PLANNERS NETWORK

#78-October 23, 1989

1601 CONNECTICUT AVE. N.W. 5TH FLR. WASHINGTON, D.C. 20009

The Planners Network Newsletter is published six times a year as the principal means of communication among Network members. Annual financial contributions are voluntary, but we need funds for

operating expenses. The Steering Committee has recommended the

following amounts as minimums for Network members: \$15 for

(202) 234-9382

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You know how often we put in a general call for contributions—and how rarely we label it a real SOS. Well, this is one of those rare SOS occasions. And, as always when we holler, we mean it. We've got exactly \$182.58 in the PN bank account and \$1,497 in unpaid bills. This issue is being edited, typeset, and printed on credit. But we're not going to do that a second time.	If we do not have in hand enough money to get out Issue #79 in December, we will wait until it is in hand before we publish. And if we never accumulate that much money, we'll just fold up. That simple. We've never missed an issue yet. Some two-thirds of you are, as we've pointed out several times, free-loaders. The message, we hope, is clear: You put up, or we shut up. — C.H.
□ HOUSING BOOKS: We've gotten several orders for Housing Issues of the 1990s, the new Praeger collection co-edited by Sara Rosenberry and Chester Hartman that has lots of good original pieces by PNers (Emily Achtenberg, Rachel Bratt, Peter Marcuse, Cushing Dolbeare, Peter Dreier, Ann Meyerson, Dennis Keating, Richard Appelbaum and the IPS Working Group on Housing, Michael Stone). It's \$45 (postage included) if ordered through PN (list price: \$55). Also, we still have our discount arrangement with Temple University Press for Critical Perspectives on Housing, the 1986 collection co-edited by Rachel Bratt, Chester Hartman, and Ann	Meyerson. This also is chock full of PNers' works, and the PN discount price (\$13.46) is an even better deal now that the list price has gone up to \$19.95. Orders for both books should come to PN directly, with a check made out to Planners Network. PN/HOUSING NOW: Despite our penury, PN made a \$100 contribution to the Housing Now! October 7 march on Washington (of which we were an official sponsor). It's exceedingly rare that we do such things, but this was important. PN Chair Chester Hartman also served on the Executive
The Planners Network	
The Planners Network is an association of professionals, activists, academics, and students involved in physical, social, economic, and environmental planning in urban and rural areas, who promote fundamental change in our political and economic system. We believe that planning should be a tool for allocating resources and developing the environment to eliminate the great inequalities of wealth and power in our society, rather than to maintain and justify the status quo. We believe that planning should be used to assure adequate food, clothing, shelter, medical care, jobs, safe working conditions, and a healthful environment. We advocate public responsibility for meeting these needs, because the private market has proven incapable of doing so. We oppose the economic structure of our society, which values profit and property rights over human rights and needs. This system perpetuates the inequalities of class, race, sex and age which distort human relationships and limit the potential for a decent quality of life. We advocate a shift in current national budgetary priorities to favor human services, social production and environmental protection over military and other nonproductive expenditures. We seek to be an effective political and social force, working with	students and unemployed; graduated payments for the employed of \$25 plus \$1 for each \$1,000 earned above \$10,000. Members of the Steering Committee: Chester Hartman, DC, Chair; Emily Achtenberg, Boston; Eve Bach, Berkeley; Bob Beauregard, New Brunswick, NJ; Donna Dyer, Durham, NC; William Goldsmith, Ithaca; Charles Hoch, Chicago; Joochul Kim, Tempe; Judy Kossy, Buffalo; Jacqueline Leavitt, LA; Peter Marcuse, NYC; Jackie Pope, NYC; Alan Rabinowitz, Seattle; Tony Schuman, NYC; Andree Tremoulet, Pittsfield. Newsletter Editor: Prentice Bowsher. □ Enclosed is my check payable to the Planners Network for \$

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Committee for the march, co-authored the homelessness curriculum (mentioned elsewhere in this newsletter), and was a panelist at the October 6 "Strategies for Change" briefing session held at the Dirksen Building auditorium.

