# **PLANNERS NETWORK**

#73-December 21, 1988

1601 CONNECTICUT AVE. N.W. 5TH FLR. WASHINGTON, D.C. 20009

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☐ FINANCIAL MINI-REPORT: We have received \$837 in contributions from 34 PNers since the October newsletter. Our thanks to each of you who participated in this way.

With this support, we raised our year-to-date contributors to 308, which still is pretty low for our 900-copy press run. Let's try to do better next year.

The \$837 in financial support, while terribly important, falls considerably short of the roughly \$1,560-an-issue cost of the newsletter. Since our costs are pretty low anyway, it's tough to cut further; and we really rely on your contributions. Let's work for improvement here, too, next year.

# **Passing the Word**

□ WORKING AMERICA: The State of Working America, by Lawrence Mishel and Jacqueline Simon, is a widely publicized, 154-page report which concludes that in 1987, after five years of economic recovery, the average working American appears to be worse off economically than at the peak of the last business cycle. Copies are \$5, from: Economic Policy Institute, 1730 Rhode Island Ave. N.W. #812, Wash. DC 20036, 202/775-8810.

□ REFERENCE SERVICE: Reference and Research Services (511 Lincoln St., Santa Cruz, CA 95060) offers three reference

resources: Contemporary Social Issues: A Bibliographic Series (\$40, quarterly); Social Theory: A Bibliographic Series (\$40, quarterly); and The Left Index (\$55, quarterly).

□ PEACE JOURNAL: Peace Review is a new journal of peace, human rights, and development designed to give more popular access to peace research in a non-jargonistic, journalistic format, with issues planned on development, militarization, and conflict resolution, among other topics. It will pay (a small fee) for short articles or reprints. Contact: PNer Robert Elias/John Harris. Peace Review, Box 9242, Stanford, CA 94309, 415/328-5477.

☐ MEMBER UPDATE: PNer Paul Niebanck (Box 474, PSR, 1798 Scenic, Berkeley, CA 94709) is a student again (see "Planning Education: Unleashing the Future," *Journal of the American Planning Association*). He is working for an M.A. at the Graduate Theological Union in Berkeley, with focuses on peace studies, social ethics, and the human condition.

□ SELECTED PUBLICATIONS: Auburn House Publishing Co. (14 Dedham St., Dover, MA 02030, 508/785-2220) has a series of brochures featuring publications on selected social issues, with related publications as well. Examples: Women as Single Parents, edited by Elizabeth A. Mulroy, The Economics of Aging, by James H. Schulz, and Environmental Hazards, by Sheldon Krimsky and Alonzo Plough.

### The Planners Network

The Planners Network is an association of professionals, activists, academics, and students involved in physical, social, economic, and environmental planning in urban and rural areas, who promote fundamental change in our political and economic system.

We believe that planning should be a tool for allocating resources and developing the environment to eliminate the great inequalities of wealth and power in our society, rather than to maintain and justify the status quo. We believe that planning should be used to assure adequate food, clothing, shelter, medical care, jobs, safe working conditions, and a healthful environment. We advocate public responsibility for meeting these needs, because the private market has proven incapable of doing so.

We oppose the economic structure of our society, which values profit and property rights over human rights and needs. This system perpetuates the inequalities of class, race, sex and age which distort human relationships and limit the potential for a decent quality of life. We advocate a shift in current national budgetary priorities to favor human services, social production and environmental protection over military and other nonproductive expenditures.

We seek to be an effective political and social force, working with other progressive organizations to inform public opinion and public policy and to provide assistance to those seeking to understand, control, and change the forces which affect their lives.

The Planners Network Newsletter is published six times a year as the principal means of communication among Network members. Annual financial contributions are voluntary, but we need funds for operating expenses. The Steering Committee has recommended the following amounts as minimums for Network members: \$15 for students and unemployed; graduated payments for the employed of \$25 plus \$1 for each \$1,000 earned above \$10,000.

Members of the Steering Committee: Chester Hartman, DC, Chair; Emily Achtenberg, Boston; Eve Bach, Berkeley; Bob Beauregard, New Brunswick, NJ; Donna Dyer, Durham, NC: William Goldsmith, Ithaca; Charles Hoch, Chicago; Joochul Kim, Tempe; Judy Kossy, Buffalo; Jacqueline Leavitt, LA; Peter Marcuse, NYC; Jackie Pope, NYC; Alan Rabinowitz, Seattle: Tony Schuman, NYC; Andree Tremoulet, Pittsfield.

Newsletter Editor: Prentice Bowsher.

