



**PLANNERS NETWORK CONFERENCE**

**JUNE 17-20, 1999**

**UNIVERSITY OF MASSACHUSETTS/LOWELL**

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- Massachusetts Institute of Technology  
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- Massachusetts School-Age Coalition
- Mauricio Gastón Institute for Latino Community Development and Public Policy, University of Massachusetts Boston
- Merrimack Valley Project
- Merrimack Valley Urban Resource Institute
- *Shelterforce* Magazine
- United for a Fair Economy
- William Monroe Trotter Institute, University of Massachusetts Boston
- Women's Institute for Housing and Economic Development

# **Working for a Decent Living:**

## **Bridging the Gap between Labor and Community**

### **Planners Network Conference**

**June 17-20, 1999**

It is a critical time for work and workers in the United States. Most workers are putting in longer hours, at lower wages, in less stable jobs. Inequalities by race and education are widening, and gender inequality persists as well. New, harsh work requirements and time limits push welfare recipients into dead-end jobs. Anti-immigrant policies intensify the second-class status of undocumented workers, and of all immigrants. At the same time, the U.S. labor movement is newly revitalized, and community-based campaigns such as those for living wage ordinances have scored many successes.

At this critical juncture, the June 1999 Planners Network conference will explore the connections and intersections between community and work. There are many such connections. Community and labor initiatives/organizing can both be more effective if they collaborate, but too often these different approaches are disconnected or even working at cross-purposes. Successful community economic development depends on expanding and improving employment. This can encompass anything from commercial area development, to skill training, to living wage ordinances. Residential location, school quality, and transportation and communication options also affect what jobs are available to a given community. Environmental planning often confronts widely perceived tradeoffs between jobs and environmental protection. Immigrant communities, communities of color, rural areas, and single mothers all face particularly daunting labor market challenges. And the unpaid work needed to keep families and communities functioning is too often devalued or ignored. Finally, planners, community organizers, and agency staff are themselves workers, in some cases unionized, with their own set of workplace issues.

The conference takes place at the University of Massachusetts at Lowell, June 17-20, 1999. Lowell, cradle of the U.S. industrial revolution, has a long history of immigration, labor struggles, and creative economic development initiatives. Lowell's National Park showcases the textile industry of a century ago, with a focus on work life. Recent Latin American and Southeast Asian migrations have changed the face of Lowell and neighboring communities, and a vital and diverse set of community organizations have sometimes collaborated with government officials and at other times struggled against them.

Planners Network is an association of practitioners, activists, educators and students involved in physical, social, economic and environmental planning in urban and rural areas who work to promote fundamental change in our political and economic systems. We believe that planning should be a tool for allocating resources and developing the environment in order to eliminate the great inequalities of wealth and power in the contemporary world, rather than to maintain and justify the status quo. This includes in particular racial injustices and discrimination by gender and sexual orientation. We believe that planning should be used to assure adequate food, clothing, shelter, health care, jobs, safe working conditions and a healthful environment. We advocate public responsibility for meeting these needs as the private market has proven incapable of doing so.

# Summary of Conference Schedule

All events in (or leaving from) Coburn Hall (except some meals)

## Thursday, June 17

1:00- 7:00	Lobby	Registration
3:00- 5:30		Community Tours
6:00- 7:00	205	Light Dinner
7:00- 9:00	205	Agitarte: Labor/Community Rap

## Friday, June 18

7:30- 8:45	205	Continental Breakfast
9:00- 9:45	205	Welcome and Orientation
10:00-11:30		Successful Strategies Workshops
	100	1. Community-Labor Sponsored Job Training: Learning the Lessons of the E-Team
	203	2. A Multicultural Model of Union Leadership Development for Women: WILD
	300	3. Labor and Affordable Housing: Confronting the Challenge
	200	4. Community-Labor Organizing for Community Standards in Economic Development: Examples Coast to Coast
	207	5. Fighting Shutdowns: Protecting Good Jobs in the Community
	210	6. Defending Workers' Right to Organize
	304	7. Learning from History: The Federation of Architects, Engineers, Chemists and Technicians
11:45- 1:00	205	Box Lunch
1:15- 2:45		Cultural Tools Workshops
	300	1. Dramatizing Income Inequality
	100	2. Giving your Campaign a Visible Presence
	203	3. Popular Theater Techniques for Unveiling Power Relations
	200	4. Poetry Out Loud
	207	5. Attuned to Labor: Music and History in a Working-Class Textile City
3:00- 4:30		Building New Connections Workshops
	203	1. Training Immigrant Workers as an Organizing Strategy
	100	2. Latino Immigrant Political Agency in Queens County, New York
	307	3. Job Creation in Environmental Industries
	210	4. The Transportation/ Jobs Link
	207	5. Labor and Community in Post-Socialist Europe
	300	6. From the Garment Trade to Workfare: New Frontiers in Labor Organizing
	303	7. Electoral Strategies for Progressive Reform
	200	8. Organizing for Justice among Temporary, Part-Time and Contingent Workers
	304	9. City Planners in Trade Unions
4:45- 5:30	205	A Tribute to Bennett Harrison
5:30- 6:30	Cafe	Dinner
6:45- 8:45	205	Plenary: Challenges and Prospects for Labor-Community Alliances
9:00- ?	205	Rap Performance