He and we also will be involved in post-march follow-up planning and events.

☐ PN INFO: We recently received a letter from a PN member who works at the Bergen County (NJ) Department of Planning and Economic Development, asking for 15 copies of our "Planners Network—What It Is" Intro sheet and "Call for Social Responsibility in the Planning and Building Professions," for distribution to co-workers. We'd like many more of you who work in agencies, or teach, or study, to do that.

☐ FINANCIAL MINI-REPORT: We have received 21 contributions for \$622 since the August newsletter—the lowest participation and support so far this year. Hence, our earlier plea for help. Our special thanks to those who did contribute; we're deeply grateful for your support. Our year-to-date totals (with only the December issue remaining in 1989) now stand at 265 contributions, providing \$8,303.

Passing the Word

☐ HOMELESSNESS CURRICULUM: A Housing Now! teaching guide, "Housing and Homelessness: A Teaching Guide," was completed in record time, and distributed (with National Education Association help) all over the country. Ten thousand copies were gobbled up in the weeks before the October 7 march.

Others interested in obtaining a copy might try Mary Ellen Hombs at the National Coalition for the Homeless, 1439 Rhode Island Ave. N.W., Wash. DC 20006. PN has only a single copy (which in a pinch we'll loan you).

In response to our call for materials (PN #76, p. 2), we got from Letty Shapiro (801 E. Capitol St. S.E., Wash. DC 20003) an elementary school curriculum prepared for the DC public schools in 1987; an illustrated story on homelessness designed for young children (K-3), written by Marc and Marilyn Weiss (Real Estate Program, Columbia Univ., Avery Hall, New York, NY 10027); and a call from a Boston woman who indicated she had some material to send, but I don't think we ever received it (she was not a PN member, but saw a colleague's copy of the newsletter. I believe she worked at the Metropolitan Area Planning Council. Perhaps if she or her colleague see this item, she'll submit the materials she mentioned).

PNers interested in following up on this kind of valuable work should get in contact with each other.

□ PROUT PUBLICATIONS: Proutist Universal, a global organization of concerned people dedicated to building a truly just human society, has a 16-page publications catalogue on resources about PROUT, progressive utilization theory. Contact: Proutist Universal Publications, 7111 Sunrise Rd., Chapel Hill, NC 27514, 919/493-3027.

□ LINKAGE STRATEGIES: Linking Development Benefits to Neighborhoods: A Manual of Community-Based Strategies is a 56-page guide to approaches and techniques for linking neighborhood benefits to for-profit development. Copies are \$22.50, from Community Information Exchange, 1029 Vermont Ave. N.W. #710, Wash. DC 20005; 202/628-2981.

