

PLANNERS NETWORK

#75—April 19, 1989

1601 CONNECTICUT AVE. N.W. 5TH FLR.

WASHINGTON, D.C. 20009

(202) 234-9382

GET YOUR ROSTER BIOSKETCH IN!!! As of now, we've gotten in only 77 PN Roster biosketch forms. As we indicated in our last issue, we're running the form in two successive Newsletters, and the Roster itself will be included in our next (June) issue.

Because the mechanics of preparing the Roster are lengthy, we are setting the deadline for receipt of your biosketch two weeks earlier than the copy deadline for the Newsletter itself—*Monday, May 22*.

Please take the time to fill out your biosketch form and mail it in. The Roster is a really important part of our organizational value, and others in the Network want to know more about you. Don't just be a Roster Consumer.

Please include a special Roster financial contribution with your biosketch if you can.

IPS HOUSING PROGRAM: A brochure is enclosed describing *The Right to Housing: A Blueprint for Housing the Nation*, the just-released 72-page popular version of the "Progressive Housing Program for America," prepared by the Institute for Policy Studies' Working Group on Housing. The Working Group (members listed on the brochure) consists largely of PN members, and the Program offers a comprehensive approach to the nation's housing problems. It's useful for organizers, public interest groups, in the classroom, etc.

It is written in clear language, is attractively designed, and is a real bargain at \$5. Be the first on your block to have one.

FINANCIAL MINI-REPORT: We've received \$1,776 in contributions from 62 Networkers since the February newsletter. Our thanks to each of you who has contributed thus far. Our year-to-date totals are 101 contributors providing \$3,566.

Passing the Word

GOVERNMENT JOBS: *The Compleat Guide To Finding Jobs in Government*, by PNER Daniel Lauber (Planning/Communications, 7215 Oak Ave., River Forest, IL 60305, 312/366-5200) is a 184-page resource on where and how to find professional and nonprofessional positions in local, state, and federal government in the U.S., Canada, and overseas. Copies are \$15.95 (paperback).

BOSTON HOUSING: Boston's Residential Development Program (Public Facilities Dept., 15 Beacon St. 2nd Flr., Boston, MA 02108, 617/720-4300 ext. 373) uses public buildings, financing, and technical assistance to provide homeownership opportunities for low-income buyers. Contact: PNER Ricanne Hadrian.

ELDERLY PEOPLE: *A Profile of Older Americans 1988* is a 10-page summary of developments, trends, and lifestyles of older Americans, as presented by the American Association of Retired

The Planners Network

The Planners Network is an association of professionals, activists, academics, and students involved in physical, social, economic, and environmental planning in urban and rural areas, who promote fundamental change in our political and economic system.

We believe that planning should be a tool for allocating resources and developing the environment to eliminate the great inequalities of wealth and power in our society, rather than to maintain and justify the status quo. We believe that planning should be used to assure adequate food, clothing, shelter, medical care, jobs, safe working conditions, and a healthful environment. We advocate public responsibility for meeting these needs, because the private market has proven incapable of doing so.

We oppose the economic structure of our society, which values profit and property rights over human rights and needs. This system perpetuates the inequalities of class, race, sex and age which distort human relationships and limit the potential for a decent quality of life. We advocate a shift in current national budgetary priorities to favor human services, social production and environmental protection over military and other nonproductive expenditures.

We seek to be an effective political and social force, working with other progressive organizations to inform public opinion and public policy and to provide assistance to those seeking to understand, control, and change the forces which affect their lives.

The Planners Network Newsletter is published six times a year as the principal means of communication among Network members. Annual financial contributions are voluntary, but we need funds for operating expenses. The Steering Committee has recommended the following amounts as minimums for Network members: \$15 for

students and unemployed; graduated payments for the employed of \$25 plus \$1 for each \$1,000 earned above \$10,000.

