FINANCIAL MINI-REPORT: We have received $837 in contributions from 34 PNers since the October newsletter. Our thanks to each of you who participated in this way.

With this support, we raised our year-to-date contributors to 308, which still is pretty low for our 900-copy press run. Let's try to do better next year.

The $837 in financial support, while terribly important, falls considerably short of the roughly $1,500-an-issue cost of the newsletter. Since our costs are pretty low anyway, it's tough to cut further; and we really rely on your contributions. Let's work for improvement here, too, next year.

Passing the Word

WORKING AMERICA: The State of Working America, by Lawrence Mishel and Jacqueline Simon, is a widely published, 154-page report which concludes that in 1987, after five years of economic recovery, the average working American appears to be worse off economically than at the peak of the last business cycle. Copies are $5, from: Economic Policy Institute, 1730 Rhode Island Ave. N.W. #812, Wash. DC 20036, 202/775-8810.

REFERENCE SERVICE: Reference and Research Services (511 Lincoln St., Santa Cruz, CA 95060) offers three reference resources: Contemporary Social Issues: A Bibliographic Series ($40, quarterly); Social Theory: A Bibliographic Series ($40, quarterly); and The Left Index ($55, quarterly).

PEACE JOURNAL: Peace Review is a new journal of peace, human rights, and development designed to give more popular access to peace research in a non-jargonistic, journalistic format. With issues planned on development, militarization, and conflict resolution, among other topics, it will pay (a small fee) for short articles or reprints. Contact: PNer Robert Elias/John Harris, Peace Review, Box 9242, Stanford, CA 94309, 415/328-5477.

MEMBER UPDATE: PNer Paul Niebanck (Box 474, PSR, 1798 Scenic, Berkeley, CA 94709) is a student again (see "Planning Education: Unleashing the Future," Journal of the American Planning Association). He is working for an M.A. at the Graduate Theological Union in Berkeley, with focuses on peace studies, social ethics, and the human condition.


The Planners Network

The Planners Network is an association of professionals, activists, academics, and students involved in physical, social, economic, and environmental planning in urban and rural areas, who promote fundamental change in our political and economic system.

We believe that planning should be a tool for allocating resources and developing the environment to eliminate the great inequalities of wealth and power in our society, rather than to maintain and justify the status quo. We believe that planning should be used to assure adequate food, clothing, shelter, medical care, jobs, safe working conditions, and a healthful environment. We advocate public responsibility for meeting these needs, because the private market has proven incapable of doing so.

We oppose the economic structure of our society, which values profit and property rights over human rights and needs. This system perpetuates the inequalities of class, race, sex and age which distort human relationships and limit the potential for a decent quality of life. We advocate a shift in current national budgetary priorities to favor human services, social production and environmental protection over military and other nonproductive expenditures.

We seek to be an effective political and social force, working with other progressive organizations to inform public opinion and public policy and to provide assistance to those seeking to understand, control, and change the forces which affect their lives.

The Planners Network Newsletter is published six times a year as the principal means of communication among Network members. Annual financial contributions are voluntary, but we need funds for operating expenses. The Steering Committee has recommended the following amounts as minimums for Network members: $15 for students and unemployed; graduated payments for the employed of $25 plus $1 for each $1,000 earned above $10,000.

Members of the Steering Committee: Chester Hartman, DC, Chair; Emily Achtenberg, Boston; Eve Bach, Berkeley; Bob Beaugregard, New Brunswick, NJ; Donna Dyer, Durham, NC; William Goldsmith, Ithaca; Charles Hoch, Chicago; Joocbui Kim, Tempe; Judy Kossy, Buffalo; Jacqueline Leavitt, LA; Peter Marcuse, NYC; Jackie Pope, NYC; Alan Rabinowitz, Seattle: Tony Schuman, NYC; Andree Tremoulet, Pittsfield.

Newsletter Editor: Prentice Bower.

Enclosed is my check payable to the Planners Network for $ ____________

Please check here if this is a new membership.

Please check here (current members only) if this is an address change, and write your former zip code.

Name: __________________________

Address: _________________________

Planners Network • 1601 Connecticut Ave. N.W. 5th Flr.
Washington, D.C. 20009
PN Special Feature

*Home Equity: Not Just Dollars and Cents*

by Russel Feldman

Being a "progressive landlord" may indeed pose a fundamental dilemma. In our economy, property ownership embeds differences in economic authority and advantage. Landlords and tenants will, and should, be able to work for the foreseeable future, however, people may prefer to rent when they are on the move or when they have investment and consumption priorities that prompt them away from property ownership.

In the absence of a radical structural change to our economic mechanisms for creating and maintaining housing, we should develop techniques to enable politically and socially progressive people to be landlords. Not to do so assuages that we encounter the worst aspects of the system that we inhabit. In this light, I offer a modest first proposal: the small business model. In business, we have an analogous dichotomy between workers and owners. Individuals have different commitments to and investments in the organization.

Regardless of the profit motive and desire to make different decisions, enlightened business is an enterprise shared by its participants, with a need to promote the personal recognition of a sense of fairness and mutual respect. Relative to housing, two devices often employed by participants in their profit sharing and livingplace democracy.

Profit Sharing: Setting reasonable financial goals while maintaining a framework that start with operating costs and may include estimates of risk and the investment value

of the owner's sweat equity. Establish a rate of return and develop rents that relate to this goal rather than maximizing them in rent increases. In this way, these goals will be exceeded, reflecting the extra as a profit share.

Communicate this principle to your tenants, and keep open books so that they wish, they can see and (gain respect for) the costs of keeping their homes.

By establishing an owner's salary as manager (a form of labor), creating a replacement account (pension fund) to the owner's estate, and gaining the advantages of property appreciation and certain tax benefits, a progressive landlord might even set an appropriate operating profit margin of zero percent.

**PN Special Feature**

In its Special Feature, Planners Network presents thoughtful, provocative writings about substantive concerns and issues in the planning professions. Essays typically highlight a single issue, and illuminate with new insights.