□ NYC DEVELOPMENT GROUPS: The Activities and Accomplishments of New York City's Community Development Organizations is an 88-page survey report on 70 community development organizations active in housing, industrial/commercial development, and business enterprises. Copies: New Ventures, 24 W. 40th St. 7th Flr., New York, NY 10018, 212/768-1188.
□ COMBATTING HOMELESSNESS is a 300-page report which concludes that lack of affordable housing is "probably the major cause of homelessness in America." Copies are \$10 from: American Affordable Housing Institute, Box 118, New Brunswick, NJ 08903.
□ CITIZENS' AGENDA: A Safer and More Democratic America in the 1990s is a 50-page guide to a range of issues involving health and safety regulation, environmental regulation, open and democratic government, and corporate accountability. Included is a four-page section on banks and banking, highlighting the savings and loan bailout and mortgage redlining, among other issues. Copies are \$11.50, from: Public Citizen, 2000 P St. N.W. #300, Wash. DC 20036.
□ AFFORDABLE HOUSING: The Years Ahead is a 51-page program paper of the Ford Foundation which looks at America's housing situation. Its recommendations include widening the national policy debate, assisting nonprofit housing developers, and linking emergency shelter and permanent housing. Contact: Office of Communications, Ford Foundation, 320 E. 43rd St., New York, NY 10017.
☐ McKINNEY ACT: The McKinney Act—A Program Guide and Non-McKinney Federal Programs Available to Help the Homeless are two publications available from the Interagency Council on the Homeless, 451 Seventh St. S.W. #7274, Wash. DC 20410.
☐ SHELTERS' SURVEY: A Report on the 1988 National Survey of Shelters for the Homeless documents operational, funding, and staffing information about shelters in the United States. Cost: \$3.00. Contact: HUD User, Box 6091, Rockville, MD 20850; 301/251-5154.
□ DEVELOPMENT FINANCING: The Community Information Exchange (1029 Vermont Ave. N.W. #710, Wash. DC 20005, 202/628-2981) is offering a computer-based news service, Funding News, on funding and financing available from private sources for community development and neighborhood self-help.
□ LEADERSHIP AWARDS: The MidAmerica Leadership Foundation (122 S. Michigan Ave. #1220, Chicago, IL 60603, 312/427-2017) has announced three 1989 Leadership Award winners from Chicago neighborhoods in recognition of religiously motivated community leadership by everyday people. Each award includes a \$1,000 stipend and a commemorative plaque.
□ POLITICAL POSTERS: The World Political Parties and Groups Institute (Box K, New York, NY 10028, 212/879-5794) is seeking political posters and other political graphics for the

period 1950-89 for its permanent research collection, which also

is used in exhibits and publications.

PN Special Feature

Report, H-121, No. 19) is a 68-page profile of housing from the mid-1970s to 1985, with three perspectives: physical character-

C'mon, folks!

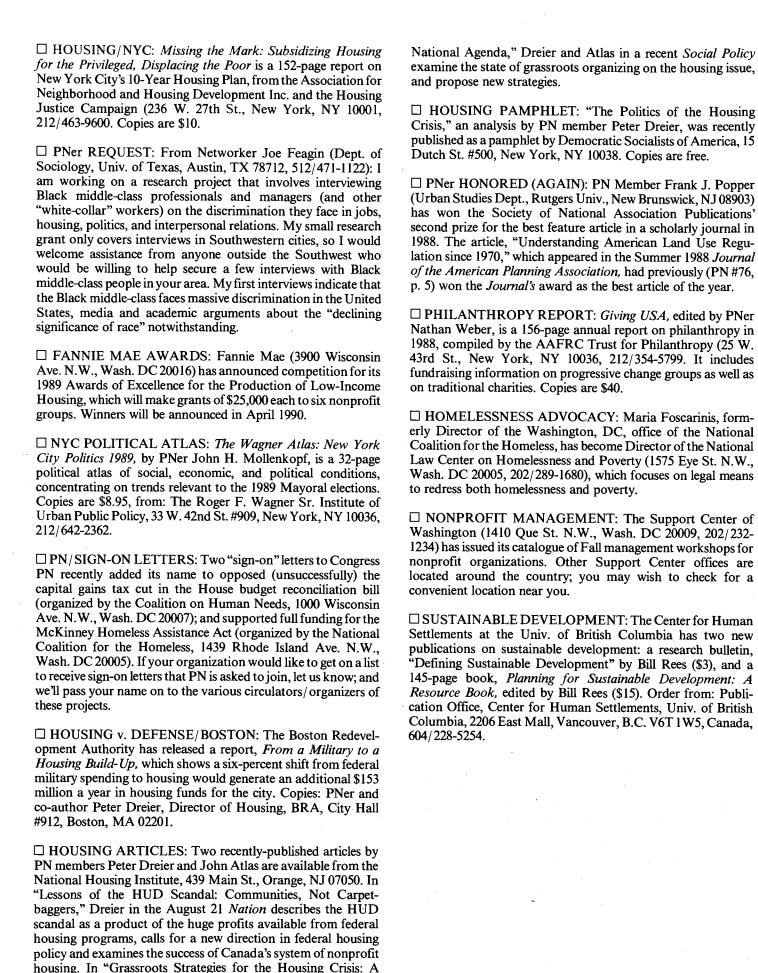
Well, here's this month's PN Special Feature. After more than three years of consecutive issues with a think piece, we've come up short this time.