Members of the Steering Committee: Chester Hartman, DC, Chair; Emily Achtenberg, Boston; Eve Bach, Berkeley; Bob Beauregard, New Brunswick, NJ; Donna Dyer, Durham, NC; William Goldsmith, Ithaca; Charles Hoch, Chicago; Joochul Kim, Tempe; Judy Kossy, Buffalo; Jacqueline Leavitt, LA; Peter Marcuse, NYC; Jackie Pope, NYC; Alan Rabinowitz, Seattle; Tony Schuman, NYC; Andree Tremoulet, Pittsfield.

Newsletter Editor: Prentice Bowsher.

Enclosed is my check payable to the Planners Network for \$ _____

Please check here if this is a new membership.

Please check here (current members only) if this is an address change, write your former zip code _____

Name: _____

Address: _____

Planners Network • 1601 Connecticut Ave. N.W. 5th Flr.
Washington, D.C. 20009

Persons, 1901 K St. N.W., Wash. DC 20049, 202/872-4700. No price listed.

□ CHICAGO STUDY: *Chicago: Race, Class, and the Response to Urban Decline*, by PNER Gregory D. Squires, Larry Bennett, Kathleen McCourt, and Philip Nyden, is now available in paperback from Temple Univ. Press. Copies are \$17.95.

□ MANAGEMENT WORKSHOPS: The Support Center of Greater Washington (1410 Q St. N.W., Wash. DC 20009, 202/462-2000) has issued its spring catalogue of management workshops for nonprofit organizations. Other Support Center outlets are sited around the country; check for a spring catalogue from a convenient location.

□ HOMELESSNESS REPORT: *Homelessness in Pennsylvania: How Can This Be?* is a 104-page report on homelessness in one state, with a set of specific recommendations for prevention. Contact: Coalition on Homelessness in Pennsylvania, 802 N. Broad St., Philadelphia, PA 19130. No price listed.

□ FUNDRAISING for Social Change, by Kim Klein, is now available in a revised and expanded second edition, covering mechanics, campaigns, and fundraising management. Copies are \$22, from: Chardon Press, Box 101, Inverness, CA 94937, 415/669-7404.

□ BLACK EMPLOYMENT/NY: *Improving the Labor-Market Status of Black New Yorkers* is a 44-page report which examines the labor market in which black New Yorkers compete, and presents a range of policy options. Contact: Governor's Advisory Committee for Black Affairs, State Capitol 2nd Fl., Albany, NY 12234.

□ WORKFORCE POLICIES for the 1990s, from the Economic Policy Institute (1730 Rhode Island Ave. N.W. #812, Wash. DC 20036, 202/775-8810), presents two papers on developing an expanded system for job training and retraining: "A New Labor Market Agenda," by Ray Marshall, and "The Possibilities of Employment Policy," by Paul Osterman. No price listed.

□ NETWORKER SELECTED: PNER Marcia Kingslow (5971 Western Run Dr., Baltimore, MD 21209, 301/764-7906), an independent consultant, has been selected to receive a fellowship from the 1989 National Leadership Development Program of the National Center for Food and Agriculture Policy at Resources for the Future, Washington, DC. The Leadership Development Program involves intensive study of the interrelationships among food, agricultural, and related policies, and the policy-making process.

□ REVOLUTION/PORTUGAL: *Revolution at the Grassroots: Community Organizations in the Portuguese Revolution*, by PNER Charles Downs (Urban Planning, Columbia) outlines the history of the revolutionary process at the national level, and as it was experienced in one major Portuguese city. Copies are \$16.95, from: SUNY Press, State University Plaza, Albany, NY 12246, 518/472-5028.

□ INSURANCE REPORT: *A Community Guide to the Insurance Industry* is a 54-page report from the Woodstock Institute (53 W. Jackson Blvd. #304, Chicago, IL 60604, 312/427-8070) on the industry's history, its regulation, and its investing practices. Copies are \$15.