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☐ Enclosed is my check payable to the Planners Network for
\$
☐ Please check here if this is a new membership.
☐ Please check here (current members only) if this is an address change, and write your former zip code
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Public Interest Law in the 1980s and Beyond, by Nan Aron, is a 160-page analysis of the origins and current state of the art. Copies are \$29.95, from: Westview Press, 5500 Central Ave., Boulder, CO 80301, 303/444-3541.	and staff, housing finance, housing development, and neighborhood interests and concerns. Copies: PNer Martin Pressman, c, o DHCR, 1 Fordham Plaza, Bronx, NY 10458, 212/519-5493. No price listed.
□ EXCHANGE SERVICE: U.S. Exchanges (18100 Mack Ave., Grosse Pointe, MI 48224, 313/884-7570) is a nonprofit which arranges special-interest international visits in the scientific, cultural, and business communities. □ ENVIRONMENTAL PROGRAM: The Environmental	☐ TOBACCO VIDEO: <i>Tobacco: The Winnable War</i> is a video documentary featuring Surgeon General C. Everett Koop on the health problems of tobacco. Copies are \$10 (payable to "Times and Seasons"), from: TV News and Feature Services, Church of Jesus Christ of Latter Day Saints, 50 E. North Temple St. 25th Flr., Salt Lake City, UT 84150.
Psychology Program at the City University of New York (Box 295, Graduate Center, 33 W. 42nd St., New York, NY 10036, 212/642-2575) offers a Ph.D. in psychology to students interested in environmental research and the environmental social sciences. An interdisciplinary focus is provided by the faculty, which includes three geographers, an anthropologist, an architect, and a sociologist, and four psychologists.	☐ HOMELESS PAPERS: Assisting the Homeless: State and Local Responses in an Era of Limited Resources is a 160-page collection of papers, including a number from PNers, from a March 1988 conference on homelessness. Copies are \$10, from: Advisory Commission on Intergovernmental Relations, 1111 20th St. N.W., Wash. DC 20575, 202/653-5640.
NEIGHBORHOOD AWARDS: Neighborhoods USA has announced the sixth annual competition for Neighborhood of the Year Awards, to honor neighborhood groups with outstanding self-help projects. Applications: Jerry Jenkins, Dept. of Planning and Economic Development, 25 W. Fourth St., 1400 City Hall Annex, St. Paul, MN 55102, 612/228-3258.	□ WOMEN IN CANADA: Life Spaces: Gender, Household, Employment, edited by Caroline Andrew and Beth Moore Milroy, is a 222-page collection of papers on women and their experience in Canadian urban settings, illustrating the importance of gender in the development of urban areas. Copies are \$15 (U.S.), from: Univ. of British Columbia Press, 303-6433 Memorial Rd., Vancouver, BC V6T 1W5.
NEW YORK DIRECTORY: Resources: A Directory to New York City Directories is a 50-page guide to New York City Information sources on education, health, community organizations, employment, and other topics. Copies are \$6.50, from: Office of Information, Community Service Society, 105 E. 22nd St., New York, NY 10010, 212/614-5322.	□ POLICY JOURNAL: Volume 7, 1988, of the <i>Journal of Public Policy and Marketing</i> is a special issue on the Federal Trade Commission, with papers on policy perspectives, evaluating programs, and advertising issues. Copies are \$20, from: Division of Research, School of Business Administration, Univ. of Michigan, Ann Arbor, MI 48109.
☐ RENT CONTROL: Rent Control and the Availability of Affordable Housing in the District of Columbia: A Delicate Balance, by Margery Austin Turner, is a 108-page report by the Urban Institute (2100 M St. N.W., Wash. DC 20037, 202/833-7200) to the District government. Among the extensive findings: District controls save renters up to \$100 a month on rent; 15 years of rent control has not led to deteriorating rental properties; renewed growth in rental units suggests rent control is not a determining factor in investment decision-making. No price listed.	☐ MEMBER UPDATE: From PNer Donna C. Bird (34-C Mt. Vernon Dr., Vernon, CT): The big news is I am moving, this time out of state. My significant other has gotten a job in Hartford, and I've decided to try the job market there, after struggling for a year to get a consulting business off the ground. Looking for work is particularly challenging, since I've spent the last 10 years of my professional life in health planning, which at this point doesn't really exist. My real passion is health futures research and teaching, but the demand seems to be very limited. There are less than 10 bona fide health futurists in the United States and
BLACKS/ECONOMY: Still Far from the Dream: Recent Developments in Black Income, Employment, and Poverty is a 44-page report from the Center on Budget and Policy Priorities (236 Massachusetts Ave. N.E. #305, Wash. DC 20002, 202/544-0591) on trends in black poverty, income, and employment, and	Canada. I'm the youngest by several years, and the only woman. Sooner or later, I think I'll dig into a doctorate, but the challenge will be finding a program that lets me be interdisciplinary and study issues from a global perspective.   INVESTMENT GUIDE: The Midwest Guide to Social
their relation to federal budget policy. Copies are \$8.  MEMBER UPDATE: Long-time PNer Bill Barlow has packed in his job as a Baltimore transportation planner to pursue his dream of international work, as a volunteer cooperant in Padang, Sumatra, Indonesia. The government has begun some development work in the impoverished countryside, and Bill will	Investment is a 78-page resource from the Woodstock Institute (53 W. Jackson #304, Chicago, IL 60604, 312/427-8070) on selected community organizations, community-oriented financial institutions, and investment professionals. Copies are \$12.60. The Guide is a project of Midwest Bridges: A Social Investment Network.
help plan appropriate infrastructure improvements in eight villages around Padang, on Sumatra's west coast. His new address: c/o CUSO, Jalan Danua Tambligan F1/31. Pejompongan, Bendungan Hilir, Jakarta 10210, Indonesia.	☐ UNITED WAY GRANTS: United Way of America (701 N. Fairfax St., Alexandria, VA 22314, 703//836-7100) has announced grnats of \$100,000 each in five communities to develop affordable housing programs through community development corporations. The grants will go to United Ways in Houston,
☐ NY CONFERENCE REPORT: The New York State Division of Housing and Community Renewal has published the Second Annual Neighborhood Preservation Conference Pro-	Chicago, Pontiac, MI, Rochester, NY, and York County, PA.

### **PN Special Feature**

# Home Equity: Not Just Dollars and Cents

#### by Russel Feldman

Being a "progressive landlord" may indeed pose a fundamental dilemma: In our economy, property ownership embodies differences in economic authority and advantage.

Landlords and tenants will, and perhaps should, be with us for the foreseeable future, however. People may prefer to rent when they are on the move or when they have investment and consumption priorities that prompt them away from property ownership.

In the absence of a radical structural change to our economic mechanisms for creating and maintaining housing, we should develop techniques to enable politically and socially progressive people to be landlords. Not to do so assures that we encounter the worst aspects of the system that we inhabit.

In this light, I offer a modest first proposal: the small business model.

In business, we have an analogous dichotomy between workers and owners. Individuals have different commitments to and investments in the organization.

Regardless of the profit motive and despite differences in personal commitment, enlightened business is an enterprise shared by its participants, with a need to promote personal growth and foster a sense of fairness and mutual respect.

Relative to housing, two devices often employed by businesses can work: profit sharing and livingplace democracy.

**Profit Sharing:** Set reasonable financial goals for maintaining ownership that start with operating costs and may include estimates of risk and the investment value

of the owner's sweat equity. Establish a rate of return and develop rents that relate to this goal rather than maximizing them in the marketplace. When these goals are exceeded, rebate the extra as a profit share.