The Special Feature editor is Bob Beauregard (Dept. of Urban Planning, Rutgers University, New Brunswick, NJ 08903; 210-392-4053; 932-3822). We are grateful for Networkers' support of this feature, and encourage continued ideas, suggestions, commentary, and dialogue.

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**GLOBAL ECONOMY: The Mobility of Labor and Capital**

A Study in International Investment and Labor Flow, by P. N. Sacks, A societally critical analysis of the terms under which an international organization can contribute to the formation and direction of labor migration. Copyrights are $34.50, from Cambridge University Press, 32 E. 55th St., New York, NY 10022.

**NETWORKER UPDATE:** P. N. C. A. (7818 W. Floyd Dr., Lakewood, CO 80227) has received a Presidential Design Award, the highest official recognition possible for a federal government planner, for a 1985 land use plan to preserve an agricultural community within Buffalo National River, a National Park System unit in the Arkansas Ozarks. The plan was presented with extensive community involvement, and promotes small, family-owned farms, housing rehabilitation, good conservation, and measures to protect water quality.

Separatedly, Ric also reports he lost his appointed position on the Lakewood Planning Commission after voting against a controversial annexation rezoning for commercial uses. The City Council wanted the annexation to increase the local tax base regardless of good planning policies.

**ECONOMIC PLAN:** An Investment Economy for the
Home Equity: Not Just Dollars and Cents

by Russel Feldman

Being a "progressive landlord" may indeed pose a fundamental dilemma. In our economy, property ownership emboldens differences in economic authority and advantage. Landlords and tenants will, and should, be able to pursue their own future, however, people may prefer to rent when they are on the move or when they have investment and consumption priorities that prompt them away from property ownership.

In the absence of a radical structural change to our economic mechanisms for creating and maintaining housing, we should develop techniques to enable politically and socially progressive people to be landlords. Not to do so assures us we encounter the worst aspects of the system that we inhabit.

In this light, I offer a modest first proposal: the small business model. In business, we have an analogous dichotomy between homeowners and renters. Individuals have different commitments to and investments in the organization. Regardless of the profit motive and diverse differences in management, enlightened business is an enterprise shared by its participants, with a need to promote benefits to both individuals and a sense of fairness and mutually.

Relative to housing, two devices often employed by participants in profit sharing and living-estate democracy.

Profit Sharing: Set reasonable financial goals and maintain a framework that start with operating costs and may include estimates of risk and the investment value of the owner's sweat equity. Establish a rate of return and develop rents that relate to this goal rather than maximizing them in a replacement scale. If these goals are exceeded, rebate the extra as a profit share.

Communicate this principle to your tenants, and keep open books so, should they wish, they can see (and gain respect for) the costs of keeping up their homes. By establishing an owner's salary as a manager (a form of labor), creating a replacement allowance (not a transfer to the owner's estate), and gaining the advantages of property appreciation and certain tax benefits, a progressive landlord might even set an appropriate operating profit margin of zero percent.

PN Special Feature

In its Special Feature, Planners Network presents thoughtful, provocative writings about substantive concerns and issues in the planning professions. Essays typically highlight a single issue, and illuminate with conceptual and practical insights.

The Special Feature editor is Bob Beauregard (Dept. of Urban Planning, Rutgers U., New Brunswick, NJ 08903, 201-932-4053; 932-3822).

We are grateful for Networkers' support of this feature, and encourage continued ideas, suggestions, commentary, and dialogue.

GLOBAL ECONOMY: The Mobility of Labor and Capital: A Study in International Investment and Labor Flow, by Pncase Skaasia, is a critically analyzed analysis of the small, competitive internationalization of small enterprises contributing to the formation and direction of labor migration. Copies are $34.50, from Cambridge University Press, 32 E. 55th St., New York, NY 10022.

-network update: Pncase Reaaisch (8718 W. Floyd Dr., Lakewood, CO 80247) has received a Presidential Design Award, the highest official recognition possible for a federal government planner, for a 1985 land use plan to preserve an agricultural community within Buffalo National River, a National Park System unit in the Arkansas Ozarks. The plan was presented with extensive community involvement, and promotes small, family-owned farms, housing rehabilitation, good conservation, and measures to protect water quality. Separately, Reaisch also reported his appointment position on the Lakewood Planning Commission after voting against a controversial annexation rezoning for commercial uses. The City Council wanted the annexation to increase the local tax base regardless of good planning policies.

ECONOMIC PAPER: An Investment Economics for the

December 21, 1988 / Planners Network #73
Year 2000 is a 40-page report from Rebuild America (201 Massachusetts Ave. N.E. C-16, Wash. D.C. 20002, 202-547-1212) that calls for truing-up the nation's infrastructure to a high-investment-society, in ways that are not regressive. Copies are $5.

MEMBER UPDATE: From Maryann Leshin (3824-B 39th Ave., Oakland, CA 94619): I'm taking a breather from the never-ending job of fund raising for decent and housing for two reasons: I've finally burnt out on fund-raising; and I'm having too much fun with my new son, Joaquim, to go back to work. I am, however, looking for more "mainstream" (7) work in planning in January.

MEMBER UPDATE: From Dan Carr (231 N. Second St, Olean, NY 14760): I am working for my new second New York State Rural Preservation Company in western New York: each is a private nonprofit, One, Rural Revitalization Corp., concentrates on rehabilitation of single homes, adaptive reuse for affordable housing, and community development. The other, Cataraucus County Neighborhood Preservation Corp., mostly creates housing, including for the elderly and homeless.

One issue for the coming year is planning for "aging in place," which means to provide services for the frail elderly in an enriched or congregate housing setting. Another issue is planning for affordable single-family housing in a rural area with rising house prices. Help and ideas would be welcome.

FUTURES RESEARCH: The Futurist is a bimonthly publication of the Institute for the Future (1135 C. Emery St., Menlo Park, CA 94025, 415-441-7713), which publishes a weekly newsletter of future events, trends, and studies. The Institute is a nonprofit think tank.

What should planning look like? How do we maintain our values and at the same time our relevance? How can we even talk about "the future" when even our current activities in our society are happening quickly and unexpectedly? How do we make those cross-disciplinary connections that are so crucial to our competitiveness? These are questions that just beg for thoughtful discussion.