C'mon, folks, you must be doing or thinking something interesting that you can write up for your fellow Networkers.

Get in touch with Special Feature Editor Bob Beauregard, Department of Urban Planning, Rutgers University, New Brunswick, NJ 08903, 201/932-4053. Please.

We want this feature to continue.

☐ HOMELESS/GOVERNMENTS: The Advisory Commission on Intergovernmental Relations (Wash. DC 20575, 202/653-5538) has released a nationwide survey which showed a statistical tie among federal, state, and local governments as having the respondents' greatest trust and confidence to handle helping the homeless most effectively. The results were federal, 28%; local, 27%; and state, 26%. ☐ HOSPITAL WORKERS: <i>Take Care</i> is a 28-minute color video of an acclaimed musical revue based on the experiences of New York City hospital workers, which celebrates the joys, heartaches, and concerns of health care workers. It is available in	istics, housing market and finances; and social and economic characteristics. Copies are \$3, from: Customer Service, Bureau of the Census, Wash. DC 20233; 301/763-4100. HOUSING SURVEY: American Housing Survey for the United States in 1985 (H-150-85) is a 568-page report on housing and household characteristics throughout the United States. Copies are \$28, from: Government Printing Office (Stock #003-2406872-9), Wash. DC 20402, 202/783-3238. FEDERAL REGISTER NEWS: CD Publications (8555 16th St. #100. Silver Service MD 20010, 2011500 (200)
1/2" VHS for sale (\$150) or rent (\$40), from: Bread and Roses Cultural Project Film Library, 415 W. Main St., Wyckoff, NJ 07481, 201/891-8240.	St. #100, Silver Spring, MD 20910, 301/588-6380) publishes CD-Housing Register, which provides monthly updates on housing and community development notices in the daily Federal Register. Subscriptions are \$279.
□ ENVIRONMENTAL STATEMENT: The 1,200-participant Fourth Biennial Congress on the Fate and the Hope of the Earth, which met June 5-9 in Nicaragua, has issued a six-page Managua Declaration on global environmentalism from a Third World perspective. Copies: Earth Island Institute, 300 Broadway #28, San Francisco, CA 94133, 415/788-3666.	□ SCANDINAVIAN JOURNAL: Scandinavian Housing and Planning Research is an English-language quarterly interdisciplinary journal with articles on physical, economic, social, and political aspects of housing and planning. Subscriptions are \$81(US), to: Almqvist & Wiksell Periodical Co., Box 638, S 101 28 Stockholm, Sweden.
□ INSTITUTE REPORT: The Institute for Public Policy and Citizenship Studies at Florida International University (Miami, FL 33199) has issued a 12-page 1988-89 annual report on its four-year-old programs to offer students, faculty, and the community alternative learning opportunities in public policy and citizenship development. □ ENVIRONMENTAL AWARDS: Renew America (1400)	PNers/SAN FRANCISCO: The San Francisco Redevelopment Agency now has two PN members among its seven commissioners, Buck Bagot (Vice President) and newly appointed member Gary Kitahata. The Agency also seems about to embark on a new mission for it—and hopefully for other redevelopment authorities: placing affordable housing as its central mission. Write Buck (Northern California Association for Nonprofit Housing 82 Second for 1920 fo
16th St. N.W. #710, Wash. DC 20036, 202/232-2252) is seeking nominations for 1990 National Environmental Achievement Awards. Applications will be evaluated for program effectiveness, replicability, economic feasibility and sustainability, and meeting community needs. Application deadline is January 15.	Nonprofit Housing, 82 Second St. #204, San Francisco, CA 94105) for further information. DECISION-MAKING: From PNer Andriana Abariotes (Macalester College, 1600 Grand AVe., St. Paul, MN 55105): I'm researching new and innovative methods and tools for decision
JOURNALISM AWARDS: The National Association of Real Estate Editors is announcing the 1989 Real Estate Journalism Award competition, which considers entries in seven	making within community economic development (more specifically, community organizations). Suggestions for models, theories, tools, etc. would be greatly appreciated.
different categories. Details: Robin Hepler, ProForma Communications, 106 Short St. #205, Gahanna, OH 43230, 614/475-6766. HOUSING IN AMERICA: 1985-86 (Current Housing Report, H-121, No. 19) is a 68-page profile of housing from the	☐ CORPORATE GIVING: Corporate 500: Directory of Corporate Philanthropy 1989-90 is a 1,200-page reference which profiles more than 575 corporations which give to nonprofits. Copies are \$312.50, from: Public Management Institute, 358 Brannan St., San Francisco, CA 94107, 415/896-1900.