**Saturday, June 19**

7:30- 8:45	205	<b>Continental Breakfast</b>
9:00-11:00	205	<b>Plenary: Community Relations with the Building Trades: The Boston Case</b>
11:15-12:45		<b>Working through Conflicts and Challenges Workshops</b>
	200	1. Building Coalitions across the Class Divide
	300	2. Organizing Against Sweatshops
	303	3. Strategies for Industrial Retention
	207	4. Privatization of Social Services
	210	5. Unions, Communities, and the Growth Machine
	203	6. Welfare Rights and Labor
	100	7. Finding Common Ground to Build on: Community-Based Women's Organizations and Building Trades Union Activists Try to Develop Strategic Alliances
	304	8. The Living Wage Movement: Building Effective Labor and Community Coalitions
12:45- 2:00	205	<b>Box Lunch</b>
1:00- 2:00	205	<b>Plenary: Planners for Equal Opportunity Revisited</b>
2:15-3:45		<b>Strategies for the Future Workshops</b>
	307	1. Exploring the Politics of Training
	207	2. New Models for Immigrant and Multiracial Organizing
	210	3. Environmental Justice
	304	4. Planning the Regional Economy from the Bottom Up
	100	5. Building a Full Employment Economy
	203	6. Building Trust between Labor and Community
	200	7. Linking Labor and Community in the Global South
4:00- 6:00	205	<b>Plenary: Strategies for the Future</b>
6:00- 7:00	Cafe	<b>Dinner</b>
7:15- 8:15	205	<b>Plenary: Lessons from Brazil's Labor-Community Alliance</b>
8:30- ?	205	<b>Dance Party</b>

**Sunday, June 20**

7:30- 8:45	Cafe	<b>Hot Breakfast</b>
9:00-10:30	TBA	<b>Barriers and Strategies Workshops</b>
10:30 on	205	<b>Box Lunch</b>
10:45-11:45	205	<b>Planners Network Open Meeting</b>
TBA		<b>Tours</b>

## Thursday, June 17

**Registration**  
Coburn Hall Lobby

1:00-7:00pm

### **Community Tours**

3:00-5:30pm

Mini-buses leave across the street from Coburn Hall

- Lawrence by the Merimack Valley Project
- Lowell by the Coalition for a Better Acre
- Labor History Tour of Nashua, NH, by Historian Dexter Arnold

### **Dinner**

6:00-7:00pm

Light meal in Coburn Hall 205

**Agitarte: Labor/Community Hip Hop**  
Coburn Hall 205

7:00-9:00pm

Jorge Diaz, Director of Agitarte (a youth group from Lynn, MA) will lead participants in creating a cultural rap presentation on the theme of the conference.

## Friday, June 18

**Continental Breakfast**  
Coburn Hall 205

7:30-8:45am

**Welcome and Orientation**  
Coburn Hall 205

9:00-9:45am

### **Nancy Kleniewski**

Dean, College of Arts and Sciences, University of Massachusetts Lowell

### **Bob Haynes**

President, Massachusetts AFL-CIO

### **Ismael Ramirez-Soto**

Dean, College of Public and Community Service, University of Massachusetts Boston

### **Unions for Beginners**

Nancy DellaMattera

Coordinator, University of Massachusetts Lowell Labor Extension Program

### **Community Groups for Beginners**

Frank Carvalho

Executive Director, Coalition for a Better Acre

### **How the conference is "supposed to" work**

Ty DePass, Scholar-Activist,

College of Public and Community Service, University of Massachusetts Boston

Marie Kennedy, Planners Network Steering Committee, College of Public and Community Service, University of Massachusetts Boston