Communicate this principle to your tenants, and keep open books so, should they wish, they can see (and gain respect for) the costs of keeping up their homes.

By establishing an owner's salary as manager (a form of labor), creating a replacement reserve (a cash transfer to the owner's estate), and gaining the advantages of property appreciation and certain tax benefits, a progressive landlord might even set an appropriate operating profit margin of zero percent.

#### **PN Special Feature**

In its Special Feature, *Planners Network* presents thoughtful, provocative writings about substantive concerns and issues in the planning professions. Essays typically highlight a single issue, and illuminate it with examples and insights.

The Special Feature editor is Bob Beauregard (Dept. of Urban Planning, Rutgers Univ., New Brunswick, NJ 08903, 201/932-4053; 932-3822).

We are grateful for Networkers' support of this feature, and encourage continued ideas, suggestions, commentary, and dialogue.

Livingplace Democracy: Allow tenants to contribute to the enterprise and participate in decisions affecting their homes.

For example, involve them in setting the level of maintenance, or have them provide sweat equity in maintenance or rehabilitation. This not only empowers people but it taps their skills. It should also lower operating costs and create profit.

This approach has only a limited applicability. It is predicated on owners who live in or close to their properties, actively participate in their operation and know their tenants personally.

This is as it should be: Profit sharing and livingplace democracy work because they reinforce community.

Although I am not now, I have been a landlord, and I do own businesses. I have employed these techniques in both contexts and they have worked. I won't pretend to say that they maximized profit, but I don't feel like I have to make excuses either.

I put forth this proposal to stimulate more thinking on a conceptual framework, and also to encourage suggestions on more specific ways of being a progressive landlord.

Perhaps we can in this Network advance the "state of the art"—after all, wouldn't we prefer to deal with progressive people in all walks of life?

Russel Feldman is a principal in M. Russel Feldman Associates of Newton, MA.

□ GLOBAL ECONOMY: The Mobility of Labor and Capital: A Study in International Investment and Labor Flow, by PNer Saskia Sassen, is a critically acclaimed analysis of the conditions under which an internationalization of production contributes to the formation and direction of labor migration. Copies are \$34.50, from: Cambridge University Press, 32 E. 57th St., New York, NY 10022.

□ NETWORKER UPDATE: PNer Ric Alesch (8718 W. Floyd Dr., Lakewood, CO 80227) has received a Presidential Design Award, the highest official recognition possible for a federal government planner, for a 1985 land use plan to preserve an

agricultural community within Buffalo National River, a National Park System unit in the Arkansas Ozarks. The plan was prepared with extensive community involvement, and promotes small, family-owned farms, housing rehabilitation, good conservation, and measures to protect water quality.

Separately, Ric also reports he lost his appointed position on the Lakewood Planning Commission after voting against a controversial annexation rezoning for commercial uses. The City Council wanted the annexation to increase the local tax base regardless of good planning policies.

□ ECONOMIC PAPER: An 'Investment Economics' for the

Year 2000 is a 40-page paper from Rebuild America (201 Massachusetts Ave. N.E. #C-6, Wash. DC 20002, 202, 547-1212) that calls for transforming America from a high-consumption to a high-investment society, in ways that are not regressive. Copies are \$5.	□ DROPOUT REPORT: Before It's Too Late: Dropout Prevention in the Middle Grades, by PNer Anne Wheelock and Gayle Dorman, is a 96-page report on strengthening schools' holding power for dropout-prone youngsters in the 11-15-year-old age range. Copies are \$9, from: Massachusetts Advocacy Center, 76 Summer St., Boston, MA 02110, 617/357-8431.
☐ MEMBER UPDATE: From Maryann Leshin (3824-B 39th Ave., Oakland, CA 94619): I'm taking a breather from the nonprofit approach to community development and housing for two reasons: I've finally yielded to burn-out; and I'm having too much fun with my new son, Joaquin, to go back to work. I anticipate looking for more "mainstream (?)" work in planning in January.	☐ THESIS QUERY: From: Wolfgang Grobe (Zimmer 113, Baroper Str. 331, 4600 Dortmund 50, Federal Republic of Germany): I am a student in local and regional planning, and at work on my thesis on the use of knowledge-based (expert) systems for solving local and regional planning problems. I would be grateful for information on international examples and experience.
☐ MEMBER UPDATE: From Dan Carr (231 N. Second St., Olean, NY 14760): I am working for my second New York State Rural Preservation Company in western New York; each is a private nonprofit. One, Rural Revitalization Corp., concentrates on rehabilitation of single homes, adaptive reuse for affordable housing, and community development. The other, Cattaraugus County Neighborhood Preservation Corp., mostly creates housing, including for the elderly and homeless.  One issue for the coming year is planning for "aging in place," trying to provide support services for the frail elderly in an enriched or congregate housing setting. Another issue is planning	□ PREVENTING HOMELESSNESS: The San Francisco Housing Consortium Clearinghouse is a project of Independent Housing Services (25 Taylor St., San Francisco, CA 94102, 415/441-7713), which provides housing information and referrals to assist people to remain in permanent housing, or to find appropriate affordable housing before slipping into homelessness. It includes a consortium of social service organizations, housing placement agencies, and housing providers, and a computerized information network.
for affordable single-family housing in a rural area with rising house prices. Help and ideas would be welcome.	☐ FRIEDMANN FOLLOW-UP: From Networker Donna C. Bird (34-C Mt. Vernon Dr., Vernon, CT 06066): I just happened across John Friedmann's column on "Rethinking PN" (PN #69),
FUTURES RESEARCH: The Futurist is a bimonthly magazine of the World Future Society (4916 St. Elmo Ave., Bethesda, MD 20814, 301/656-8274), whose November-December issue explores how advanced technology can improve housing. One example: Furniture programmed to move on voice commands could help the elderly and handicapped live at home instead of an institution.	and agree we should be using the newsletter as a forum for reshaping our ideas in light of the reality of the late 20th century. What should planning look like? How do we maintain our values and at the same time our relevance? How can we even think about planning when so many of the changes occurring in our society are happening quickly and unexpectedly? How do we make those cross-disciplinary connections that are so crucial to
☐ FINANCIAL PLANNING: A Socially Responsible Financial Planning Guide is a 20-page resource from Co-op America (2100	our thinking? These are questions that just beg for thoughtful discussion.  One format which would enable those who want to discuss
M St. N.W. #310, Wash. DC 20063, 202/872-5307) with worksheets for a personal financial plan, and listings of socially responsible financial products and services. Copies are \$5.	these issues to interact with one another is the Many-to-Many we use in Action Linkage. One person acts as coordinator for the group. Members write letters to that person on a monthly or semi-monthly basis, covering some agreed-upon topic or set of
RENT CONTROLS: Residential Rent Controls: An Evaluation, by Anthony Downs, is a 68-page report which concludes: " The social and economic costs and disadvantages of rent controls—especially over the long run—almost always outweigh any perceived short-term benefits " Copies: Urban Land Institute, 1090 Vermont Ave. N.W., Wash. DC 20005, 202/289-8500. No price listed.	topics. The coordinator copies all the letters received by a given date, and mails a set to each participant. Subsequent rounds then can build on the ideas generated in earlier multilogues.  Participants send small amounts of money to the coordinator periodically to cover the cost of copying and postage. A list of participants, with addresses and phone numbers, is included to facilitate one-to-one discussions, too.
□ INDOOR POLLUTANTS: Environmental Hazards in Residential Construction is a resource guide from HUD User (Box 6091, Rockville, MD 20850, 301/251-5154) on potential indoor environmental problems, such as asbestos, radon, lead-based paint, and formaldehyde. Copies are \$2.50.	□ SCHUMACHER LIBRARY: The E.F. Schumacher Society (Box 76, RD 3, Great Barrington, MA 01230, 413/528-1737) is seeking gifts and low-interest loans to establish an E.F. Schumacher Library near Great Barrington for the papers and resources of Schumacher and other decentralist writers. The funds are for acquisition and rehab of a building in South
☐ PLANNING THEORY: The first issue (October 1988) of the international <i>Planning Theory Newsletter</i> has appeared, with a range of articles, reports, and updates in its 28 pages (all in	Egremont, which would include some conference and lodging facilities.
English). The Editorial Group includes PNers Susan Fainstein, John Forester, and John Friedmann. Contact: Luigi Mazza, Dipartimento Interateneo Territorio, Viale Mattiolo 39, 10125 Torino, Italy. No price listed.	☐ DEVELOPMENT INDEX: The Community Information Exchange (1120 G St. N.W. #900, Wash. DC 20005, 202/628-2981) has completed a 31-page Community Development Periodicals Index, which cites publications by community groups, national nonprofits, trade associations, and publishing houses. Copies are \$15.