Upcoming Conferences	
□ INTERNATIONAL ADPSR: Members of Architects/Designers/Planners for Social Responsibility are being invited to participate in an international assembly November 7-10 in Prague on connections among global armaments, global ecology, and global social problems. Contact: ADPSR, 212/431-3756.	
□ LOW-INCOME HOUSING: The National Low-Income Housing Coalition (1012 14th St. N.W. #1500, Wash. DC 20005, 202/662-1530) will hold its annual membership and board meeting October 30 in Washington.	
□ PUERTO RICAN COALITION: The National Puerto Rican Coalition (1700 K St. N.W. #500, Wash. DC 20006) will hold its annual conference November 2-3 in Boston on the theme, "Breaking Out of the Cycle of Poverty." Registration is \$85 for NPRC members, \$110 for others.	

Jobs

to phone first, if a number is listed, and check on the deadline schedule.
□ RUTGERS/PLANNING: The Department of Urban Planning and Policy Development at Rutgers Univ. (New Brunswick, NJ 08903, 201/932-3822) is seeking to fill a tenure-track position at the Assistant Professor level. Special interest will be shown for candidates in environmental planning and economic development policy. Contact: PNer Hooshang Amirahmadi, Search Committee Chair.
□ NEW MEXICO/ARCHITECTURE: The School of Architecture and Planning at the Univ. of New Mexico (Albuquerque, NM 87131, 505/277-2903) has three tenure-track openings: an Associate Professor position to teach graduate and undergraduate Design Studio and Theory; an Assistant/Associate Professor position to teach required and elective structures courses, and consult in design studios; an Assistant/Associate Professor position to teach Basic Design, Beginning Architectural Design and Graphics. Contact: Faculty Search Committee.
☐ HOMELESSNESS: The Homelessness Information Exchange (1830 Connecticut Ave. N.W. 4th Flr., Wash. DC 20009, 202/462-7551) is seeking an experienced Director of Information and Technical Assistance, to expand databases on housing and human services, offer technical assistance, and assist with newsletters and publications. Salary is based on experience.
□ DEVELOPMENT PLANNER: The Center for Urban and Economic Development (Univ. of Illinois, Box 4358, Chicago, IL 60680, 312/996-2225) is seeking a Planner for community economic development, experienced working with community groups and other agencies, and in providing technical assistance. Salary is \$20,000-\$30,000.
□ ADVOCACY PLANNING: The Bay Area Council (847 Sansome St., San Francisco, CA 94111, 415/981-6600) has two openings in advocacy planning for housing and land use. One is for a Project Director (\$2,700-\$2,900/month) on a local housing element assistance project; the other is for a Policy Analyst (\$29,000) for a Bay Area housing and growth program.
DEPUTY DIRECTOR: The Center on Budget and Policy Priorities (236 Massachusetts Ave. N.E. #305, Wash. DC 20002, 202/544-0591) is seeking a Deputy Director, to function as the chief management and administrative officer. Candidates should be familiar with communications, publications production, research, fundraising, or work with government social welfare programs. Salary is mid-\$40s to lower-\$50s.
□ DEVELOPMENT SPECIALIST: The McAuley Institute (1320 Fenwick Ln. #600, Silver Spring, MD 20910, 301/588-8110) is seeking a Development Specialist to work with its loan fund on fundraising and income-producing strategies. Contact: JoAnne Kane.
☐ CAPACITY-BUILDING: The Center for Community Change (1000 Wisconsin Ave. N.W., Wash. DC 20007, 202/342-0594)
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 \square PN REMINDER: Some of the jobs we list may have application deadlines earlier than when you receive the newsletter. But deadlines can be adjusted sometimes. So we urge you