□ PNER UPDATE/QUERY: From Nathan Landau (Office of Economic Development, City Manager's Office, 2180 Milvia St., Berkeley, CA 94704, 415/644-6309): My primary responsibility is drafting an Economic Development Element of the City's General (Master) Plan. I see it as an opportunity to articulate a progressive vision, within the context of the city's already-defined goals and policies, of how the people of Berkeley would like their economy to evolve. The query to Networkers is this: Are they aware of other documents which set out such a vision for other cities (or even on a larger level)? Anything labeled an Economic Development Element of a General Plan (or something similar) would be particularly useful, though I'm certainly interested in other types of documents as well.

□ HOMELESS POLICY: *No Room at the Inn: Housing Policy and the Homeless*, by PNER Todd Swanstrom (Dept. of Political Science, State Univ. of New York, Albany, NY 12222, 518/442-5255) won the Best Paper Award at the 1988 Urban Affairs Association convention. Copies are free, with a self-addressed stamped envelope (at least 10 x 6 1/2).

□ ZONING QUERY: Kent County, Del., a predominantly rural area with one city of 20,000, is in the process of revising its zoning ordinance to comply with recent state law requiring the county to adopt land development policies controlling growth. An advocate for low-income persons in need of housing, with no experience in zoning issues, seeks the input of people knowledgeable in this area in developing suggestions for the planners and a general strategy. Contact: Jim McGiffin, Community Legal Aid, 235 S. Queen St., Dover, DE 19901, 302/674-8500.

□ URBANISTS IN MEXICO: From Matthew Edel (Urban Studies Dept., Queens College, Flushing, NY 11367): In Mexico, the National Network of Urban Research (Red Nacional de Investigacion Urbana) holds conferences a couple times a year, and has just started putting out a quarterly magazine (in popular format) called *Ciudades*. The organization was started by urbanists outside of Mexico City, to keep in touch with each other. Given Mexico's economic crisis, it is difficult for researchers to maintain contact, since, for example, libraries find it hard to afford to add current materials. Also, there was some sense that in Mexico City there were several larger urban study centers at universities, but that smaller cities (many of which actually are quite large) were left out. By now, Mexico City urbanists also are involved. Contact: Red Nacional de Investigacion Urbana, Av. Maximino Avila Camacho #208, Puebla, Puebla CP 72000, Mexico.

□ HOUSING REPORT: The Single Heads of Households Task Force Report (said to be very good) is available from Deborah Herzberger, Housing Planner, Ohio Housing Finance Agency, 77 S. High St., Columbus, OH 43266, 614/466-7970. No price listed.

□ S&L CRISIS LETTER: PN added its name to a "Sign-On Letter" sent to Housing Banking Chair Henry Gonzalez on "Housing and the S&L Crisis." It follows up more concretely on the work (included in the last newsletter) of the Financial Democracy Project, which we hope many of you have contacted. The address, for those who meant to but didn't, is: 522 8th St. S.E. 2nd Fl., Wash. DC 20003, 202/547-9292.

□ HOUSING MARCH: "Housing Now!," an October 7 march on Washington, is a major event, originated by Mitch Snyder and

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Berkeley's Progressive Strategy For Economic Development

by Neil Mayer

Berkeley's Office of Economic Development (OED) was created in 1985 by a progressive City Council majority. Its goals and programs reflect a conscious effort to direct the potential benefits of the local economy to those who traditionally would be the last to reap them.

Equally important, we seek to achieve that objective in ways consistent with environmental concerns.

Our overall view is that public action can produce results that often are promised but not delivered by private enterprise alone, or by traditional economic development programs. The results can include jobs for those in need, revitalization of low-income and minority neighborhoods, municipal revenues that equal or exceed the costs created by business, and protection of the environment.

This article briefly highlights some of the key components of our economic development strategy, which might be included in progressive programming elsewhere.