One format which would enable those who want to discuss these questions is "citizens' forums." N.W. #34, "Citizens' Forums: How to Use in Action Linkage. One person acts as coordinator for the group. Members write letters to that person on a monthly or semi-monthly basis, covering some agreed-upon topic or set of topics. The coordinator copies all the letters received by a given date, and mails a set to each participant. Subsequent rounds then follow. A management system is developed to follow the progress of the group.

Participants send small amounts of money to the coordinator periodically to cover the cost of copying and postage. A list of participants, with address and phone numbers, is included to facilitate one-to-one discussions, too.

SCUMACHER LIBRARY: The E.F. Schumacher Society (Box 76, Rd. 3, Great Barrington, MA 01230, 413/528-1737) is seeking gifts and low-interest loans to establish an E.F. Schumacher Library near Great Barrington for the papers and resources of Schumacher and other decentralist writers. The funds are for acquisition and rehab of a building in South Egremont, which would include some conference and lodging facilities.

DEVELOPMENT INDEX: The Community Information Exchange (1120 G St. N.W. #900, Wash., D.C. 20005, 202/628-2881) has completed a 31-page Community Development Periodical Index, which cites periodicals, books, magazine articles, national nonprofits, trade associations, and publishing houses. Copies are $15.

WASTE MANAGEMENT: Waste: Choices for Communities is a 30-page introduction and resource to municipal solid waste, nonorganic waste, and hazardous waste. Copies are $3 each, from: Concern Inc., 1794 Columbus Rd. N.W., Wash. D.C. 20009, 202-328-8100.

ACCESSIBILITY: How I Do It for All of Us is a 12-minute video from the Easter Seals Society of Virginia. Copies are $10. Contact: Prier Errol Hess.

COMPARATIVE HOUSING: Housing and Social Change in Europe and the USA, by Michael Ball, Michael Harloe, and Margaret Marmot, is a 222-page view of housing markets, housing policies, and specific institutions connected with housing provision in advanced capitalist countries, including Britain, the U.S.A., France, the Federal Republic of Germany, the Netherlands, and Denmark. The book argues there is a growing structural crisis in the provision of housing. The U.S. publisher is Routledge, Chapman and Hall Inc., 29 W. 35th St., New York, N.Y. 10001.

HOUSING HANDBOOK: Handbook of Housing and the Built Environment in the United States, edited by Elizabeth Huttman and Willem vanriet, is a 488-page resource, which surveys the context of housing: supply, demand, and affordability; subsidy programs and tenant concerns; special needs groups; and housing in urban, suburban, and new communities. Includes work by Prier Errol Hess, Charles Hartmann, Dennis Keating, John Gledston, Charlie Hoch, and Norman Fast in. Contact: Greenwood Press Inc., 88 Post Road, Westport, CT 06881.

NETWORKER CITED: Prier Jeffrey W. Troy West (The Dietz Blurb, 60 Union St., Newark, N.J.07105) has won honorable mention for an infill housing design in Seattle's Art of Downtown Housing Design Competition. In addition, he has won a New Waverly Community Arts grant to prepare design studies for live/work space for artists and residents in a Newark inner-city neighborhood.


NONPROFIT'S RESOURCE: Nonprofit World Journal is a publication of the Society for Nonprofit Organizations (6134 Odana Rd. #1, Madison, WI 53719, 608/274-9777) on leadership, management, and governance of nonprofits. Subscriptions are $39.

POVERTY NETWORK: HandsNet (303 Potroo St. #54, Santa Cruz, CA 95060, 408/427-0808) is a computer-based communications network on hunger, homelessness, and poverty. It began in California, and is expanding nationwide.

HUNGER PROJECT: After 10 years, the Hunger Project (1 Madison Ave., New York, N.Y. 10016, 212/335-6745) is launching a multi-country project to create a global hunger network, which hungry people are provided with the opportunity to send their hunger through education, health care, access to land and credit, and training in farming and irrigation.

COMPUTERS/ELECTIONS: Election Watch, a project of the Urban Institute, has prepared a 26-page special report on how computer systems are used to count U.S. votes. Copies are $5. Contact: Computer Professionals for Social Responsibility, Box 717, Palo Alto, CA 94301, 415/322-3778.


STUDENT QUARY: From: C. Duncan Yetman (13 Laurel Ridge Apts., Chapel Hill, NC 27516, 919/962-3983): I am a second-year master's student at the Department of City and Regional Planning at the University of North Carolina at Chapel Hill. I am working on my departmental paper, which is a study of the management of publicly owned land in central cities which has been interesting. I would be interested in hearing from Prier who work with inner-city land banks, or whose work or research interests include the issues of real estate tax delinquency, the politics of urban land management, and how planning relates to all of this.

BUMPER STICKER: Prier Jeffrey W. London has prepared a Kelly-green bumper sticker, "Houses: Everybody Gets One Before Anybody Gets Two," as a fundraiser for housing nonprofits. For a one-page fact sheet, copies are $1 each, for 50 cents each, postpaid. Contact: Houses North, 192 Blackburn, 02140.

STUDENT QUARY: From Natalie M. Hanlon (18 Frost St. #2, Cambridge, MA 02140, 617/491-1002): I am a third-year student at Harvard Law School. The Arts Grant to prepare design studies for live/work space for artists and residents in a Newark inner-city neighborhood.

HOUSING FUNDS: Twenty-eight women's and men's Catholic religious orders in New England have contributed nearly $500,000 to an investment pool managed by the Connecticut Foundation for Families (151 Montgomey St. City, Greenfield, MA 01301, 413/774-7976) for loans to community-based groups producing and preserving low-income housing.

RURAL PUBLICATIONS: The Housing Assistance Council (1025 Vermont Ave. N.W. #606, Wash., D.C. 20005, 202/842-8600) has prepared a four-page list of publications on rural credit, housing and poverty, technical guides, affordability, and nonprofits.

DISCUSSIONS-BY-MAIL: ActionLinkage (5823 Telegraph Ave. #45, Oakland, CA 94609) is a national membership organization of women and men, primarily young adults, including peace, careers, cooperatives, and mind and consciousness, among others. Prier Donna Bird is on the Board.
Memberships are $30, and include a monthly, Action Linkage Network.