☐ WASTE MANAGEMENT: Waste: Choices for Communities is a 30-page introduction and resource to municipal solid waste,

their hunger through education, health care, access to land and

credit, and training in farming and irrigation.

Networker.	on the U.S. experience.
□ PLANNING PUBLICATIONS: The School of Community and Regional Planning of the University of British Columbia (6333 Memorial Rd., Vancouver, BC V6T 1W5, 604/228-3276) has an eight-page selection of papers on community planning, housing, native communities, and planning theory, among other topics.	☐ HOUSING REPORT is a free newsletter on elderly housing issues from the American Association of Retired Persons. A recent eight-page issue featured a report on selected state housing finance agencies designing and implementing supportive service programs for seniors living in HFA-subsidized housing. Contact: AARP, 1909 K St. N.W., Wash. DC 20049, 202/728-4355.
□ DISPLACEMENT TESTIMONY: Networker Peter Marcuse (Division of Urban Planning, Columbia University, Avery Hall, New York, NY 10027) has copies of the 11-page testimony on off-site displacement he gave in October in Washington before the House Banking Subcommittee on Housing and Community Development. Please send a stamped (65¢) self-addressed envelope, and something extra for copying.	☐ ACADEMIC GUIDES: From Networker MaryAnne Coyle (67-A Burns Pl., Chapel Hill, NC 27514): The Institute for Food and Development publishes two useful academic references, Graduate Schools for Social Change and Alternatives to the Peace Corps. Personally, I wish people were a little more thoughtful about the politics of the institutions they attend, but I think people go searching or reflecting only when their ideas are unrepresented. These references were helpful to me, and to others
□ CALIFORNIA TRANSIT: The California Transit Guide is a statewide survey of the user friendliness (operating hours, service frequency, and ease of use) of public transit systems, with service descriptions and destination guides. Copies are \$17.50, from: California Transit Publications, Box 586, Palo Alto, CA 94302.  □ HOUSING BOOKS/TEMPLE: Temple University Press (Broad and Oxford Sts., Philadelphia, CA 19122, 215/787-8787),	I've talked to.  □ STEEL INDUSTRY: And the Wolf Finally Came: The Decline of the American Steel Industry, by John P. Hoerr, is a 704-page review of the collapse of the steel industry in the 1980s. Copies are \$14.95 (paper), from: Univ. of Pittsburgh Press, 127 N. Bellefield Ave., Pittsburgh, PA 15260.
probably the most progressive of the university presses in America, has an eight-page selection of recent and forthcoming titles on housing. Many PNers are included: Rich Appelbaum, Rachel Bratt, John Gilderbloom, Chester Hartman, Charlie Hoch, Ann Meyerson, and others.	☐ AUTOWORKERS: End of the Line: Autoworkers and the American Dream, edited by Richard Feldman and Michael Betzhold, is a 352-page collection of oral histories by men and women working in the auto industry. Copies are \$18.95, from: Weidenfeld & Nicolson, 10 E. 53rd St. 14th Flr., New York, NY 10022, 800/638-6460.
□ SAVINGS-AND-LOANS GROUP: Join a diverse and dedicated group of academics, policy analysts, progressive lobbyists, public interest advocates, and grassroots leaders which has begun regular meetings on the state of the nation's financial system. The group is hammering out a remedy to the savings and loan crisis, based on principles of democracy and community empowerment, and hopes to join the debate on the general restructuring of finance. Contact: Tom Schlesinger, Southern Finance Project, 517 E. Kingston, Charlotte, NC 28203, 704/376-5736.	□ NETWORKER HONORED: PNer John F.C. Turner (AHAS, Box 397, London E8 1BA, England, 01/249-5869) has been selected to receive a 1988 Right Livelihood Award for his research on and promotion of the theory and practice of housing built by people for themselves—especially low-income people in so-called developing countries. The award, which includes a cash prize, is "to honor and support those working on practical and exemplary solutions to the real problems facing us today."  In addition, John is planning a Latin/North American visit in February-May 1989, and is seeking some fee-paying invitations
☐ ECONOMIC JUSTICE: The Institute for Policy Studies and Pacifica Radio News are gathering information on grassroots economic justice campaigns for possible coverage on Pacifica's nightly national broadcast. Please send press releases, literature,	to help defray costs. The Award funds are restricted for specific work programs. Please contact him in London if your institution/organization can help.
news clips, etc.: Patrick Bond, IPS, 1601 Connecticut Ave. N.W., Wash. DC 20009, 202/234-9382.	☐ FOUNDATION RESOURCE: The Discount Foundation provides small grants (up to \$15,000), mainly around housing organizing issues that have some broader dimensions. (Other
DBORDER STUDIES: The Autonomous University of Ciudad Juarez (on the border with El Paso, Texas) has begun a new Masters program in urban development. While the research agenda is still formative, one major issue is the role of the "maquillas" (twin plants) which now employ some 115,000 people in the city. The planning program at the University of New Mexico is providing some advisement to the new program. For	areas also are eligible.) It's a small, progressive foundation that PNers ought to know about. Unfortunately, this year's application deadline has passed. But write them (Susan Chin, Director, Discount Foundation, 37 Temple Pl., 3rd flr., Boston, MA 02111, 617/426-7471) if you want to explore possible future funding.
more information: Arq. Guadalupe Valdivia, Juarez 17-35-19.  'INFORMAL' SECTOR: PNer Bill Siembieda (School of Architecture & Planning, Univ. of New Mexico, Albuquerque, NM 87131, 505/277-2903), is interested in methods for estimating the size and composition of informal sector activities in small communities. Anyone who has done this type of work, please	□ CONGRESS GUIDE: 101st Congress Anniversary Directory is a telegraphic guide to members and staff from Hansan Group Inc. (Box 1223, McLean, VA 22101, 703/734-3266). Designed for conference packets, or membership/fundraising premiums, it comes in a pictorial (\$6) or condensed (\$3.50) version, with bulk-order discounts.