1. **Community-Labor Sponsored Job Training: :Learning the Lessons of the E-Team** **Rm.100**  
The E-Team, an innovative machinist job training program s in Lynn, Massachusetts, sponsored by a faith based organization, organized labor, and industry, had to learn how to balance the interests and needs of the community, organized labor, non-unionized company owners, and funders.  
**Jeff Crosby**, President, IUE Local 201  
**Jerry Rubin**, Greater Boston Manufacturing Partnership, Inc.
2. **A Multicultural Model of Union Leadership Development for Women: Women's Institute for Leadership Development (WILD)** **Rm.203**  
Model leadership development curriculum and discussion of WILD as an organizational model for building a multicultural organization and addressing issues of diversity and inclusion in the labor movement.  
**Jeannette Huezo**, Latina Program Director, WILD  
**Susan Winning**, Director, WILD
3. **Labor and Affordable Housing: Confronting the Challenge** **Rm.300**  
Exploration of historical and contemporary models of labor and union involvement in affordable housing, ranging from the Amalgamated Clothing Workers' development of limited-equity coops in New York City in the 1950's-60's, to the AFL-CIO Housing Investment Trust's current initiatives in affordable housing finance, to collaborative efforts by students and labor organizers to put housing back on the union agenda in Southern California.  
**Emily Achtenberg**, Housing Policy and Development Consultant  
**Marcie Cohen**, Director of Development, AFL-CIO Housing Investment Trust and Loeb Fellow, Harvard Graduate School of Design  
**Jacqueline Leavitt**, Professor, Department of Planning, UCLA School of Public Policy and Social Research  
**Tony Schuman**, Professor, School of Architecture, New Jersey Institute of Technology
4. **Community-Labor Organizing for Community Standards in Economic Development: Examples Coast to Coast** **Rm.200**  
Uses examples from Silicon Valley, California, Connecticut, and Maine to illustrate how community-labor coalitions can win strong standards for economic development.  
**Chris Benner**, Department of City and Regional Planning, University of California Berkeley and Research Associate, Working Partnerships  
**Louise Simmons**, Assistant Professor and Director, Urban Semester Program, University of Connecticut School of Social Work  
**Laura Younger**, Northeast Action
5. **Fighting Shutdowns: Protecting Good Jobs in the Community** **Rm.207**  
Plant shutdowns are a threat to those working in the plant as well as to the economic viability of the communities where they live. This workshop will explore two battles against plant shutdowns with a particular focus on finding and using sources of leverage and on building community-labor coalitions.  
**Nancy DellaMattera**, Labor Extension Coordinator, University of Massachusetts Lowell  
**Brian Duplisea**, UE (United Electrical Workers)  
**Gerry Fishbein**, UNITE (Union of Needle Trades, Industrial and Textile Employees)  
**Danny LeBlanc**, Merrimack Valley Project

**Friday, June 18**

**Successful Strategies, cont.**

**10:00-11:30am**

6. **Defending Workers' Right to Organize** *Rm.210*  
This workshop will look at the experience of building community/labor partnerships for long term strategic union organizing. Cases will include the right to organize of nursing home workers in Massachusetts, and building cleaners in Toronto.  
**Luis Aguiar**, Centre for Research on Work & Society, York University and Trent University  
**Amanda Cage**, Jobs with Justice  
**Russ Davis**, Jobs with Justice  
**Fred Rose**, Pioneer Valley Project
  
8. **Learning from History: The Federation of Architects, Engineers, Chemists and Technicians (FAECT)** *Rm.304*  
This workshop considers the historical experience of FAECT, a pioneer union of professionals, with a large planners membership. FAECT organized under the aegis of the CIO in the 1930s through the late 1940s when it was a victim of the McCarthy period of US history. Workshop participants will join presenters in drawing lessons for professionals and planners today.  
**Stanley Aronowitz**, City University of New York  
**Bob Heifetz**, Bay Area Peace Navy

**Box Lunch**

**11:45am-1:00pm**

Available in Coburn 205

**Cultural Tools**

**1:15-2:45pm**

Concurrent Workshops--Coburn Hall, rooms as listed

1. **Dramatizing Income Inequality** *Rm.300*  
Participants will run through an exercise and review some creative direct actions, then brainstorm new pieces that could be useful in organizing.  
**Jorge Diaz**, Creative Actions Coordinator, United for a Fair Economy  
**Mike Prokosch**, Globalization Program Coordinator, United for a Fair Economy
  
2. **Giving your Campaign a Visible Presence** *Rm.100*  
A hands-on chance to start developing a visual component for your campaign or project. Using Working Massachusetts (a labor-welfare rights coalition) as a case study, we'll put our brains together and come up with slogans and designs for posters, cut-outs, etc., to put a creative and visible spin on the work. We'll actually cut-out, construct and paint some props.  
**Judy Branfman**, Activist Artist, Santa Monica's Allied for Responsible Tourism  
**Diane Dujon**, Working Massachusetts, the College of Public and Community Service, University of Massachusetts Boston and SEIU Local 509
  
3. **Popular Theater Techniques for Unveiling Power Relations** *Rm.203*  
Interactive workshop using the techniques of Augusto Boal effective in initiating broad participation of labor and community members working for social transformation.  
**Faith Schwartz**, Arts Committee Chair, National Jobs for All Coalition and Program Committee member, American Friends Service Committee—Conflict Resolution Program, New York City



4. **Poetry Out Loud** *Rm.200*  
 With their capacity to express vulnerability and strength simultaneously, poems can disarm, incite, heal, provoke, explain, or amuse. Using poems that address social/economic issues, we'll practice reading out loud (what do you do at those linebreaks?!???); and share ideas about how to find poems and ways to use them in organizing.  
**Susan Eisenberg**, Boston Tradeswomen's Network, College of Public and Community Service, University of Massachusetts Boston, author of *Pioneering: Poems from the Construction Site* and *We'll Call You If We Need You*, recipient of 1999 Individual Artist grant for poetry from the Boston Council for the Arts and Humanities.
  