A central theme of OED's work is the creation of job opportunities specifically for people of limited skills and experience, not through an isolated set of "jobs programs" but as a key objective of every major part of OED action.

Each time we have access to an employer, we involve that firm in hiring local people in need of work through our First Source employment program. Employers give the City first notification of job openings, and we supply job candidates that match employer needs, drawing primarily on the community-based job training agencies which the City funds with federal and local monies.

Access to employers comes in many ways. When we provide business assistance to firms—in the form of tax-exempt industrial development bonds, Economic Development Administration small business loans, aid in finding sites or in processing permits, loan packaging and other technical assistance—we expect and usually require participation in First Source as a *quid pro quo*.

Whereas research by the Center for Community Change and others shows that most cities make no effort to target

job opportunities in projects they assist, we treat these linkages as a matter of course and a primary reason for providing aid to private business.

We also mandate First Source participation for new real estate development (other than housing), as a condition of project approval. We do not limit ourselves to inherently transitory construction jobs. Instead, permanent tenants of the new or re-used structures are required to participate as well, so that new and turnover-job openings are accessible over the long term.

In addition, contractors carrying out municipal public works projects must seek to hire any additions to their workforces through First Source.

Thus both the powers and the resources of the City are used to yield its low-income citizens—and particularly minorities, women, and the disabled—a better chance at gaining jobs. Several hundred are now at work through First Source.

Targeted hiring in new development and existing businesses is also a critical means for meeting socio-economic goals without destroying the environment. Without a mechanism to direct greater percentages of jobs to residents who need them, providing sufficient local jobs for our citizens would require far too much

new development. It could not be absorbed by a community already beset by traffic overloads, housing shortages, and other concerns for the built and natural environment.

Business expansion does not necessarily produce a mix of jobs that provides good entry-level work for people with limited skills. Indeed, in Berkeley much of the job growth is concentrated in such fields as software development and other sophisticated business services.

OED seeks to direct its business assistance efforts to assure retention and growth of firms that do provide entry level jobs. We have just conducted interviews with our major manufacturing and trade firms' CEOs to determine what kinds of businesses offer good entry opportunities, how we can shape business assistance to retain and attract such industries, and what kinds of job preparation City-funded training agencies should provide to produce qualified job candidates.

OED has another type of target as well: revitalizing the largely low-income black community in South Berkeley.

Rather than concentrating solely on downtown office development, we devoted a senior staff person's time to help the community organize. One outcome was the creation of the South Berkeley Neighborhood Development Corporation (SBND), an independent nonprofit, which we now aid in taking on housing and commercial development, and youth and beautification programs.

OED also operates its own programs in South Berkeley, attracting businesses serving neighborhood needs, and encouraging new investment by existing firms. Before proceeding with this effort, we polled businesspeople and residents about the kinds of goods and services they wanted in the neighborhood. We have concentrated our efforts to bring in new businesses and to provide low-interest expansion loans on firms that match community needs, including a new pharmacy and an expanding grocery store.

We also involve South Berkeley firms in hiring locally through First Source.

We recognized from the outset that the South Berkeley commercial district is inherently too small to meet the neighborhood's substantial needs for employment. The First Source program, giving South Berkeley minority residents access to downtown office, West Berkeley manufacturing, and citywide retail jobs, is as much a part of the South Berkeley revitalization

PN Special Feature

In its Special Feature, *Planners Network* presents thoughtful, provocative writings about substantive concerns and issues in the planning professions. Essays typically highlight a single issue, and illuminate it with examples and insights.

The Special Feature editor is Bob Beauregard (Dept. of Urban Planning, Rutgers Univ., New Brunswick, NJ 08903, 201/932-4053; 932-3822).

We are grateful for Networkers' support of this feature, and encourage continued ideas, suggestions, commentary, and dialogue.

strategy as actions taken directly within the neighborhood. The SBND serves as an intake point for job candidates.

Thus OED combats poverty with strategies of neighborhood development focused within low-income areas and with strategies that offer access to economic opportunity more widely. Both are necessary and indeed complementary.