### **Networkers' Reports**

Several years ago, PN members played a significant role in successfully protesting (via a letter-writing campaign) the termination of several young progressive faculty members at the Columbia University Planning Department.

Now, another issue of academic freedom/suppression of left political ideas and activities has come up around PNer Calvin Bradford, until recently at the University of Minnesota's Hubert Humphrey Institute. Bradford, as many of you know, has played a significant role in the community reinvestment movement and neighborhood-oriented planning.

From the facts of the case, as reported below, it would appear that the University has acted shamefully.

Calvin is not sure whether a similar letter-writing campaign (a la Columbia) to the Humphrey Institute and the University of Minnesota would have much impact, given their attitudes and actions to date. But he indicates that letters to the heads of the American Planning Association and the Association of Collegiate Schools of Planning, asking for an investigation and response, might be of some value.

PNers should feel free to contact Calvin directly (1744 S. Elm St., Des Plaines, IL 60018, 312/803-4915) or write letters. Here are the relevant addresses: Dean G. Edward Schuh, Hubert Humphrey Institute, University of Minnesota, 301 19th Ave. S., Minneapolis, MN 55455; Dwight Merriam, President, American Planning Association, Robinson & Cole, 1 Commercial Plaza, Hartford, CT 06103; Don Krueckeberg, President, ACSP, Urban Planning & Policy Development, Lucy Stone Hall, Rutgers University, New Brunswick, NJ 08903 (cc: Carl Patton, President-elect, ACSP, Department of Urban Planning, University of Wisconsin, Box 413, Milwaukee, WI 53201). (If possible, please send PN a copy of your letters.)

- Chester Hartman

#### **Academic Freedom: Humphrey Institute**

by Calvin Bradford, Des Plaines, IL

Calvin Bradford, a senior fellow at the Hubert Humphrey Institute of Public Affairs, claims that his termination and the termination of the Cooperative Community Development Program is an act of discrimination against his defense of academic freedom, affirmative action, and fiscal responsibility at the Institute.

The inability of certain economic, social, and ethnic groups to participate in the process of planning and policy development is not only a failure of our system of government, but a failure of our educational system as well.

In response, the Hubert Humphrey Institute defined part of its mission to serve as "a nonpartisan resource to help empower citizens, communities, and organizations for effective participation in the public policy arena . . . "This also responds to the Code of Ethics of the American Planning Association.

One of the Humphrey Institute's publications goes on to say that this commitment is "written right into the constitution of the Institute, and the words are translated into action through the Institute's Cooperative Community Development Program..."

The Cooperative Community Development Program was created and directed by Calvin Bradford, one of the nine senior fellows at the Institute. It was a unique experiment in integrating the research, teaching, and service missions of a public university.

The Program was central to the Economic and Community Development specializations in the Planning and Public Affairs degree programs. The Program provided resources for one-quarter of the Institute's students, and was so successful at providing clinical education that the Program was once proposed as the core for clinical education work in two subject areas at the Institute.

The Program was one of the most successful fundraising centers in the Institute, with major grants from several of the largest foundations in the United States.

The Program's work on small business incubators, bank reinvestment, discrimination in housing and lending, and partnerships for community economic development has received recognition in Minnesota, at the national level, and internationally.

The results of research by Bradford and his staff have been used to formulate policy at the local, state, and federal levels. The work has been published in a wide range of professional and academic journals, including *Urban Affairs Quarterly*, *The Journal of the American Planning Association*, and *Economic Development Quarterly*.