5. **Attuned to Labor: : Music and History in a Working-Class Textile City** *Rm.207*  
 How can historical narrative and music about working people be used to generate an appreciation and understanding of the struggles of workers in a city such as Lowell, which was once heavily industrialized, but has experienced prolonged social and economic dislocation.  
**Alex Demas**, Ranger and Music Specialist, Lowell National Historical Park  
**Gray Fitzsimons**, Historian, Lowell National Historical Park

## **Building New Connections**

**3:00-4:30pm**

**Concurrent Workshops--Coburn Hall, rooms as listed**

1. **Training Immigrant Workers as an Organizing Strategy** *Rm.203*  
 This workshop will explore how basic skills training and English as a Second Language (ESL) training for immigrant workers can form an important part of an organizing strategy.  
**Tony Dunn**, Education and Training Representative, IUE Local 201  
**Connie Nelson**, Director, Massachusetts Worker Education Roundtable  
**Jenny Utech**, Teacher, Worker Education Program, SEIU Local 285
  
2. **Latino Immigrant Political Agency in Queens County, NY** *Rm.100*  
 This workshop will address the development of Latino immigrant grassroots coalitions in New York City electoral politics.  
**Aida Gonzales Jarrin**, At Large Democratic District Leader, Queens County  
**Arturo Ignacio Sanchez**, Visiting Adjunct Assistant Professor of Urban Planning, Pratt Institute  
**Carlos Suarez**, President, Gran Alianza de Queens
  
3. **Job Creation in Environmental Industries** *Rm.307*  
 How can people make a living recovering both resources and community?  
**Mark Lathrop**, Hemp Institute  
**Susan Barr Nelson**, Activist, Writer and Environmental Planner  
**Amy Perlmutter**, Chelsea Center for Economic Development, Reuse and Recycling
  
4. **The Transportation/Jobs Link** *Rm.210*  
 An interactive panel discussion exploring the role of transit and transportation planning in providing access to jobs.  
**Richard H. Doyle**, Region I Administrator, Federal Transit Administration (invited)  
**Todd Fontanella**, Director of Transportation and Commercial Development, Office of Housing and Community Development, City of Somerville, MA  
**Ezra Glenn**, Environmental Land Use Planner, McGregor and Associates, Boston  
**Bennet Heart**, Senior Attorney and Co-Director of The Communities Project, Conservation Law Foundation, Boston  
**Senator Robert Havern** (D-Arlington, MA), Senate Chairman of Joint Committee on Transportation.

**Building New Connections, cont.**

**3:00-4:30pm**

5. **Labor and Community in Post-Socialist Europe: US Impact in Bosnia-Herzegovina and Health and Safety and Environmental Protection in Central and Eastern Europe** *Rm.207*  
Using Bosnia-Herzegovina and other Central and Eastern European countries as case studies, leaders and participants will discuss, develop and critique strategies for US activists working in the United States and in solidarity with progressive Central and Eastern European organizations (labor, environment, women's and human rights, etc.). We will focus on strategies to convince or require US agencies such as USAID to promote the maintenance of workers rights in their economic development activities in formerly socialist countries.  
**Charles Levenstein**, Professor of Work Environment, University of Massachusetts Lowell  
**Terrence McLarney**, Associate Professor, College of Public and Community Service, University of Massachusetts Boston  
**Craig Slatin**, Coordinator, Lowell Center for Sustainable Production and Director of Health and Safety Training Programs, Department of Work Environment, UMass Lowell
6. **From the Garment Trade to Workfare: New Frontiers in Labor Organizing** *Rm.300*  
This workshop will address the successes, failures and challenges of organizing low-wage, unwaged, and immigrant workers. How can activists create connections between community organizations and trade unions that will help build a broader labor movement in the interests of all workers?  
**Laura Liu**, Department of Geography, Rutgers University  
**Susan Moir**, Working Massachusetts and Department of Work Environment, UMass Lowell  
**Vanessa Tait**, PhD Candidate in Sociology, University of California Santa Cruz
7. **Electoral Strategies for Progressive Reform** *Rm.303*  
A presentation of the importance of community / labor cooperation in electoral politics. A discussion of the ways in which citizen organizations and labor unions can work together to elect individuals committed to redistributive urban policies and participatory forms of governance.  
**Mel King**, founder Rainbow Coalition, former Massachusetts State Representative, Professor Emeritus, Massachusetts Institute of Technology Department of Urban Studies and Planning  
**Miles Rapoport**, Executive Director, DemocracyWorks, Hartford, CT; former Connecticut State Legislature and Secretary of State  
**Louise Simmons**, Assistant Professor and Director, Urban Semester Program, University of Connecticut School of Social Work; former Hartford City Council Member
8. **Organizing for Justice among Temporary, Part-Time and Contingent Workers** *Rm.200*  
This workshop will explore different approaches to organizing contingent workers—those who do essential work but are caught on the fringes of the labor market without health care or job security.  
**Mario Bueno**, Program Coordinator, United Workers Committee, Central Falls, RI  
**Janet Groat**, Organizer, Merrimack Valley Project, Lawrence, MA  
**Hal Ruddick**, Staff Director, SEIU Local 285
9. **City Planners in Trade Unions** *Rm.304*  
While most public sector unions representing publicly employed city planners confine their activity to wage and hour issues, progressive planners have had some success in encouraging their unions to take progressive stands on public and private investment. This workshop will explore ways to strengthen this trend through models such as labor-neighbor alliances.  
**Dana Driskell**, New York City Planning Commission, Planners Network Steering Committee  
**Dick Platkin**, Los Angeles City Planning Department, Planners Network Steering Committee  
**Dwayne Wyatt**, Los Angeles City Planning Department