Another prime component of OED's efforts is to assure that major new non-residential developments in Berkeley pay their full costs—not only for public safety and street-sweeping but also for their social impact on housing, childcare, and transportation.

We developed formulas to indicate how new development affects these needs, and then we negotiate with developers for cash payments and in-kind contributions.

For example, a 155,000-square foot project we negotiated includes 18 units of subsidized housing plus \$50,000 in cash for housing, a 100-slot childcare center with 16 subsidized slots, below-market

space for community theater groups, and a \$100,000 payment to help nearby small businesses buy their buildings to avoid gentrification. The project provides substantial space for expanding local businesses, with any new or turnover-job openings tied to our First Source program; and it preserves two historic structures on the site.

In the near future, we will expand our efforts to give specialized assistance to alternative enterprises (co-ops, nonprofits, etc.), enable local firms to buy their buildings, and promote the further development of local enterprises that embody positive environmental technologies (e.g., renewable energy, use of recycled materials, production machinery that reduces pollutants or toxics).

We already have helped create a non-profit Community Energy Services Corporation that promotes energy conservation and use of renewable forms of energy.

Local public action can produce substantial economic benefits targeted to those

most in need, provided that action systematically is focused on that goal. Business and property development meanwhile can earn satisfactory returns while paying for their true costs. Quality of the environment need not be sacrificed.

By acting deliberately in pursuit of these several goals, we anticipate both continued concrete achievements and the building of coalitions among low-income people, people of color, environmentalists, responsible businesspeople, and others who might otherwise see their objectives in conflict.

Neil Mayer is Director of Berkeley's Office of Economic Development, a consultant and author on community-based development, and a former Senior Research Associate at the Urban Institute.

Passing the Word

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the Community for Creative Non-Violence, which hopes to attract several hundred thousand persons for a Saturday demonstration, preceded by a day of lobbying.

Several caravans will be descending on Washington from a number of regional assembly points. It's going to be a Very Big Deal, and PN is a co-sponsor, along with several dozen other organizations (many of which are major national groups from the religious, civil rights, women's, gay, health, etc. communities). If you want further information, contact CCNV, 425 2nd St. N.W., Wash. DC 20001, 202/347-2405. We'll keep you informed as to progress.

Also, Mitch and his CCNV colleagues are undertaking a 100-city tour to promote the march. The first stage of the tour will be to a number of Southern states, and we have written PN members in those states with information about his schedule and local contacts so they can get involved.

□ **MEMBER UPDATE:** From PNER Jim Farnam (Holt, Wexler and Merchant, 900 Chapel St., New Haven, CT 06510, 203/772-2050): After 10 years working on economic development at the City of New Haven, I left to become a partner at a small local consulting firm, and am teaching a college seminar at Yale in planning and development.

I also am working with the prolific New Haven-Leon (Nicaragua) Sister City Project on establishing an Economic Development Task Force. Our first project is raising funds from area design and planning professionals to purchase essential drafting and other equipment for colleagues helping to rebuild Nicaragua. Needs were identified by passing a Charrette catalog

around the relevant ministries in Leon last year. Any suggestions or contributions from like-minded individuals or groups would be appreciated.

In my new job, I am interested in the application of the skills I acquired in city government to a range of development issues and situations. I'd be interested in networking with others in private practice.

□ **WORKERS' CO-OPS:** *Network News* is a new newsletter on worker-owned businesses, primarily worker cooperatives, from: The Worker-Owned Network, 50 S. Court St., Athens, OH 45701, 614/592-3854. Its emphasis is worker-owned businesses in Appalachian Ohio.

□ **BUDGET PUBLICATIONS:** The Center on Budget and Policy Priorities (236 Massachusetts Ave. N.E., Wash. DC 20002, 202/544-0591) is offering a new publication service of reports and analyses. A comprehensive service (\$40) includes budget analyses and reports on poverty and income, labor issues, hunger and welfare issues, and low-income housing issues. A basic package (\$25) provides only limited labor, hunger, or housing reports.