PLANNING PUBLICATIONS: The School of Community and Regional Planning of the University of British Columbia (6333 Memorial Rd., Vancouver, BC V6T 1W5, 604-228-3276) has an eighth selection open for the 1998-1999 planning courses for programs in senior housing and neighborhood. Contact: AARP, 1909 K St. N.W., Wash., DC 20002, 202-782-4355.

ACADEMIC GUIDES: From Networker Mary Anne Foley (67-A Burns Pl., Chapel Hill, NC 27514) for The Institute for Food and Environmental Ethics program in "Agriculture, Graduate Schools for Social Change and Alternatives to the Peace Corps." Personally, I do not know why people would be interested in human rights activism, but people have been interested in the politics of the institutions that attend, but I think people go searching or reflecting only when their ideas are unrepresented. These references were helpful to me, and to others that I've talked to.

STEEL INDUSTRY: And the Wolf Finally Came: The Decline of the American Steel Industry, by John P. Hofer, is a 704-page review of the collapse of the steel industry in the 1980s. The book is available from University of Pittsburgh Press, 127 N. Bellefield Ave., Pittsburgh, PA 15260.


NETWORKER HONORED: PNR John F.C. Turner (ARAS, Box 397, London E8 1BA, England, 01-249-5869) has been selected to receive a 1998 Right Livelihood Award for his role in the promotion of the theory and practice of housing built by people for themselves—especially low-income people in so-called developing countries. The award, which includes a cash prize, is "to honor and support those working on practical and exemplary solutions to the real problems facing us today."

In addition, John is planning an advisory conference in February-May 1989, and is seeking some fee-paying invitations to help defray costs. The Award funds are restricted for specific work packages. Contact him in London if your institution/organization can help.

FOUNDATION RESOURCES: The Discount Foundation provides small grants (up to $15,000), mainly around housing organizing issues that have some broader dimensions. (Other areas are also eligible.) The foundation states that PNRs ought to know about. Unfortunately, this year's application deadline has passed. But write them (Susan Chen, Director, Discount Foundation, 37 Temple Pl., 3rd Fl., Boston, MA 02111, 617-426-7474) if you want to explore possible future funding.

CONGRESS: This 10th Congress Anniversary Directory is a telegraphic guide to members and staff from Hansan Group Inc. (263 W. 42nd St., New York, NY 10036, 212-586-0400) for conference fees, or membership/fundraising premiums, it comes in a pictorial ($6) or condensed ($3.50) version, with bulk-order discounts.

Several years ago, PNR members played a significant role in successfully protesting (via a letter-writing campaign) the termination of several young professional faculty members at the UC Berkeley University Planning Department.

Now, another issue of academic freedom suppression of left political ideas and activities has come up around PNR Calvin Bradford, graduate student at the University of Minnesota's Hubert Humphrey Institute. Bradford, as many of you know, has played a significant role in the community reinvestment movement and neighborhood planning.

From the facts of the case, as reported below, it would appear that the University has acted shadily.

PNRs should feel free to contact Calvin directly ((744 S. Elm St., Des Plaines, IL 60018, 312-803-4592) or write letters. Here are the relevant addresses: Dean G. Edward Schulz, Hubert Humphrey Institute, University of Minnesota, 301 19th Ave. S., Minneapolis, MN 55455; Dwight Merriam, President, American Planning Association; Robert J. Cole, 1 Commercial Plaza, Harsford, CT 06103; Don Krueckeberg, President, ACSAP Urban Planning & Policy Development, Lucy Stone Hall, Radcliffe College, Cambridge, MD 0103; Carl Pastors, ACSAP, University of Wisconsin, 413, Milwaukee, WI 53201.) (If possible, please send PN a copy of your letter.) — Chester Hartman

Academic Freedom: Humphrey Institute

by Calvin Bradford, Des Plaines, IL

Calvin Bradford, a senior fellow at the Hubert Humphrey Institute of Public Affairs, claims that his termination and the termination of the Cooperative Community Development Program is an act of discrimination against his defense of academic freedom, affirmative action, and fiscal responsibility at the Institute.

The inability of certain economic, social, and ethnic groups to participate in the process of planning and policy development is not a result of the size of government, but a failure of our educational system as well.

In response, the Hubert Humphrey Institute defined part of its mission as an advocacy role for support of communities, citizens, communities, and organizations for effective participation in the public policy arena . . . "This also relates to the Community Fishes Planning Association.

One of the Humphrey Institute's publications goes on to say that this commitment is "written right into the constitution of the Institute." The Fishes Planning Association, for the Cooperative Community Development Program . . .

The Cooperative Community Development Program was created with the aid of the Fisheries Planning Association, and one of the nine senior fellows at the Institute. It was a unique experiment in creating the research, teaching, and service missions of a public university.

The Program was central to the Economic and Community Development specializations in the Planning and Public Affairs degree programs. The Program provided resources for a unique faculty of the University’s students, and was so successful at providing clinical education that the Program was once proposed as the core of the Clinical education work in two subject areas at the Institute.

The Program was one of the most successful fundraising centennial institutes, with major investments from several of the largest foundations in the United States. The Program's work on small business incubators, bank reinvestment programs, housing booming, and partnerships for community economic development was recognized in Minnesota, at the national level, and internationally.

The results of research by Bradford and his staff have been used to formulate policy at the local, state, and federal levels. The work has been published in a wide range of professional and academic journals, including Urban Affairs Quarterly, The Journal of the American Planning Association, and Economic Development Quarterly.

The Program had served over 200 community organizations across the nation. Locally the work Bradford did was so accepted that the mayor of both Minneapolis and St. Paul declared May 27, 1988 (Hubert Humphrey's birthday), as Calvin Bradford Day.

Problems with the Institute began in 1982 when Bradford initiated a study of the City Venture programs created by Control Data Corporation as an alleged public/private partnership to renew the inner city.

As the research began to raise questions about some of the public claims Control Data had made about the benefit and value of City Venture projects, Control Data officials tried to get the Institute to kill the evaluation.