**A Tribute: Bennett Harrison, 1942-1999**  
**Economist, Planner, Teacher, Labor and Community Activist**  
**Coburn Hall 205**

**4:45-5:30pm**



**Bennett Harrison**, planner, economist, and activist, died in January at the age of 56. He was best known for his twelve books on community development, labor, and corporate restructuring. Best known of all is *The Deindustrialization of America* (with Barry Bluestone, 1982), which provided a desperately needed analysis of plant closings and put the word "deindustrialization" in common parlance—"an intensely irritating but important book," grumbled the orthodox economist who reviewed it for *The New York Times*. Harrison and Bluestone were also among the first to warn of growing income inequality (in a series of articles and *The Great U-Turn: Corporate Restructuring and the Polarizing of America*, 1988). Harrison's work on

corporate downsizing, outsourcing, and networking (*Lean and Mean: The Changing Landscape of Corporate Power in the Age of Flexibility*, 1994) and on the role of community-based organizations in employment and training (*Workforce Development Networks: Community-Based Organizations and Regional Alliances*, with Marcus Weiss, 1998) extended his lucid analysis to new areas. His research consciously bridged issues of race and class, labor and community.

When Ben read something that interested him, he would cover it with comments exuberantly scrawled with a thick-tipped red marker—remarks like "Terrific!!!," "Fabulous!!!," or sometimes, "Why???" For those of us privileged to know him, the scribbles told as much about the man as his books. They conveyed Ben's infectious enthusiasm, which he brought to every activity from playing the saxophone to conducting research. Fueled by his zeal for social justice, Ben spoke to audiences of labor and community activists as often as academic seminars. He didn't just write about policy and organizing, but joined in struggles to stop plant closings, improve wages for the lowest-paid, and develop inner city communities.

Ben's handwritten notes also expressed his vast generosity. When asked to comment on a work-in-progress, his response was invariably quick and copious. He shared his insights with generations of students at planning and policy programs at MIT, Carnegie Mellon University, and the New School for Social Research, always paying special attention to nontraditional students who came from a background of community or labor practice. Ben taught with a style that was energetic, entertaining, and effective.

Ben's enthusiasm and generosity made him an incomparable network-builder. As radical geographer Susan Christopherson observed in an appreciation she circulated after his death, One of Ben's greatest contributions was building a community of people interested in studying and working to change American economic policy.... [He] gave us the impression that we were engaged together in a larger endeavor to make our economy more just." That enduring community may be Bennett Harrison's most important legacy.

**Friday, June 18**

**Dinner**  
South Side Cafe/Dining Hall

**5:30-6:30pm**

**Challenges and Prospects for Labor-Community Alliances**

**A plenary session with audience participation**  
Coburn Hall 205

**6:45-8:45pm**

**Bill Fletcher**

Education Director, US AFL-CIO

**Gilda Haas**

Director, Strategic Action for a Just Economy; Director, Community Scholars Program, UCLA School of Public Policy and Social Welfare

Bill Fletcher and Gilda Haas will briefly address points such as the following:

- Where do labor-community alliances fit into the labor movement's strategy? Why and how are they necessary for the labor movement? For community development?
- A brief overview of what has already been achieved in terms of labor-community alliances.
- What are barriers to achieving more?
- What are strategies for overcoming these barriers?

