Planners Network '977

Sharing Stories, Shaping Strategies, and Building Communities

June 26-29, 1997

California State Polytechnic University, Pomona

Planners Network:

For nearly twenty years, Planners Network has brought together students, activists, professionals and academics who support fundamental change in our political and economic systems. We believe that planning should be a tool for achieving a more equitable distribution of wealth and power, ensuring a healthier environment, and improving the quality of urban life. To achieve those goals, we have supported the efforts of change-oriented community activists, city planners and political leaders through our newsletters, publications and conferences.

Our members and associates from across the country are meeting at this year's conference to share stories of successful citizen action on the local and state levels and to discuss progressive urban change. Pomona is typical of so many medium-sized, non-central cities. Pomona and the

surrounding region — Los Angeles county and its **Stettles**, Orange County, and the sprawling inland counties of **Stern** Bernardino and Riverside —offer rich examples of urban problems and solutions.

The 1997 Annual Conference is also distinguished by the participation of regional activists from the Industrial Area Foundation (IAF), the nationwide network of broad-based community organizations.

Conference Structure:

Thursday, June 26 — Tours

Friday, June 27 — Workshops

Saturday, June 28 — Panels and Roundtables

Featured Speakers:

Maria Elena Durazo

Peter Dreier

Mark Ridley-Thomas

Norman Krumholz

Jackie Goldberg

Conference Schedule:

Thursday, June 26, 1997

10 a.m.-10 p.m. Registration (5-106)

12:45 p.m. Assemble for tours

1:00 p.m. Depart for Tour Sites

Lot I, Camphor Lane, behind Bldg. 5

2-5 p.m. Tours of Sites

Go directly from tour sites to

WLCAC

5 p.m. Leave for WLCAC Reception from

Cal Poly Pomona

(for those who didn't go on tours)

6-8 p.m. Watts Labor Community Action Center

(WLCAC) Reception

Welcome: Watts Labor Community Action Center

(WLCAC)

Teri Watkins, President, WLCAC

Louise Manuel, Senior Planner, WLCAC

Introduction: Tom Angotti

Co-Chair, Planners Network Steering

Committee

Professor, Pratt Institute

Speaker:

Maria Elena Durazo

7 p.m. President, Hotel Employees and Restaurant

Employees

International Union, Local 11

Los Angeles

8 p.m. Depart from WLCAC to return to Cal

Poly Pomona

Vans available to return to Cal Poly prior to

8 p.m. upon demand and when full

9 p.m.

Arrive at Cal Poly Pomona

Message boards and conference information available at the registration table in Building 5 every day.

Thursday - 5 - 104

Friday - Saturday 5 - 106

Friday, June 27, 1997

7:30 a.m.-5:30 p.m.

Registration (5-104)

9:00-9:15 a.m. Welcome (University Union,

Multipurpose Room)

Welcome:

Gene Awakuni

Vice President for Student Affairs and

University Advancement

Cal Poly Pomona

Ed Tessier

Former Chair, Planning Commission Redeveloper of Historic Properties

City of Pomona

Ann Forsyth

Co-Chair, Planners Network Steering

Committee

Professor, University of Massachusetts,

Amherst

9:15-10:45 a.m. Conceptual Framework

Speakers: Peter Dreier

Professor and Director, Public Policy Program

Occidental College Los Angeles

Rebecca Gifford Lead Organizer

East Valleys Organization

10:45-11:00 a.m. Break, assemble for workshop buses

11:00 a.m.-12:00 p.m.

Depart for and visit workshop sin

Noon-1 p.m.

Working lunch; workshop

introduction and overview

1:00-5:00 p.m.

Workshops

5:00 p.m.

Return to Cal Poly Pomona

6:00 p.m.

Depart for Glass House (Lot I,

Camphor Lane, behind Bldg. 5)

6:30-10:00 p.m. Dinner party and entertainment at the

Glass House, Pomona

Welcome:

Rick Willson

Chair, Department of Urban and Regional

Planning, Cal Poly Pomona

Introduction: Ken Reardon

Co-Chair, Planners Network Steering

Committee; Professor University of Illinois at

Urbana-Champaign

Speaker:

Mark Ridley-Thomas

8 p.m.

