressive organizations to inform public opinion and public policy and to provide assistance to those seeking to understand, control, and change the forces which affect their lives.

The Planners Network Newsletter is published six times a year as the principal means of communication among Network members. Annual financial contributions are voluntary, but we need funds for operating expenses. The Steering Committee has recommended the following amounts as minimums for Network members: \$15 for

students and unemployed; graduated payments for the employed of \$25 plus \$1 for each \$1,000 earned above \$10,000.

Members of the Steering Committee: Chester Hartman, DC, Chair; Emily Achtenberg, Boston; Eve Bach, Berkeley; Bob Beau-regard, Pittsburgh; Donna Dyer, Durham, NC; William Goldsmith, Ithaca; Charles Hoch, Chicago; Joochul Kim, Tempe; Judy Kossy, Buffalo; Jacqueline Leavitt, LA; Peter Marcuse, NYC; Alan Rabinowitz, Seattle; Tony Schuman, NYC; Andree Tremoulet, Pittsfield.  
Newsletter Editor: Prentice Bowsher.

Enclosed is my check payable to the Planners Network for \$ \_\_\_\_\_

Please check here if this is a new membership.

Please check here (current members only) if this is an address change, and write your former zip code \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

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