The Program had served over 200 community organizations across the nation. Locally the work Bradford did was so exceptional that the mayors of both Minneapolis and St. Paul declared May 27, 1988 (Hubert Humphrey's birthday), as Calvin Bradford Day.

Troubles with the Institute began in 1982 when Bradford initiated a study of the City Venture programs created by Control Data Corporation as an alleged public/private partnership to renew inner-city communities.

As the research began to raise questions about some of the public claims Control Data had made about the benefit and value of City Venture projects across the country, Control Data officials tried to get the Institute to kill the evaluation.

In April 1983, the Dean of the Institute, Harlan Cleveland, made an agreement with Control Data that it could participate in the Institute's decision to publish Bradford's work. Control Data understood this so well as a recognition of its role as censor that it filed a written complaint to the Dean when Bradford spoke at a national conference without clearing his remarks with Control Data.

Bradford refused to comply with this gag order. The results of the City Venture research have since been published in *The Journal of the American Planning Association* and as a chapter in a book on economic development policy.

In 1984, Bradford filed a grievance with the University over the violation of his academic freedom and the persecution he, his staff, and his Program suffered as a result of his defense of academic freedom. The settlement agreement gave Bradford damages and a commitment by the Institute not to discriminate in the future against him, the Program, or the Program's staff because of anyone's beliefs and positions.

Since that time, the Institute has repeatedly violated this commitment

Bradford raised questions about mismanagement in a school of planning and public management that had the combined resources of state funding and a \$17-million endowment but had run up a \$1-million deficit by 1987.

He challenged patterns of race and sex discrimnation in the hiring of staff, with the University eventually upgrading the status of these staff members.

He challenged a hiring process in which a candidate was hired after strong support on the search committee by the head of the Institute's Leadership Program and ethics seminar, who failed to reveal that he had been dating the candidate.

Bradford also criticized the Institute for interfering in the research of faculty member Margaret Dewar and Senior Fellow Tom Dewar when some state politicians expressed concern about the views supported by these faculty members' studies of tax policies and state investment policies, respectively.

As Bradford maintained his commitment to academic freedom, responsible fiscal management of public funds, and affirmative action, the Institute cut his Program budget, its staff positions and, finally, Bradford's own position.

Institute policy and planning statements continually recognized the need for the Institute to provide some core of stable funding for the Cooperative Community Development Program. But, in practice, the Institute cut its funds.

As the Program compensated by raising outside funds and approached the point of financial self-sufficiency, the Institute turned down a major Program grant that Candace Campbell had secured from the Ford Foundation to continue her internationally recognized work on small business incubators. She was forced to leave the Institute, and went to a private consulting firm where she recently raised an additional \$600,000 grant for her work.

Later, the Dean and the Associate Dean of the Institute developed a policy which they both conceded in a faculty meeting was a formal commitment to help some programs seek outside funding, but it was specifically *not* to help Bradford's program.

Other programs in the Institute that had been formally required to become self-sufficient by 1986 continue to receive hundreds of thosuands of dollars in Institute support, and have commitments for future funding as well.

While no planning or policy documents ever specifically identified Bradford's program as having to be self-supporting, and while the program nonetheless became one of the largest generators of outside grants in the Institute, the Institute relentlessly eliminated all support for the program after the Control Data incident and Bradford's defense of affirmative action and fiscal responsibility in the use of public funds.

Bradford raised issues about affirmative action and personal influence in the hiring of a new dean for the Institute in the summer of 1987. The candidate about whom Bradford had raised questions was hired as the new dean. The second day on the job (December 16, 1987), the new dean, G. Edward Schuh, sent a letter to Bradford indicating that his appointment had been terminated.

Bradford is the only senior fellow at the Institute whose contract was not renewed last year, in spite of a provision in his contract that required automatic renewal when he was not given timely notice by June 30, 1987. His appointment was terminated two months before the end of a multi-year Ford Foundation grant, halting a major evaluation project in community reinvestment.

The Cooperative Community Development Program was the only formal program in the Institute to have positions cut from its budget. The loss of these professional staff ended a series of creative and significant research projects in community-based planning and economic development.

The Program was the only formal program of the Institute ever to be eliminated. This constitutes a gross act of violating academic freedom, continually interfering in an entire body of work over several years because of the status of the people served by the work and because of Bradford's beliefs in principles which are at the core of academic integrity.

Bradford filed a second grievance in July 1988. Rather than have this face the light of day, the Institute and University settled Bradford's personal claims. For the second time in four years the University paid him some of the damages resulting from the

abuses he had grieved.

The settlement prohibited Bradford from making any additional personal claims for damages.

But there remains the question of what action should be taken against an academic unit that continually and flagrantly violates the fundamental principles of academic freedom.

In addition, there is the question of what action should be taken against a university and an academic unit that allows such persecution of a faculty member for defending fiscal responsibility in the use of public funds, advocating affirmative action in hiring, and questioning the use of sex and race discrimination in the hiring and treatment of staff.

No one should decide the merits of the case without an inquiry and a review of the evidence. But simply ignoring these issues and this case represents a quiet endorsement of the alleged abuses.

Individual academics, especially those in the fields of planning, public administration, and public affairs, need to express their concern in having these matters investigated.

The same responsibilities fall upon the professional associations of these academics and the associations of their planning, public administration, and public affairs schools and programs.

Similar responsibilities fall upon the foundations that fund research at colleges and universities with the expectation that academic freedom and affirmative action are being protected and supported.

Dr. Bradford is willing to share all of the documentation he has on these matters. Hopefully the Hubert Humphrey Institute and the University of Minnesota will express the same willingness to share their information in the spirit of eliminating any appearance that the University intends to condone or cover up such improper and unethical behavior.

#### Regional Balance in Jobs/Housing

by Ira Saletan, Sacramento

With Jones & Stokes Associates in Sacramento, 1 have recently completed work on an environmental impact report for the Southern California Association of Government's Growth Management Plan.

The major objective of the plan, which was developed in conjunction with a Regional Mobility Plan and an Air Quality Management Plan, is to mitigate existing and future transportation and air quality problems by improving the jobs/housing balance within a six-county region by 2010. The University of Southern California Planning Institute has prepared a socioeconomic impact analysis of the jobs/housing strategy for SCAG.