**Cultural Rap Performance: Jorge Diaz and conference participants**

Coburn Hall 205

**9:00-?pm**

**Saturday, June 19**

**Continental Breakfast**  
Coburn Hall 205

**7:30-8:45am**

**Community Relations with the Building Trades—The Boston Case**

**A plenary session with audience participation**  
Coburn Hall 205

**9:00-11:00am**

**Mark Erlich**

Senior Assistant Administrator, New England Regional Council of Carpenters

**Priscilla Golding**

Executive Director, Women in the Building Trades

**Chuck Turner**

Founder, Boston Jobs Coalition and Greater Roxbury Workers Association

The panel will address issues such as:

- Access of people of color and women to the building trade unions
- Construction jobs for neighborhood residents
- Construction jobs and community control of development

- 1. Building Coalitions across the Class Divide** *Rm.200*  
Discussion of case studies examining conflict and cooperation between working-class unions and middle-class peace and environmental organizations will yield lessons for successful coalition organizing. Cases include conflict over old growth timber in the Pacific Northwest, construction union and environmental cooperation in Seattle and in Baton Rouge, and labor and peace movement cooperation for military conversion.  
**Fred Rose**, Pioneer Valley Project  
**Tom Estabrook**, Hazardous Materials Worker Training Program, University of Massachusetts Lowell
- 2. Organizing Against Sweatshops** *Rm.300*  
Sweatshops illustrate important linkages between labor organizing and community development. In particular, this workshop will discuss how sweatshops are an especially powerful tool to educate and mobilize students and others on the daily experiences of global production, labor exploitation, and mass consumption.  
**Judy Brannman**, Common Threads, Santa Monica's Allied for Responsible Tourism  
**Tarry Hum**, Queens College and City University of New York  
**Clark Taylor**, College of Public and Community Service, University of Massachusetts Boston
- 3. Strategies for Industrial Retention** *Rm.303*  
Explores strategies for holding on to businesses, including worker buyouts, strategic infrastructure investments, and attaching "strings" to job subsidies.  
**James DeFilippis**, Department of Geography, Rutgers University  
**Jacqueline C. Leavy**, Executive Director, Neighborhood Capital Budget Group  
**Greg LeRoy**, Director, Good Jobs First  
**Patricia Nolan**, Director of Research, Neighborhood Capital Budget Group
- 4. Privatization of Social Services** *Rm.207*  
The panel will look at the responses of community and organized labor to efforts to privatize public services, including hospitals, parks and housing.  
**Tom Angotti**, Pratt Institute  
**Robb Burlage**, New York University Wagner School (invited)  
**Diane D'Allessandro**, District Council 37, AFSCME, New York (invited)  
**Kate Matthews**, Public Health Nurse, City of Boston, and Steward, SEIU Local 285
- 5. Unions, Communities, and the Growth Machine** *Rm.210*  
This workshop will consider the role of organized labor vis-a-vis the urban growth machine, including the historic record of unconditional support on the part of unions for private and public real estate and infrastructure investment as well as emerging support from public sector unions in promoting socially responsible investment.  
**Richard Milgrom**, Faculty of Environmental Studies, York University, Toronto  
**Dick Platkin**, Los Angeles City Planning Department and Planners Network Steering Committee  
**Susan Barr Nelson**, Writer and Environmental Planner  
**Dwayne Wyatt**, Los Angeles City Planning Department
- 6. Welfare Rights and Labor** *Rm.203*  
We're all workers! Join us for a participatory workshop that will explore the connections and frictions between the paid and unpaid sections of the working class.  
**Diane Dujon**, Working Massachusetts, SEIU Local 509, College of Public and Community Service, University of Massachusetts Boston  
**Elly Leary**, United Auto Workers Local 2324, Boston University



**Saturday, June 19**

**Working through Conflicts and Challenges, cont. 11:15am-12:45pm**

7. **Finding Common Ground to Build on: Community-Based Women's Organizations and Building Trades Union Activists Try to Develop Strategic Alliances** *Rm.100*  
How can community-based organizations working with low-income women, union construction workers and advocates in the building trades forge alliances around shared economic development concerns?  
**Mary Jo Connelly**, Research Associate, **Tess Ewing**, Labor Extension Coordinator, and **Patricia Reeve**, Director, Labor Resource Center, College of Public and Community Service, University of Massachusetts Boston  
**Mark Erlich**, Senior Assistant Administrator, New England Regional Council of Carpenters  
**Priscilla Golding**, Executive Director, Women in the Building Trades  
**Felice Mendell**, Executive Director, Women's Institute for Housing and Economic Development
8. **The Living Wage Movement: Building Effective Labor and Community Coalitions** *Rm.304*  
Through both a national perspective and a detailed local case study, this workshop will explore the potential power and challenges of organizing and engaging community, labor and religious leaders and constituencies around the growing grassroots national campaign for living wages.  
**Lisa Clauson**, Massachusetts ACORN Head Organizer  
**Maude Hurd**, ACORN National President  
**Jen Kern**, Director, ACORN National Living Wage Resource Center

**Box Lunch**

**12:45-2:00pm**

Available in Coburn Hall 205

**Planners for Equal Opportunity (PEO) Revisited**

**1:00-2:00pm**

Coburn Hall 205

A review of the genesis, activity, aspirations, achievements, and eventual demise of PEO, Planners for Equal Opportunity, 1964-1974, on the occasion of the 35th anniversary of its founding. (PEO was succeeded by Planners Network.)