□ **COMPARATIVE RESEARCH:** *Pacific-Rim Cities in the World Economy* is the 196-page current annual issue of *Comparative Urban and Community Research*. Reporting includes Hong Kong, New Zealand, and Japan, among other countries. Among the contributors are PNERs Michael Peter Smith, Mike Douglas, and Todd Swanstrom. Copies are \$19.95, prepaid, from: Transaction Publishers, Dept. PR95, Rutgers Univ., New Brunswick, NJ 08903.

□ PUBLIC HOUSING DOCUMENTARY: *Columbia Point* is a slide and sound presentation by Linda Swartz, documenting the lives of residents in Boston's Columbia Point public housing project in its final years before redevelopment into Harbor Point. The presentation, together with additional photos, will be on view through May 2 at the Photographic Resource Center, Klebenov Gallery, 602 Commonwealth Ave., Boston, MA 02215, 617/353-0700.

□ HOUSING LOS ANGELES: *Affordable Housing for the Future* is a first-rate, 82-page report by the City of Los Angeles Blue Ribbon Committee for Affordable Housing which documents an affordable housing crisis in Los Angeles, and proposes a number of specific solutions. Among the Committee members were PNers Allan Heskin and Anita Landecker. Copies: Gary Squier, Housing Coordinator, Office of the Mayor, Los Angeles, CA 90012, 213/237-1907.

Regional Roundup

□ NETWORK/FORUM: The Network/Forum (201 E. 21st St. #8-P, New York, NY 10010) will present a roundtable discussion April 8 on "Organizing Radical Planners and Architects," to examine the roots and history of progressive planning and architecture with key participants from several organizations. The time is 6 p.m.; the place, the 16th-floor conference room at Baruch College, 17 Lexington Ave. at 23rd St. Admission is free, but a hat will be passed.

Social Responsibility

□ BERKELEY HOUSING SERIES: Architects/Designers/Planners for Social Responsibility (Box 9126, Berkeley, CA 94709) will present a five-part series occasionally through May 22 on housing and the politics of urban form. Among the presenters are PNers Cushing Dolbeare ("The American Dream Repressed," April 17), and Michael Pyatok and Chester Hartman (symposium panelists, May 22). The site: Theater Artaud, 450 Florida St., San Francisco. A pre-symposium reception begins at 7 p.m.

□ NATURAL ENVIRONMENT: International Architects/Designers/Planners for the Prevention of Nuclear War (c/o SAR, att. Thiberg, Norrlandsgatan 18, S-111 43 Stockholm, Sweden) will present an international conference April 29-May 6 in Gudauri, U.S.S.R., on "Architects, Builders, and the Environment." The focus will be on environmental threats from development.

Upcoming Conferences

□ GREEN CITIES: A Green Cities Conference will be held July 14-16 in Chicago, to conceptualize cities as expressions of their bioregions, discuss alternative urban lifestyles, produce strategies for minimizing environmental wastes and toxins, and encourage the rehabilitation of neighborhoods. Contact: Howie Friedman, c/o Agape House, 1046 W. Polk St., Chicago, IL 60607, 312/243-2802.

□ LOS ANGELES 2000: The Institute for Urban Studies at the Univ. of Maryland (College Park, MD 20742, 301/454-5718) will present Jane G. Pisano, President of The 2000 Partnership in Los Angeles, in the 1989 Lefrak Lectures April 27. The topics are "Los Angeles at a Crossroads," at 4 p.m., and "Shaping the Future: A Vision for Los Angeles and a Question of Civic Will," at 8 p.m. The site for both is Room 2205 Lefrak Hall.