Councilman, Eighth Council District

City of Los Angeles

8:45-10 p.m. Music by Tyrone Anthony Quartet

Saturday Speakers and Panels —June 28, 1997

| | Economic Development | Housing & Community Development | | Technology & Health |
|-----------------------------|--|---|--|--|
| | | A | В | |
| 9:45 - 11:00 Session I | Economic Development Initiatives of Council Offices | In the Wake of a Planners Network Conference (1995) | Case Studies in Community-Based Planning | Knowledge Creation & Dissemination: Creative Community- University Partnering |
| 11:15 - 12:30 Session II | Community Development Bank | Planners Network in New York: Restoring Vision & Progressive Planning | The Place of Community Based Education in Schools of Planning & Design | Health Care Access for All |
| | | Lunch | | |
| 2:00 - 3:15 Sessions III | Urban Decay in Los Angeles: Accounting for & Responding to "South Centralization" | Tour of the Center for Regenerative Studies | Overview of Community- Based Planning & Design Roundtable | Technological Revolution, Employment, and the Crisis of Community Life |
| 3:30 - 4:45 Session IV | Economic Development in Watts | Leadership in Public Sector of Planning | Education for Community Based Planning: Focus on Youth | Planning Issues for Communities & Health Care Services |



8:00 a.m.-6 p.m. Registration and logistics headquarters

(5-104)

Keynote Address (3-217)

Speaker:

Norman Krumholz

Professor Levin College of

Urban Affairs Cleveland State University

9:30-9:45 a.m.

8:30-9:30 a.m.

Break

9:45-11:00 a.m. Session I: Panel and Roundtable Sessions

Economic Development Initiatives of Council

Offices (5-103)

In the Wake of a Planners Network

Conference (1995) (5-105)

Case Studies in Community-Based Planning

(5-106)

Knowledge Creation and Dissemination:

Creative Community-University

Partnering (5-125)

11:00-11:15 a.m.

Break

11:15 a.m.-12:30 p.m. Session II: Panel and Roundtable

Sessions

Community Development Bank (5-103) Planners Network in New York: Restoring Vision and Progressive Planning (5-105) The Place of Community-Based Education in Schools of Planning and Design (5-106) Health Care Access for All (5-125)

12:30-2:00 p.m. Lunch (Center for Regenerative Studi

Welcome: Diana Jerkins, Director

Center for Regenerative Studies

Introduction: Lynn Harper, City Planner

City of Los Angeles

Jackie Goldberg Speaker:

Councilmember, Thirteenth District

City of Los Angeles

2:00-3:15 p.m. Session III: Panel and Roundtable Ses

Urban Decay in Los Angeles: Accounting for and Responding to "South Centralization"

(5-103)

Tour of the Center for Regenerative Studies

(Center for Regenerative Studies)

Overview of Community-Based Planning and

Design Roundtable (5-106)

Technological Revolution, Employment and

the Crisis of Community Life (5-125)

3:15-3:30 p.m. Break

3:30-4:45 p.m.

Session IV: Panel and Roundtable Session

Economic Development in Watts (5-103)

Leadership in Public-Sector City Planning

(5-105)

Education for Community-Based Plannings

Focus on Youth (5-106)

Planning Issues for Communities and Healt

Care Services (5-125)

5:00 p.m.

Planners Network Steering Committee

meeting (5-103)

Convene and disperse for dinner

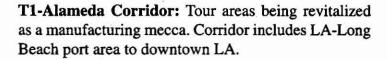
6:00 p.m.

Dinner for students organized by American Planning Student Association (APSA) (meet in 5-104)

Other dinner outings requiring conference vans to be arranged (meet in 5-104)

Tours - Thursday, June 26 (12:45 - 5:00p.m.):

Tours will depart from Cal Poly Pomona at 1 pm on Thursday, June 26; each tour will last all afternoon, and tourists will reconvene at the Thursday evening kickoff reception, at the Watts Labor Community Action Committee (WLCAC). Tours include:



T2- Downtown Los Angeles Sweatshop Tour: Learn about the garment industry and see the working conditions of the City's 120,000+ garment workers. Discuss labor organizing initiatives.

T3- Hollywood: (cancelled)

T4- MacArthur Park/Westlake District/Northeast Los Angeles Tour: Tour areas where many first generation immigrants initially settle. Northeast Los Angeles also visited.

T5- Southeast/South Central Los Angeles: Visit areas devastated by the 1965 and 1992 civil disturbances. Learn about new planning initiatives proposed by the City of Los Angeles.

T6- Watts and the Watts Labor Community Action Committee (WLCAC): Tour and learn about WLCAC projects and visit Central Avenue in Watts.

Workshops - Friday, June 27 (11:00a.m. - 5:00p.m.):

Each workshop includes a working lunch and, in most cases, a short tour of the subject area. Workshops will have small groups of conference participants meet with members of local groups working on specific issues or problems. The workshops seek three objectives:

1) help the organization deal with the issue or problem;

2) offer a learning experience for conferees; and 3) provide a good opportunity for collaboration between conferees and organization members.