**Linda Davidoff**, Director, New York City Office, Citizen Action of New York

**Chester Hartman**, Director, Poverty and Race Research Action Council

**Robert Heifetz**, Bay Area Peace Navy

**Peter Marcuse**, Department of Urban Planning, Columbia University

**Walter Thabit**, Past President, Planners for Equal Opportunity

**Strategies for the Future**

**2:15-3:45pm**

Concurrent Workshops--Coburn Hall, rooms as listed

1. **Exploring the Politics of Training** *Rm.307*  
Training is increasingly pointed to as a panacea for many of society's economic and social ills. In this workshop we will examine the social implications of training—looking at the shortcomings of programs that are solely designed to meet the interests of management and working to develop a worker/union-centered model for determining training needs and fighting for training programs.  
**Harneen Chernow**, Education Director, Massachusetts AFL-CIO  
**Charley Richardson**, Labor Extension Program, University of Massachusetts Lowell



2. **New Models for Immigrant and Multiracial Organizing** *Rm.207*  
 What issues do low wage immigrant workers face in their lives, and how can unions and community organizations be responsive to them in order to encourage their organizational leadership? Discussion of how worker centers have served as an essential vehicle for the training and organizing of immigrant workers, and why it is important for worker centers to integrate workplace organizing into broad community organizing.  
**Ana Marie da Hora**, Community Organizing Coordinator, East Boston Worker Center  
**Mariya Strauss**, Lead Teacher, East Boston Worker Center  
**Five immigrant workers** active in the East Boston Worker Center
3. **Environmental Justice** *Rm.210*  
 How do race and class lead to heightened exposure to environmental hazards for some groups? How are community and labor organizations working together to confront these issues?  
**Teresa Córdova**, University of New Mexico  
**Charlie Tontar**, Principal Investigator, Community-University Partnership Environmental Justice Grant, Associate Professor of Urban and Regional Economics, Merrimack College  
**Khan Chao**, **Rassany Khakeo**, **Linda Silka** and **Cheryl West**, Southeast Asian Environmental Justice Partnership
4. **Planning the Regional Economy from the Bottom Up** *Rm.304*  
 This workshop will discuss how unions, community groups, and their allies work together to develop jobs, prepare workers, revitalize regional economies.  
**Irene Kimball**, Pioneer Valley Project  
**Guillermo Lopez**, Alliance for Building Communities  
**Nancy Turner**, Associate Director, Coalition for a Better Acre  
**Randy Wilson**, University of Massachusetts Boston
5. **Building a Full Employment Economy** *Rm.100*  
 A discussion of the origins, evolution, and future of full-employment organizing in the United States. Emphasis will be placed on the importance of full employment policies as a strategy for creating "good" jobs for all Americans.  
**Maiko Covington**, Steering Committee Member, Champaign County Living Wage Campaign  
**Stanley Moses**, Chairperson, Graduate Department of Urban Affairs, College of the City University of New York  
**June Zaconi**, Board Member, National Jobs for All Coalition
6. **Building Trust Between Labor and Community** *Rm.203*  
 How can we overcome historic distrust between community and labor groups? Two long-time community/labor activists and academics lead a reflective discussion.  
**Mel King**, Rainbow Coalition  
**Louise Simmons**, Assistant Professor and Director, Urban Semester Program, University of Connecticut School of Social Work
7. **Linking Labor and Community in the Global South** *Rm.200*  
 Labor-community initiatives form an important part of strategies to strengthen human rights and beat back the neoliberal assault on community economies. Discussion will focus on Mexico, Central America and cross-border organizing.  
**Paul Filson**, Pennsylvania Manager for UNITE, board member and co-founder, Labor Education in the Americas Project  
**Susan Jones**, Ensamble: Proyectos Educativos y Culturales, A.C.  
**Katharine Kilbourn**, Latin America and Caribbean Program Coordinator, Grassroots International

**Saturday, June 19**

**Strategies for the Future**

**4:00-6:00pm**

**A plenary session with audience participation  
Coburn Hall 205**

**Kathy Casavant**

Secretary-Treasurer, Massachusetts AFL-CIO

**Teresa Córdova**

Planners Network Steering Committee, Department of Community and Regional Planning, University of New Mexico, and Southwest Network for Environmental and Economic Justice

**Lydia Lowe**

Co-Director, Chinese Progressive Association and Workers Center

This panel will suggest effective strategies for labor and community coalitions as we move into the 21st century.