□ TOURISM: The National Trust for Historic Preservation (1785 Massachusetts Ave. N.W., Wash. DC 20036, 202/673-4100) will present conferences in May and June on "Tourism and America's Heritage: Opportunities for Growth." The dates and sites: May 18-19, New Paltz, NY; June 1-2, St. Paul, MN. Registration is \$125.

□ NEW ENGLAND/DEVELOPMENT: Berkshire Community College (1350 West St., Pittsfield, MA 01201, 413/499-4660 ex. 351) will present a conference April 22 in Pittsfield on "Northeast Economic Diversification." Registration is \$15.

□ HUMAN RIGHTS/HOUSING: The Harvard Law School Human Rights Program (Pound #401, Cambridge, MA 02138, 617/495-9362) will present a conference April 22 on "What's Rights Got To Do With It? Human Rights and the United States Housing Crisis." PNers participating include Florence Roisman, Rich Appelbaum, and Peter Dreier. Registration is \$10.

□ DOWNTOWN RENEWAL: The National Main Street Center (National Trust for Historic Preservation, 1785 Massachusetts Ave. N.W., Wash. DC 20036) will present conferences in April and May on downtown renewal, "Creating Economic Opportunity on Main Street." The dates and sites: April 25-27, Louisville, KY; May 9-11, Des Moines, IA. Registration is \$295.

□ THE AMERICAS: The Center for Study of the Americas (Bucknell Univ., Lewisburg, PA 17837, 717/524-1300) will present an international conference April 27-28 at Bucknell, "Americas in Transition: Toward the Year 2000." Topics include history, art literature, politics, women, and religion.

□ WOMEN/DEVELOPMENT: The second annual Ms. Foundation Institute on Women and Economic Development will be held June 2-4 at the Univ. of New Hampshire in Durham, N.H. Details: Center for Management and Community Development, Tufts Univ., 97 Talbot Ave., Medford, MA 02155, 617/381-3549.

□ COMMUNITY DEVELOPMENT: The Center for Management and Community Development (Tufts Univ., 97 Talbot Ave., Medford, MA 02155, 617/381-3549) will present the sixth annual Management and Community Development Institute June 4-11 at Tufts.

Calls for Papers

□ PEDESTRIANS: The Boulder Public Works Dept. Transportation Division (Box 791, Boulder, CO 80306) is soliciting papers, exhibits, slide shows, and films for the 10th annual Pedestrian Conference September 14-16 in Boulder. Topics include case studies, planning trends, policy issues, quality-of-life issues, environmental issues, and many others. Contact: Patricia Archibald.

□ CHILDREN'S ENVIRONMENTS: *Children's Environments Quarterly* (Children's Environments Research Group, CUNY Graduate School and Univ. Center, 33 W. 42nd St., New York, NY 10036, 212/642-2970) is issuing a general call for papers on all child environment themes, in anticipation of a change in publishing format in January 1990 from theme issues to open-topic issues.

Jobs

□ PN REMINDER: Some of the jobs we list may have application deadlines earlier than when you receive the Newsletter. But deadlines can be adjusted sometimes. So we urge you to phone first, if a number is listed, and check on the deadline schedule.

□ COLUMBIA FACULTY: The Columbia Univ. Graduate School of Architecture, Planning, and Preservation (400 Avery Hall, New York, NY 10027) has a faculty opening at the Assistant Professor level in real estate development/urban planning and design. Teaching experience and a Ph.D. are desirable, but Ph.D. candidates also may apply. Contact: Bernard Tschumi, Dean.

□ CfED PRESIDENT: The Corporation for Enterprise Development (1725 K St. N.W. #1401, Wash. DC 20006) is seeking a senior nonprofit administrator, knowledgeable about economic development, employment, and social services issues, as President. Contact: Presidential Search Committee.

□ PLANNING DIRECTOR: The Milwaukee City Development Dept. (Box 324, Milwaukee, WI 53201, 414/223-5900) is seeking a senior planner with administrative experience as Planning Director. The salary range is \$52,037-\$72,850. Contact: Mary Altendorf, Personnel Officer.