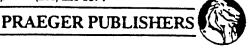
Etcetera Specialist, to provide technical assistance to community-based development organizations, to help develop financing policy, and to coordinate workshops. Extensive travel required. Contact: \Box DECEMBER PN DEADLINE: The arrival deadline for copy Andy Mott. for the December Planners Network is Monday, December 4. We look forward to hearing from as many Networkers as ☐ RESEARCH ADMINISTRATOR: The American Affordpossible. As always, our thanks to those who type their notes. It's able Housing Institute (Rutgers Univ., Piscataway, NJ 08855) is a great help in production, and it reduces our chances of seeking an Assistant Research Director to provide technical misreading what you write. assistance, supervise research coordinators, and prepare and Arrival deadline for PN #79 copy: Monday, December 4. administer budgets. Salary is \$33,907. ☐ TALK UP PN: Please don't be shy about sharing news of the ☐ EXECUTIVE DIRECTOR: Neighbor to Neighbor Inc. of Planners Network with others. Let them know about us. Dayton, OH, is seeking its initial Executive Director, to develop a Probably the best outreach we have is when you educate and program of technical assistance to neighborhood development recruit your friends, co-workers, acquaintances, and others. We corporations involved primarily in housing. Salary is \$25,000have a good, one-page introductory sheet, "The Planners \$30,000. Contact: Deborah Williams-Bentley, c/o Dayton Foun-Network-What It Is," which we can send you in any quantity dation, 1895 Kettering Tower, Dayton, OH 45423, 513/222-0410. you wish. "What It Is" includes a statement of our principles, a brief organizational history, a list of Steering Committee mem-**Ex Conferences** bers (who also double as regional contacts) and the method of calculating contributions. If you wish, you can also send us a list of prospective Networkers, and we will contact them for you. ☐ LISC ANNIVERSARY: The Local Initiatives Support Corp. (666 Third Ave., New York, NY 10017, 212/949-8562) held a ☐ MOVING? TELL PN: When you move, please let us know conference October 19-20 in New York celebrating its 10th directly. If our (non-forwardable) Third Class newsletter is anniversary. Details: Lisa Belsky. returned to us, with your new address, which is the way we usually learn of PNers' moves (we mark the newsletter "Return & ☐ PRESERVATION CONFERENCE: The National Trust for Forwarding Postage Guaranteed"), it costs us 69¢ per; a Historic Preservation (1785 Massachusetts Ave. N.W., Wash. thoughtful change-of-address card to us on the other hand will DC 20036) held its 43rd annual national preservation conference cost you just 15c. October 11-15 in Philadelphia. The conference included a series of special sessions on "Affordable Housing in Older Neighbor-□ PERSONAL UPDATES: There are a number of short communications in this issue from Network members, letting us hoods: Multiple Strategies." know about new jobs, projects, what's happening in their lives, etc. We encourage this. Sharing this kind of "where-I'm-at" information helps create a sense of community, provide contact, generate support, and generally act like the network we strive to be. □ ADDRESS CHANGES: Many Networkers seem to move around a lot. When you do, please let us have your old address and zip code as well as your new ones. Names (like luggage) sometimes are identical, and we want to be sure we change the right address card. Moreover, our cards are maintained in zip code order (because that's the way the Post Office wants the mail); so if we don't have your old zip code, we can't find your old card; and we wind up paying postage for phantom recipients. So please help out and send both old and new addresses. ☐ "CALL" STATEMENT: We have a one-page, broadside version of the "Call for Social Responsibility in the Planning and Building Profession," which appeared in PN #49. Copies are available on request. It makes a good addition to "The Planners