In April 1983, the Dean of the Institute, Harlan Cleveland, made an agreement with Control Data that it could participate in the Institute's decision to publish Bradford's work. Control Data understood this so well as a recognition of its role as client that it filed a complaint to the Dean when Bradford spoke at a national conference without clearing his controls with Bradford.

Bradford refused to comply with this gag order. The results of the City Venture research have since been published in The Journal of the American Planning Association and as a chapter in his economic development policy book.

In 1984, Bradford filed a grievance with the University over the violation of his academic freedom and the persecution he, his staff, and his program suffered as a result of the violation of his academic freedom. The settlement agreement gave Bradford damages and a commitment by the Institute not to discriminate in the future against him based on the agreement, or the Program's staff because of anyone's beliefs and positions.

Since that time, the Institute has repeatedly violated this commitment.
Networkers' Reports

Several years ago, PN members played a significant role in successfully protesting (via a letter-writing campaign) the termination of several young, prestigious faculty members at the Columbia University Planning Department. This year, another issue of academic freedom suppression of left political ideas and activities has come up around Pnner Calvin Bradford, a graduate student at the University of Minnesota's Hubert Humphrey Institute. Bradford, as many of you know, has played a significant role in the community reinvestment movement and neighborhood organizing. In short, his work has been exemplary.

From the facts of the case, as reported below, it would appear that the University has acted unfairly.

In April 1987, Pnner Bradford participated in a letter-writing campaign (a la Columbia) to the Humphrey Institute and the University of Minnesota to have students' fees returned. The fees were levied by the University in an attempt to offset the expenses of providing free student housing. The fees were subsequently claimed to support a new housing project.

The University sent Pnner a letter informing him that he would be subject to sanctions if he continued to participate in the letter-writing campaign. Pnner did not respond to the letter, and the University terminated his fellowship. Pnner was immediately placed on administrative leave for 90 days and then expelled.

Pnner now seeks to return to the University. He has written the Dean of Students, the President of the University, and the President of the Graduate School. He has also written to the American Planning Association, the American Planning Association of Minnesota, and the American Planning Association of the Great Plains. He has also written to the National Conference on Citizenship, the American Planning Association, and the American Planning Association of the Great Plains. He has also written to the American Planning Association, the American Planning Association of Minnesota, and the American Planning Association of the Great Plains.

In addition to these efforts, Pnner has also written to the National Conference on Citizenship, the American Planning Association, and the American Planning Association of the Great Plains. He has also written to the American Planning Association, the American Planning Association of Minnesota, and the American Planning Association of the Great Plains.

To: Dean of Students, University of Minnesota

From: Pnner Bradford

Subject: Reinstatement of Fellowship

Dear Dean of Students,

I am writing to request reinstatement of my fellowship as a graduate student at the University of Minnesota. My fellowship was terminated in April 1987 due to my participation in a letter-writing campaign to protest the University's decision to charge students for housing.

I understand that the University has taken actions that I believe to be unfair and unjust. I have been in contact with several organizations, including the American Planning Association, the American Planning Association of Minnesota, and the American Planning Association of the Great Plains, to express my concerns and seek their support.

I believe that the University's actions were inappropriate and that my participation in the letter-writing campaign was a legitimate form of protest. I am committed to continuing my work in community reinvestment and neighborhood organizing, and I believe that my contributions to these efforts warrant reinstatement of my fellowship.

I appreciate your attention to this matter and look forward to your prompt response.

Sincerely,

Pnner Bradford

Academic Freedom: Humphrey Institute
by Calvin Bradford, Des Moines, IA

Calvin Bradford, a senior fellow at the Hubert Humphrey Institute of Public Affairs, claims that his termination and the termination of the Cooperative Community Development Program is an act of discrimination against his defense of academic freedom, affirmative action, and fiscal responsibility at the Institute.

The inability of certain economic, social, and ethnic groups to participate in the process of planning and policy development is not a result of the failure of government, but a failure of our educational system as well. In response, the Hubert Humphrey Institute defined part of its mission as an affirmative action program which seeks to recruit women, minority members of the North American political, economic, and social communities, and organizations for effective participation in the public policy arena. This also includes the Cohoaa Fish and Wildlife Program.

One of Humphrey Institute's publications goes on to say that this commitment is "written right into the constitution of the Institute." The Institute's EEO/AA policy notes that the "Humphrey Institute will provide equal opportunity in its hiring, firing, and promotion practices for all employees, regardless of race, color, creed, or national origin. This policy shall be reviewed and enforced on a continuing basis to ensure continuing compliance with governmental regulations governing equal opportunity."

The Cooperative Community Development Program was created by the University of Minnesota's Hubert Humphrey Institute, one of the nine senior fellows at the Institute. It was a unique experiment in creating research, teaching, and service missions of a public university.

The Program was central to the Economic and Community Development Specializations in the Planning and Public Affairs degree programs. The Institute provided resources for one-fourth of the core of the Institute's students, and was so successful at providing clinical education that the Program was once proposed for the core of clinical education in two subject areas at the Institute.

The Program was one of the most successful fundraising campaigns in the Institute's history, with most of its support from several of the largest foundations in the United States. The Program's work on small business incubators, bank re-education for small business owners, and the area's development partnerships for community economic development received recognition in Minnesota, at the national level, and internationally.

The results of research by Bradford and his staff have been used to formulate policy at the local, state, and federal levels. The Institute's work in the development of professional and academic journals, including Urban Affairs Quarterly, The Journal of the American Planning Association, and Economic Development Quarterly.

The Program has served over 200 community organizations across the nation. Locally, the work Bradford did was so successful that the mayor of both Minneapolis and St. Paul declared May 27, 1988 (Hubert Humphrey's birthday), as Calvin Bradford Day.

Tributes to the Institute began in 1982 when Bradford initiated a study of the City Venture programs created by Control Data Corporation as an alleged public/private partnership to renew a dying community. As the research began to raise questions about some of the public claims Control Data had made about the benefit and value of City Venture projects, Control Data officials tried to get the Institute to kill the evaluation.