□ EXECUTIVE DIRECTOR: The Southeast Uplift Neighborhood Program (3524 S.E. Main St., Portland, OR 97214, 503/232-0010) is seeking a senior nonprofit administrator with experience in citizen participation, crime prevention, and community development, as Executive Director. The salary is \$26,000-\$31,000.

Ex Conferences

□ DEVELOPMENT/NEW YORK: Baruch College (17 Lexington Ave., New York, NY 10010, 212/725-3126) presented a New York City seminar April 12, "Real Estate Development, Developers, and the Public Interest," with Ethel Sheffer, a policy and planning consultant and former Chair of Community Board 7 in Manhattan. Details: PNER Norman Fainstein, Dean and Professor of Sociology.

□ MENTAL HEALTH: The American Orthopsychiatric Association (19 W. 44th St. #1616, New York, NY 10036, 212/354-5770) held its 66th annual meeting March 31-April 4 in New York. Details: PNER Karl Linn.

Etcetera

JUNE PN DEADLINE: The arrival deadline for copy for the June *Planners Network* is Monday, June 5. We look forward to hearing from as many Networkers as possible. As always, our thanks to those who type their notes. It's a great help in production, and it reduces our chances of misreading what you write.

Arrival deadline for PN #76 copy: Monday, June 5.

TALK UP PN: Please don't be shy about sharing news of the Planners Network with others. Let them know about us. Probably the best outreach we have is when you educate and recruit your friends, co-workers, acquaintances, and others. We have a good, one-page introductory sheet, "The Planners Network—What It Is," which we can send you in any quantity you wish. "What It Is" includes a statement of our principles, a brief organizational history, a list of Steering Committee members (who also double as regional contacts) and the method of calculating contributions. If you wish, you can also send us a list of prospective Networkers, and we will contact them for you.

MOVING? TELL PN: When you move, please let us know directly. If our (non-forwardable) Third Class newsletter is returned to us, with your new address, which is the way we usually learn of PNers' moves (we mark the newsletter "Return & Forwarding Postage Guaranteed"), it costs us 69¢ per; a

thoughtful change-of-address card to us on the other hand will cost you just 15¢.

PERSONAL UPDATES: There are a number of short communications in this issue from Network members, letting us know about new jobs, projects, what's happening in their lives, etc. We encourage this. Sharing this kind of "where-I'm-at" information helps create a sense of community, provide contact, generate support, and generally act like the network we strive to be.

ADDRESS CHANGES: Many Networkers seem to move around a lot. When you do, please let us have your old address and zip code as well as your new ones. Names (like luggage) sometimes are identical, and we want to be sure we change the right address card. Moreover, our cards are maintained in zip code order (because that's the way the Post Office wants the mail); so if we don't have your old zip code, we can't find your old card; and we wind up paying postage for phantom recipients. So please help out and send both old and new addresses.

"CALL" STATEMENT: We have a one-page, broadside version of the "Call for Social Responsibility in the Planning and Building Profession," which appeared in PN #49. Copies are available on request. It makes a good addition to "The Planners Network—What It Is" in recruiting members.

Planners Network Biosketch for PN Roster

(Return to Planners Network, 1601 Connecticut Ave. N.W., 5th Flr.
Washington, DC 20009, for arrival by May 22, 1989.)

Please include a special Roster financial contribution, if you can.

We very much prefer typing, but extraordinarily neat and clear handwriting may be acceptable also.

Name: _____
(first name) (last name)

Organization: _____

Street, Apt. No.: _____

City, State, Zip: _____

Phone (area code, number): _____
(One number only, please)

In no more than 50 words, please describe your work, planning interests, or other concerns for sharing with the Network. A telegraphic style is probably essential; but remember our readership is a broad one, so avoid professional slang, acronyms, and buzzwords.

Planners Network/IPS
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