The jobs/housing implementation strategy calls for promoting economic development in "housing-rich" (generally outlying) areas and housing development in "job-rich" (generally interior) areas.

In preparing the environmental impact report, I developed a regional index for evaluating the effectiveness of this strategy.

I am interested in sharing information with others who have had experience in evaluating jobs/housing issues and programs (e.g., commute-shed and income/affordability analysis), as well as case studies of growth inducement impacts of infrastructure expansion (e.g., roads and sewers).

I will be participating in a series of workshops sponsored by the Association of Bay Area Governments (January-March 1989 in

Oakland) on the preparation of EIRs and analysis of socioeconomic, public services, and fiscal impacts. The socioeconomic impacts workshop (February 1) will feature discussion of jobs/housing issues and mitigation measures; contact me for more information.

A number of housing initiatives are underway in Sacramento. These include a proposed city/county housing trust fund (to build or rehabilitate 1,000 very low-income units annually and to be capitalized by a tax on employers, fees on commercial development, and/or general fund revenues); formation of the Sacramento Mutual Housing Association, which plans to undertake rehabilitation and cooperative management of multi-family units; and Sacramento Neighborhood Housing Services rehabilitation and construction projects in two lower-income neighborhoods.

The city also is considering proposals to fund construction of multifamily housing in downtown areas where commercial development pressures, increasingly displacing single-room occupancy units and other relatively affordable housing, constrain future housing development.

# **Regional Roundup**

□ NETWORK/FORUM: The Network/Forum (201 E. 21st St. #8-P, New York, NY 10010) held a birthday/benefit party November 18 for PNers Bruce Dale (his 50th) and Peter Marcuse (his 60th), with contributions going to the Housing Justice Campaign, the Southern Poverty Law Center, and Architects and Planners in Support of Nicaragua.

□ UNC-CHAPEL HILL: Planners Forum is a student-run organization of Masters and Ph.D. students in the Department of City and Regional Planning at the University of North Carolina at Chapel Hill. We exist to provide student input to faculty committees, to provide auxiliary functions at Department-sponsored events, to discuss substantive and career issues, and to organize social events for the whole department. We would be interested in visits from PNers who would like informal talk with students on their work or research; but our funds are limited. Contact: Suzanne Aucella, President, Planners Forum, DCRP, Univ. of North Carolina, Campus Box 3140, New East Bldg.. Chapel Hill, NC 27599, 919/962-3983.

# **Social Responsibility**

□ NY SCHOOLS COMMITTEE: From PNer Troy West (The Dietze Bldg., 60 Union St., Newark, NJ 07105, 201/589-3973): 1 would like to share information from the Architects/Designers/Planners for Social Responsibility N.Y. Schools Committee.

Since 1984, we have conducted projects for all area schools to help educate the public and students on the catastrophic consequences of nuclear war, and the negative effect that massive and unacceptable expenditures on nuclear weapons have on the quality of life in America. Projects have included a peace park for Times Square; and a Center for the Study of Peace on the site of a proposed Navy nuclear home port on Staten Island; housing for the homeless.

This year's project is "Childhood in the City: Design Visions," a place for children in the city (as if children mattered). The kick-off event occurred September 25 at the Harlem School of the Arts, with a symposium and reception for participating faculty and students. On October 23, we sponsored a lecture by Herman Hertzberger and Frank O. Gehry at Parsons School of Design, on our theme: "Childhood in the City."

The final review was held at Columbia University on December 17. Selected projects will be exhibited March 6-16, 1989, at City Without Walls Art Gallery, Newark, with an accompanying catalogue.

Architectural students at the University of Moscow are working on the same theme and program. Our goal is to have selected Soviet students and faculty join us in Newark for the March exhibition opening and symposium. In return, an April exhibit and symposium are planned for Moscow with six to eight U.S. faculty and students.

# **Upcoming Conferences**

□ WASTE MANAGEMENT: The New York State Legislative Commission on Solid Waste Managmeent (c/o We're at Your Service, Box 1379, Manhasset, NY 11030) is sponsoring January 25-27 in New York City the fifth annual Conference on Solid Waste Management and Materials Policy. Registration is \$175 for government and nonprofit agency representatives; \$250 for private firm representatives.

□ LAND USE: UCLA Extension's Public Policy Program (Box 24901, Los Angeles, CA 90024, 213/825-7885) is sponsoring January 27 in Los Angeles a seminar, "Land Use Law and Planning, 1989: Updates, Trends, and Assessments." Registration is \$195.

☐ LAND USE: The Lincoln Institute of Land Policy (26 Trowbridge St., Cambridge, MA 02138, 617/661-3016) is sponsoring a series of workshops, "The New Realities of Land Use and the Constitution: Staying Out of Court, Winning in Court." The dates and locations: January 12-13, New Orleans; February 2-3, Los Angeles; March 16-17, Washington, D.C. Registration is \$400 for public sector and nonprofits; \$450 for private sector.

### **Calls for Papers**

□ DISPLACEMENT: For a Spring 1989 conference on "Assessing the Secondary Displacement Impacts of Major Development Projects," the Community Service Society of New York (105 E. 22nd St., New York, NY 10010, 212/614-5492) is seeking case/area studies of off-site displacement impacts on pressures generated by major development projects. Contact: Vic Bach.