In April 1983, the Institute's Dean, Harlan Cleveland, made an agreement with Control Data that would participate in the Institute's decision to publish Bradford's work. Control Data officials understood this so well as a recognition of its role as a center that provided a service to the city. After Bradford spoke at a national conference without clearing his controls with Control Data, Bradford refused to comply with this gag order. The results of the City Venture research have since been published in The Journal of the American Planning Association, the Public Administration Review, and the American Planning Association.

In 1984, Bradford wrote a grievance with the University over the violation of his academic freedom and the persecution he, his staff, and his research assistants were subject to. The result of this act was the establishment of academic freedom. The settlement agreement gave Bradford damages and a commitment by the Institute not to discriminate in the hiring, firing, or promotion of the Program, or the Program's staff because of anyone's beliefs and positions.

Since that time, the Institute has repeatedly violated this commitment.

Bradford raised questions about mismanagement in a school of planning and public management that had combined research and education costs in an endowment that had run up a $1.5 billion deficit by 1987. He challenged long-term programs and the same discrimination in the hiring, firing, and promotion of the Program's staff. The University eventually upgrading the status of the staff members.

He challenged a hiring process in which a candidate was hired after a new program director was hired by the Institute's Leadership Program and ethics seminar, who failed to reveal that he had been dating the candidate.
Bradford also criticized the Institute for interfering in the research of faculty member Margaret Dewar and Senior Fellow Tom Dewar when some students expressed concern about the views supported by these faculty members' studies of tax policies and state investment policies, respectively.

As Bradford maintained, academic freedom, responsible fiscal management of public funds, and affirmative action, the Institute cut its Program budget, its staff positions and, Bradford added, "the Institute's financial books in the spring of 1987, a staff of about 50, was reduced to a staff of about 200.

Institute policy and planning statements continually recognized the need for the Institute to provide some core of stable funding for the Cooperative Development Program. But, in practice, the Institute cut its funds.

As the Program compensated by raising outside funds and approached the point of financial self-sufficiency, the Institute turned down a major Program grant that Candace Campbell had secured from the Ford Foundation to continue her international research on women in business. She was forced to leave the Institute, and went to a private consulting firm where she recently raised an additional $600,000 grant for her work.

Later, the Dean and the Associate Dean of the Institute developed a policy which they both conceded in a faculty meeting was a formal commitment of the program to seek outside funding, but it was specifically not to help Bradford's program.

Other programs in the Institute that had been formally required to become self-sufficient by 1986 continue to receive hundreds of thousands of dollars in Institute support, and have commitments for future funding as well. What this failure to plan programs ever specifically identified Bradford's program as having to self-support, and while the program nonetheless became one of the largest generators of outside grants in the Institute, the Institute relentlessly eliminated all support for the program after the Control Data incident and Bradford's defense of affirmative action and fiscal responsibility in the use of public funds.

Bradford raised issues about affirmative action and personal influence in the hiring of a new dean for the Institute in the summer of 1987. The candidate about whom Bradford had raised questions was hired as the new dean. The second day on the job (December 16, 1987), the new dean, G. Edward Schub, sent a letter to Bradford indicating that his appointment had been terminated.

Bradford is the only senior fellow at the Institute whose contract was not renewed, in spite of the fact that he had asked for provision in his contract that required automatic renewal when he was not given timely notice by June 30, 1987. His appointment was terminated two months before his five-year faculty grant, halting a major evaluation project in community reinvestment.

The Cooperative Community Development Program was the only formal program in the Institute to have positions cut from its budget. The loss of these professional staff ended a series of creative and significant research projects in community-based planning and economic development.

The Program was the only formal program of the Institute ever to be eliminated in a gross act of violating academic freedom, continually interfering in an entire body of work over several years because of the status of the people served by the work and because of beliefs in principles which are at the core of academic integrity.

Bradford filed a second grievance in July 1988. Rather than have this fact the light of the Institute and University settled Bradford's personal claims. For the second time in four years the University paid him some of the damages resulting from the abuses he had grieved.

The settlement prohibited Bradford from making any additional public comments on the negotiations. But there remains the question of what action should be taken against an academic unit that continually and flagrantly violates the fundamental principles of academic freedom.

In addition, there is the question of what action should be taken against a university and an academic unit that allows such personal animosity toward a faculty member for defending personal responsibility in the use of public funds, advocating affirmative action in hiring, and questioning the use of sex and race discrimination in the hiring process for the Cooperative Development Program. No one should decide the merits of the case without an inquiry and a review of the evidence. But simply ignoring these issues and this action—and putting the point of financial self-sufficiency aside —was not to the merits involved.

Individual academics, especially those in the fields of planning, public administration, and public affairs, need to express their concerns in having these matters investigated.

The same responsibilities fall upon the professional associations of these academics and the associations of their planning, public administration, and public affairs schools and programs.

Similar responsibilities fall upon the foundations that fund research at colleges and universities with the expectation that academic freedom and affirmative action are being protected and supported.

Dr. Bradford is willing to share all of the documentation he has on these matters. Hopefully the Hubert Humphrey Institute and the University of Minnesota will express the same willingness to share their information in the spirit of eliminating any appearance that such an endeavor intends to conduce or cover up such improper and unethical behavior.

Regional Roundup

NETWORK/FORUM: The Network/Forum (201 E. 21st St., As-P, New York, NY 10010) held a birthday/benefit party November 18 for PNers Bruce Dale (his 50th) and Peter Marcus (his 60th), with contributions going to the Housing Justice Campaign, Southeast Poverty Center, and Architects and Planners in Support of Nicaragua.

UNC-CHAPEL HILL: Planners Forum is a student-run organization of Masters and Ph.D. students in the Department of City and Regional Planning at the University of North Carolina at Chapel Hill. We exist to provide student input to faculty committees, to provide auxiliary functions at Department events, to discuss substantive and career issues, and to organize social events for the whole department. We would be interested in visits from PNers who would like informal talks with students on their work or research; but our funds are limited. Contact: Suzanne Aucella, President, Planners Forum, DCRP, Univ. of North Carolina, Campus Box 3140, New East Blvd., Chapel Hill, NC 27599, 919/962-9983.