Network—What It Is" in recruiting members.

has an opening for a Community Development Resource

QUORUM BOOKS

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HOUSING MARKETS AND POLICIES UNDER FISCAL AUSTERITY Edited by Willem van Vliet--

Contributions in Sociology, No. 62, 273 pages, LC 86-29603.ISBN 0-313-25409-5. VVH/\$37.95

"A most valuable overview of the responses of the housing sector in different countries to changing fiscal priorities. This volume clearly demonstrates the substantial and uneven consequences of recent trends toward greater fiscal restraint."

> L.S. Bourne Centre for Urban and Community Studies, University of Toronto

"This important collection of original articles on the subject will be of great significance to geographers, urban planners, urban economists, and all others interested in recent trends in housing policy."

Risa Palm

Professor of Geography and Associate Vice Chancellor for Research and Dean of the Graduate School, University of Colorado

"This book is essential reading for anyone wanting to keep in touch with contemporary housing issues."

Chris Paris, Director Australian Centre for Local Government Studies

Housing Markets and Policies Under Fiscal **Austerity**

Edited by Willem van Vliet-

This collection of essays provides in-depth analysis of the implications of a changing political climate and scarce fiscal resources for housing markets and policies. In this context. several chapters offer a comparative analysis of mortgage markets in the United States and Great Britain and of housing provision and allowances in a number of West European countries. Additional chapters detail political and socioeconomic aspects of current housing issues in specific nations, including the United States, Canada, Australia, Britain, the Netherlands, and Poland. Also, new developments in housing tenure as well as the processes of decentralization and privatization are discussed. Many of the contributors offer analyses of the antecedents and significant implications of these developments.

CONTENTS: Preface; Introduction by Willem van Vliet-; Housing in an Age of Austerity by Michael Harloe; Part I: The Privatization of Housing; Fiscal Reorientation, Centralization, and the Privatization of Council Housing by Ray Forrest and Alan Murie. The Privatization of Housing Renewal: Dilemmas and Contradictions in British Urban Policy by Tim Brindley and Gerry Stoker; Part II: National Perspectives; Housing Subsidies in a Period of Restraint: The Canadian Experience by J.David Hulchanski and Glenn Drover; Housing Policy in the United Kingdom: Efficient or Equitable? by Duncan Maclennan and Anthony J.O'Sullivan; Part III: Comparative Studies; The Rise of Competitive Mortgage Markets in the United States and Britan by Elizabeth A.Roistacher; Housing Provision and House Building in Western Europe: Increasing Expenditure, Declining Output? by Peter Ambrose and James Barlow; Part IV: Developments in Housing Tenure; Fiscal Appeterity and the Expansion of Home Ownership in the United Kingdom by Michael C.Fleming and Joseph G.Nellis; Shared Housing as a Policy Alternative: The Australian Case by Patricia Klobus Edwards, Judith A.Jones, John M. Edwards; Part V: Housing Subsidies; The Aims and Effects of Housing Allowances in Western Europe by Michael J.Oxley; The Impact of High Rent-Income Ratios on Other Consumer Expenditures by Sherman Hanna and Suzanne Lindamood; Part VI: State Politics and Housing; Scarce State Resources and Unrestrained Processes in the Socialist City: The Case of Housing by Bronislaw Misztal and Barbara A.Misztal; Conservative Government Housing Policy in Britain, 1979-85: Economics or deology by Chris Hamnett; Part VII: Politics and Professional Expertise; The Changing Pattern of Professional influence on Local Housing Policy by Barrie Houlinan: Politicians and Statisticians in Conflict: The 1980 United State Census by Harvey M. Choidin; Bibliography; Index.