### **Jobs**

- □ PN REMINDER: Some of the jobs we list may have application deadlines earlier than when you receive the Newsletter. But deadlines can be adjusted sometimes. So we urge you to phone first, if a number is listed, and check on the deadline schedule.
- ☐ HOUSING ATTORNEY: The Massachusetts Law Reform Institute (69 Canal St., Boston, MA 02114, 617/742-9250) is seeking a housing attorney, with experience in case handling, negotiations, administrative advocacy, and complex litigation. Salary is based on experience. Contact: Allan G. Rodgers, Executive Director.
- □ STAFF ATTORNEYS: The National Housing Law Project (1950 Addison St., Berkeley, CA 94704, 415/548-9400) has openings for an experienced and an entry-level staff attorney. Entry-level salary begins at \$30,297. Contact: Eleyette Worth, Administrator.
- □ PUBLICATIONS PRODUCTION: The Center on Budget and Policy Priorities (236 Massachusetts Ave. N.E. #305, Wash. DC 20002, 202/544-0591) is seeking a Publications Production Coordinator, with experience in computers and desktop publishing. Salary is \$25,000-\$30,000. Contact: Cathy Carr, Administrative Director.
- □ VISITING PROFESSOR: The Department of Applied Behavioral Sciences (University of California, Davis, CA 94616) is seeking a Visiting Assistant or Associate Professor for the spring 1989 quarter to teach courses on housing and social policy, and on social inequality problems and policies—both with a U.S. focus. Contact: Michael P. Smith, Chair.
- □ EXECUTIVE VP: Mountain Association for Community Economic Development Inc. (210 Center St., Berea, KY 40403, 606/986-2373) is seeking as senior staff an Executive Vice President, with responsibilities for program management and development.
- □ PLANNERS/DEVELOPMENT: The City of Plainfield, N.J., has three openings in the Division of Planning and Community Development: Principal Planner (\$27,425-\$37,717); Assistant Planner (\$18,816-\$25,998); and Senior Development Specialist (\$24,950-\$34,348). Contact: City Personnel Division, City Hall, 515 Watchung Ave., Plainfield, NJ 07061.
- ☐ PLANNING FACULTY: The Department of Urban Design and Planning at the University of Washington is seeking an Assistant Professor, for teaching and research in urban design/planning methods and studies, the history of urban design/

planning, implementation techniques, and communications methods. Contact: Anne Vernez, Search Committee Chair, Dept. of Urban Design and Planning, Univ. of Washington, Seattle, WA 98195, 206/543-5996.

- □ PROGRAM DIRECTOR: The Community Information Exchange (1120 G St. N.W. #900, Wash. DC 20005, 202/628-2981) is seeking a Program Director to develop and disseminate information services on community economic development. Salary is negotiable. Contact: Alice Shabecoff, Executive Director.
- □ PLANNING FACULTY: The Graduate Program in Urban and Regional Planning of the University of Iowa (Iowa City, IA 52242, 319/335-0032) is seeking an Associate Professor for a permanent faculty position with teaching and research interests in housing, community development, rural development, land use, or transportation.
- □ HOUSING RESEARCHER/ANALYST: The Community Service Society of New York (105 E. 22nd St., New York, NY 10010, 212/254-8900) is seeking a Housing Researcher/Policy Analyst to work on low-income housing and community development issues. Salary is \$28,500. Contact: Victor Bach.
- □ PLANNING ADMINISTRATOR: The City of Berkeley is seeking a Planning Administrator to direct activities and programs in the Planning Division. Salary is \$3,992-\$4,900 a month. An official City of Berkeley application must be completed. Call 415/644-6122.
- □ INSTITUTE DIRECTOR: The Institute for Urban Studies at the University of Maryland is seeking a Director, with a distinguished record of scholarship sufficient for a tenured professorial appointment, demonstrated leadership abilities, and experience in the practice of urban planning and urban studies. The Institute offers degrees in urban studies and community planning; plans are underway to reorganize the faculty into a Department of Urban Studies and Planning. Salary is competitive. Contact: William W. Falk Dept. of Sociology, Univ. of Maryland, College Park, MD 20742.
- □ ARCHITECTURE FACULTY: The architecture program at the University of New Mexico (Albuquerque, NM 87131) has two faculty openings for the fall 1989. One is to teach technology courses, and contribute to design studios (Associate level). The other is to teach structures and technical engineering courses (Assistant/Associate level). Contact: Bob Walters, 505/277-4847.

### **Ex Conferences**

- ☐ CIVIC LEAGUE: The National Civic League (1601 Grant St. #250, Denver, CO 80203, 303/832-5615) held its 94th national conference on government November 10-13 in Charlotte, N.C. The theme: "Revitalizing Civic America: The Rural/Urban Connection."
- □ DEFICIT REDUCTION: Leadership for the New Century (1311 L St. N.W. #300, Wash. DC 20005, 202/626-5620) held a conference December 7 in Washington on "Deficit Reduction: Who Should Foot the Bill."

### **Etcetera**

☐ FEBRUARY PN DEADLINE: The arrival deadline for copy for the February *Planners Network* is Monday, February 6. We look forward to hearing from as many Networkers as possible. As always, our thanks to those who type their notes. It's a great help in production, and it reduces our chances of misreading what you write.

Arrival deadline for PN #74 copy: Monday, February 6.

TALK UP PN: Please don't be shy about sharing news of the Planners Network with others. Let them know about us. Probably the best outreach we have is when you educate and recruit your friends, co-workers, acquaintances, and others. We have a good, one-page introductory sheet, "The Planners Network—What It Is," which we can send you in any quantity you wish. "What It Is" includes a statement of our principles, a brief organizational history, a list of Steering Committee members (who also double as regional contacts) and the method of calculating contributions. If you wish, you can also send us a list of prospective Networkers, and we will contact them for you.

☐ PERSONAL UPDATES: There are a number of short communications in this issue from Network members, letting us know about new jobs, projects, what's happening in their lives, etc. We encourage this. Sharing this kind of "where-I'm-at" information helps create a sense of community, provide contact, generate support, and generally act like the network we strive to be

□ ADDRESS CHANGES: Many Networkers seem to move around a lot. When you do, please let us have your old address and zip code as well as your new ones. Names (like luggage) sometimes are identical, and we want to be sure we change the right address card. Moreover, our cards are maintained in zip code order (because that's the way the Post Office wants the mail); so if we don't have your old zip code, we can't find your old card; and we wind up paying postage for phantom recipients. So please help out and send both old and new addresses.

☐ "CALL" STATEMENT: We have a one-page, broadside version of the "Call for Social Responsibility in the Planning and Building Profession," which appeared in PN #49. Copies are available on request. It makes a good addition to "The Planners Network—What It Is" in recruiting members.