Regional Balance in Jobs/Housing

by Ira Salaten, Sacramento

With Jones & Stokes Associates in Sacramento, I have recently been reviewing data from the Southern California Association of Government's Growth Management Plan.

The major objective of the plan, which was developed in conjunction with a Regional Mobility Plan and an Air Quality Management Plan, is to mitigate existing and future transportation and air quality problems by improving the jobs/housing balance within a six-county region by 2010. The University of Southern California Planning Institute has prepared a socioeconomic impact analysis of the jobs/housing strategy for SCAG.

The jobs/housing implementation strategy calls for promoting economic development in "job-rich" (generally interior) areas.

In preparing the environmental impact report, I developed a regional index for evaluating the effectiveness of this strategy. I am interested in sharing information with others who have had experience in developing jobs/housing issues and programs (e.g., commute-shed and income/affordability analysis), as well as case studies of growth induction impacts of infrastructure expenditures.

I will be participating in a series of workshops sponsored by the Association of Bay Area Governments (January-February 1989 in Oakland) on the preparation of EIRs and analysis of socioeconomic, public services, and fiscal impacts. The socioeconomic impacts workshop (February 1) will feature discussion of jobs/housing issues and mitigation measures; contact me for more information.

A number of housing initiatives are underway in Sacramento. These include a proposed city/county housing trust fund (to build or rehabilitate 1,000 very low-income units annually and to be capitalized by a tax on employers, fees for development, and/or general fund revenues); formation of the Sacramento Mutual Housing Association, which plans to undertake rehabilitation and cooperative management of multi-family units; and Sacramento Neighborhood Housing Services rehabilitation and construction projects in two lower-income neighborhoods.

The city also is considering proposals to fund construction of multifamily housing in downtown areas where commercial development pressures, increasingly displacing single-occupancy units and other relatively affordable housing, constrain future housing development.

Social Responsibility

NY SCHOOLS COMMITTEE: From PNer Troy West (The Dietze Bldg., 60 Union St., Newark, NJ 07105, 201/589-3973): I would like to share information from the Architects/Designers, Planners Board for Social Responsibility NYS. School Committee.

Since 1984, we have conducted projects for all area schools to help educate the public and students on the catastrophic consequences of nuclear war. The single most effective method that addresses the need to stop the nuclear arms race and unacceptable expenditures on nuclear weapons have on the quality of life in America. Projects have included a peace park for Times Square; and a Center for the Study of Peace on the site of a proposed Navy nuclear home port on Staten Island; housing for the homeless.

This year's project is "Childhood in the City: Design Visions," a place for children in the city (as if children mattered). The kick-off event occurred September 25 at the Harlem School of the Arts, with a symposium and reception for the participating faculty and students. On October 23, we sponsored a lecture by Herman Hertzberger and Frank O. Gehry at Parsons School of Design, on our project "Childhood in the City." The final review was held at Columbia University on December 17. Selected projects will be exhibited March 16-18, 1989, at City Without Walls Art Gallery, Newark, with an accompanying catalog.

Architectural students at the University of Moscow are working on the same theme and program. Our goal is to have selected Soviet students and faculty join us in Newark for the March exhibition opening and symposium. In return, an exhibition of our project will be planned for Moscow with six to eight U.S. faculty and students.

Upcoming Conferences

WASTE MANAGEMENT: The New York State Legislative Commission on Solid Waste Management (c/o We're At Your Service, Box 1379, Manhasset, NY 11030) is sponsoring January 25-27 in New York City the fifth annual conference on Solid Waste Issues and Materials Policy. Registration is $175 for government and nonprofit agency representatives; $250 for private firm representatives.


LAND USE: The Lincoln Institute of Land Policy (26 Trowbridge St., Cambridge, MA 02138, 617/661-0256) is sponsoring February 4-5, 1989 a seminar, "Land Use Law and Planning, 1989: Updates, Trends, and Assessments." Registration is $400 for public sector and nonprofits; $450 for private sector.

8/Planners Network #73/December 21, 1988
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While no plans were ever specifically identified Bradford's program as having to be self-supporting, and while the program nonetheless became one of the largest generators of outside funds in the Institute, the Institute's policies explicitly eliminated all support for the program after the Control Data incident and Bradford's defense of affirmative action and fiscal responsibility in the use of public funds.

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The settlement prohibited Bradford from making any additional claims for damages stemming from the views supported by these faculty members' studies of tax policies and state investment policies, respectively.

Regional balance in jobs/housing

by Ira Saltman, Sacramento

With Jones & Stokes Associates in Sacramento, I have recently submitted a report on a project for the Department of Transportation and the Southern California Association of Government's Growth Management Plan.

The major objective of the plan, which was developed in conjunction with a Regional Mobility Plan and an Air Quality Management Plan, is to mitigate existing and future transportation and air quality problems by improving the jobs/housing balance within a six-county region by 2010. The University of Southern California Planning Institute has prepared a socioeconomic impact analysis of the jobs/housing strategy for SCAG.

The jobs/housing implementation strategy calls for promoting economic development in "housing-rich" (generally relatively low-cost housing) and "job-rich" (generally interior areas). In preparing the environmental impact report, I developed a regional index for evaluating the effectiveness of this strategy.

I am interested in sharing information with others who have have experience in evaluating jobs/housing issues and programs (e.g., commute-shed and income/affordability analysis), as well as case studies of growth impact measures of infrastructure expansion.
Calls for Papers


Jobs

☐ PN REMINDER: Some of the jobs we list may have application deadlines earlier than when you receive the Newsletter. But deadlines can be adjusted sometimes. So we urge you to phone first, if a number is listed, and check on the deadline schedule.

☐ HOUSING ATTORNEY: The Massachusetts Law Reform Institute (69 Canal St., Boston, MA 02114; 617/742-9250) is seeking a housing attorney, with experience in case handling, negotiations, administrative advocacy, and complex litigation. Salary is based on experience. Contact: Allan G. Rodgers, Executive Director.