**Dinner**

**6:15-7:30pm**

**South Side Cafe/Dining Hall**

**Lessons from Brazil's Labor-Community Alliance**

**7:00-8:00pm**

**A talk by a leading planner/architect affiliated with the Brazilian Workers Party  
Coburn Hall 205**

**Erminia Maricato**

Professor, Coordinator, Post-Graduate Course in Architecture and Urban Planning, and Coordinator, Human Settlements Laboratory / Planning and Design Department, Faculdade de Arquitetura e Urbanismo da Universidade de São Paulo  
Former Director of Housing and Urban Development Policy of São Paulo Municipality 1989-1992 (Workers Party Administration of São Paulo)  
Coordinator of Urban Policy of Workers Party, 1982-1989  
Assessor of National Movement for Urban Reform, 1975-89

Professor Maricato will talk about the experience in Brazil of community/labor coalitions—particularly the Workers Party experience. She will address the important steps forward that have been made in Brazil to help demonstrate what can be done as well as the problems and contradictions they have faced.

**Dance Party with DJ Ty DePass**

**8:30-?pm**

**Coburn Hall 205**

**Sunday, June 20**

**Hot Breakfast**

**7:30-8:45am**

South Side Cafe/Dining Hall

**Barriers and Strategies**

**9:00-10:30am**

**Participant-Organized Workshops—topics and rooms to be posted**

Participants are encouraged to form discussion groups around the barriers and strategies that have resulted from earlier workshops or around other issues of importance to participants. There will be an opportunity to post suggestions for discussion groups with sign-up sheets throughout the conference.

**Lunch**

Coburn Hall 205: Box Lunches will be available at 10:30am

**Planners Network Open Steering Committee Meeting**

Coburn Hall 205

**10:45am-11:45am**

**Tours**

Mini-buses will leave across the street from Coburn Hall

- **Lowell National Historical Park Canal Boat Tour**  
(video at 11:50; boat leaves at 12:30; bus leaves from Coburn at 11:35 for video and 11:55 for boat only)
- **Boston by United for a Fair Economy**  
(bus leaves Coburn Hall at 12 noon)

## **Planners Network**

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The Planners Network is an association of professionals, activists, academics and students involved in physical, social, economic, and environmental planning in urban and rural areas, who promote fundamental change in our political and economic systems.

We believe that planning should be a tool for allocating resources and developing the environment to eliminate the great inequalities of wealth and power in our society, rather than to maintain and justify the status quo. This includes opposition to racial, economic and environmental injustice, and discrimination by gender and sexual orientation. We believe that planning should be used to assure adequate food, clothing, shelter, medical care, jobs, safe working conditions, and a healthful environment. We advocate public responsibility for meeting these needs, because the private market has proven incapable of doing so.

## **Steering Committee**

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## **Membership**

For more than twenty years, Planners Network has been a voice for progressive professionals and activists concerned with urban planning and social justice. PN's members receive a bimonthly magazine, network online with PN-NET, and take part in the annual conference. PN also gives progressive ideas a voice in the mainstream planning profession by organizing sessions at annual conferences of the American Planning Association and the Association of Collegiate Schools of Planning.

Whether face-to-face, in print, or over the internet, PNers are part of a network that shares progressive ideas and experiences. Join Planners Network and make a difference while sharing your ideas and enthusiasm with others! To join, send your name, address, email address, and telephone number along with a financial contribution (suggested amounts pegged to income listed below) to the address above.

All members make an annual financial contribution. The Steering Committee recommends the following amounts as minimums:

\$15 for those with incomes under \$25,000, students and unemployed

\$25 for those earning between \$25,000 and \$50,000

\$45 for those earning over \$50,000

\$50 for organizations and libraries

\$100 **Sustaining Members**—if you earn over \$50,000, won't you consider helping at this level?

# Room and Presentation Changes

We cannot use room 300. Therefore, all workshops which were scheduled for room 300 have now been relocated to rooms as follows:

*Friday, 10:00-11:30      Successful Strategies*

Room 307      3. Labor and Affordable Housing:  
Confronting the Challenge

*Friday, 1:15-2:45      Cultural Tools*

Room 210      1. Dramatizing Income Inequality

*Friday, 3:00-4:30      Building New Connections*

Room 401      6. From the Garment Trade to Workfare  
New Frontiers in Labor Organizing

*Saturday, 11:15-12:45      Working Through Conflicts and Challenges*

Room 307      2. Organizing Against Sweatshops

The following additions s have been made to workshop presenters:

Sanford Lewis, Strategic Counsel on Corporate Accountability / Good Neighbor Project, will be joining the workshop **"Building Coalitions Across the Class Divide"** at 11:15 on Saturday morning.

Frank Borgers, Labor Resource Center , University of Massachusetts Amherst, will replace Irene Kimball on the workshop **"Planning the Regional Economy from the Bottom Up"** at 2:15 on Saturday afternoon.