☐ STAFF ATTORNEYS: The National Housing Law Project (1950 Addison St., Berkeley, CA 94704; 415-348-9400) has openings for an experienced and an entry-level staff attorney. Entry-level salary begins at $30,297. Contact: Elyette Worth, Administrator.

☐ PUBLICATIONS PRODUCTION: The Center on Budget and Policy Priorities (236 Massachusetts Ave. N.E. #305, Wash., DC 20002; 202/544-6591) is seeking a Publications Production Coordinator, with experience in computers and desktop publishing. Salary is $25,000-$30,000. Contact: Cathy Carr, Administrative Director.

☐ VISITING PROFESSOR: The Department of Applied Behavioral Sciences (University of California, Davis, CA 95616) is seeking a Visiting Assistant or Associate Professor for the spring 1989 quarter to teach courses on housing and social policy, and on social inequality problems and policies—both with a U.S. focus. Contact: Michael P. Smith, Chair.

☐ EXECUTIVE VP: Mountain Association for Community Economic Development Inc. (210 Center St., Berea, KY 40403; 606/986-2373) is seeking as senior staff an Executive Vice President, with responsibilities for program management and development.

☐ PLANNERS/DVLOPMENT: The City of Plainfield, N.J., has three openings in the Division of Planning and Community Development: Principal Planner ($27,425-$37,717); Assistant Planner ($18,816-$25,998); and Senior Development Specialist ($24,950-$34,348). Contact: City Personnel Division, City Hall, 515 Watchung Ave., Plainfield, NJ 07060.

☐ PLANNING FACULTY: The Department of Urban Design and Planning at the University of Washington is seeking an Assistant Professor, for teaching and research in urban design/planning methods and studies, the history of urban design/planning, implementation techniques, and communications/methods. Contact: Anne Vernez, Search Committee Chair, Dept. of Urban Design and Planning, Univ. of Washington, Seattle, WA 98195; 206/543-5990.

☐ PROGRAM DIRECTOR: The Community Information Exchange (1120 G St. N.W. #300, Wash., DC 20005; 202/626-2981) is seeking a Program Director to develop and disseminate information services on community economic development. Salary is negotiable. Contact: Alice Shабеоff, Executive Director.

☐ PLANNING FACULTY: The Graduate Program in Urban and Regional Planning of the University of Iowa (Iowa City, IA 52242, 319/335-0032) is seeking an Associate Professor for a permanent faculty position with teaching and research interests in housing, community development, rural development, land use, or transportation.

☐ HOUSING RESEARCHER/ANALYST: The Community Service Society of New York (105 E. 22nd St., New York, NY 10010; 212/254-6000) is seeking a Housing Researcher/Policy Analyst to work on low-income housing and community development issues. Salary is $28,500. Contact: Victor Bach.

☐ PLANNING ADMINISTRATOR: The City of Berkeley is seeking a Planning Administrator to direct activities and programs in the Planning Division. Salary is $39,002-$45,900 a month. An official City of Berkeley application must be completed. Call 415/644-6122.

☐ INSTITUTE DIRECTOR: The Institute for Urban Studies at the University of Maryland is seeking a Director, with a distinguished record of scholarship sufficient for a tenure-track professorship, demonstrated leadership abilities, and experience in the practice of urban planning and urban studies. The Institute offers degrees in urban studies and community planning; plans are underway to reorganize the faculty into a Department of Urban Studies and Planning. Salary is competitive. Contact: William W. Falk, Dept. of Sociology, Univ. of Maryland, College Park, MD 20742.

☐ ARCHITECTURE FACULTY: The architecture program at the University of New Mexico (Albuquerque, NM 87131) has two faculty openings for the fall 1989. One is to teach technology courses, and courses to teach and design studies (Associate level). The other is to teach structures and technical engineering courses (Associate/Assistant level). Contact: Bob Walters, 505/277-4087.

Ex Conferences


☐ DEFICIT REDUCTION: Leadership for the New Century (1311 L St. N.W. #300, Wash. DC 20005; 202/626-5620) held a conference December 7 in Washington on “Deficit Reduction: Who Should Foot the Bill.”

Etcetera

☐ FEBRUARY PN DEADLINE: The arrival deadline for copy for the February Planners Network is Monday, February 6. We look forward to hearing from as many Networkers as possible. As always, our thanks to those who type their notes. It's a great help in production, and it reduces our chances of misreading what you write.

Arrival deadline for PN #74 copy: Monday, February 6.

☐ TALK UP PN: Please don't shy away from sharing news of the Planners Network with others. Let them know about us. Probably the best outreach we have is when you educate and recruit your friends, co-workers, acquaintances, and others. We have a good, one-page introductory sheet, "The Planners Network—What It Is," which we can send you in any quantity you wish. "What It Is" includes a statement of our principles, a brief organizational history, a list of Steering Committee members (who also double as regional contacts) and the method of calculating contributions. If you wish, you can also send us a list of prospective Networkers, and we will contact them for you.

☐ PERSONAL UPDATES: There are a number of short communications in this issue from Network members, letting us know about new jobs, projects, what's happening in their lives, etc. We encourage this. Sharing this kind of "where-I'm-at" information helps create a sense of community, provide contact, generate support, and generally act like the network we strive to be.

☐ ADDRESS CHANGES: Many Networkers seem to move around a lot. When you do, please let us have your old address and zip code as well as your new ones. Names (like luggage) sometimes are identical, and we want to be sure we change the right address card. Moreover, our cards are maintained in zip code order (because that's the way the Post Office wants the mail); so if we don't have your old zip code, we can't find your old card; and we wind up paying postage for phantom recipients. So please help out and send both old and new addresses.

☐ "CALL" STATEMENT: We have a one-page, broadside version of the "Call for Social Responsibility in the Planning and Building Profession," which appeared in PN #49. Copies are available on request. It makes a good addition to "The Planners Network—What It Is" in recruiting members.

December 21, 1988; Planners Network #73/11
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Ex Conferences

□ CIVIC LEAGUE: The National Civic League (1601 Grant St. #250, Denver, CO 80203, 303/832-5615) held its 94th national conference on government November 10-13 in Charlotte, N.C. The theme: "Revitalizing Civic America: The Rural/Urban Connection."

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