W1-Environment: How do you stimulate or reestablish economic viability in an area ravaged by a major Superfund site?

W2-Immigration: What are the political and economic opportunities for metropolitan Los Angeles, given the large and continuous influx of first-generation immigrants?

W3- Information Strategies: How can the widening "information gap" be narrowed by pushing up from the bottom?

W4- Neighborhood Revitalization with Historic Preservation: How can historic preservation be used in a strategy for neighborhood revitalization?

W5- Local Politics and Revitalization: How can nontraditional constituencies help define and support the economic revitalization of sub/urban downtowns?

W6- Welfare: How do you do an effective market analysis to identify employment opportunities for the large number of people recently pushed off the welfare rolls?

W7- Health Care: How can Medi-Cal recipients and other low-income households be organized to bargain collectively for affordable health care with local providers?

W8- Housing: How can we build owner occupied, lowincome housing in areas where land prices are exorbitant and parcels are small?

Plenary sessions - Thursday, Friday, Saturday

Maria Elena Durazo, President, Hotel Employees and Restaurant Employees International Union,

Local 11, Los Angeles (Thurday Evening)

Peter Dreier, Director, Public Policy Program,

Occidental College (Friday morning)

Mark Ridley-Thomas, Los Angeles City Councilman (Friday night)

Norman Krumholtz, Professor, Levin College of Urban Affairs, Cleveland State University

(Saturday morning)

Jackie Goldberg, Los Angeles City Councilmember (Saturday Lunch)

Panel sessions - Saturday, June 28:

Economic Development

1. Economic Development Initiatives of Council Offices

9:45 -11:00 a.m. - Building 5-103

Ed Reyes, Planning and Economic Development Deputy for Council District 1, City of Los Angeles.

John Muhammad, Planning and Economic Development Deputy for Council District 8, City of Los Angeles.

Gerald Gubatan, Planning and Economic Development Deputy for Council District 13, City of Los Angeles.

2. Community Development Bank

11:15 a.m.-12:30 p.m. - Building 5-103

Denise Fairchild, Board Member, Community Development Bank.

Mary Duran, Senior Vice President, Community Reinvestment Department, Sumitomo Bank.

See addendum.

3. Urban Decay in Los Angeles: Accounting for and Responding to "South Centralization"

2:00-3:15 p.m. - Building 5-103

Dick Platkin, L.A. City Planning Department. Introduction to panel and discussion of "Economic Foundations of Urban Decay in Los Angeles." Dwayne Wyatt, L.A. City Planning Department.

Slides with "Urban Decay in Los Angeles: What We

Mean by 'South Centralization.'"

Sue Nelson. Community Activist and Environment

Sue Nelson, Community Activist and Environmental Planner. "How Decay has Unfolded in the Hollywood Area."

Reid Parker, Metropolitan Transit Authority and ATU Shop Steward.

"Responses to Urban Decay in Los Angeles."

SUMMARY: This panel discussion builds on one presented in 1996 at the Planners Network Conference at Pratt Institute in Brooklyn on the value of reviving the scholarship and critique of planning practice based on urban Marxist political-economy. Using a powerful case study. Los Angeles, we present an informed discussion on different explanations of how Los Angeles is gradually "falling apart" and the most advanced form of urban decay, in South Central Los Angeles, is becoming the model to most other parts of the city. Our analysis of L.A.'s deterioration will be based on slides which visually document stark examples of "South Centralization," and then demonstrate how this decay is spreading to many other parts of the city, including well established middle class and working class areas, such as Fairfax and Hollywood. We also want to marshal statistical and mapped information supporting the slides (e.g., L.A. now has 700,000 residents living in the slums we have pictures of) to go beyond image and anecdote to hard information. The second part of the panel will then examine some of the competing accounts for urban decay in Los Angeles and proposed solutions to South, Centralization."

4. Economic Development in Watts

3:30-4:45 p.m. - Building 5-103

Sterling Barnes, Moderator; Planning Associate, Chair of the Southeast/South Central Task Force, Department of City Planning, City of Los Angeles; and member of the Watts Citizens Action Committee.

"Non-Profit Organizations and Government Cooperation"

Lilian Mobley, Chair, Watts Towers Community Action Council

"The Difficulties of the Watts Community with Government."

Louise Manuel, Senior Planner, Watts Labor Community

Action Center (WLCAC).





Housing and Community Development—A

1. In the Wake of a Planners Network Conference (1995)

9:45-11:00 a.m. - Bldg. 5-105

Robert Mihelich, Undergraduate Planning Student, University of Illinois, at Urbana-Champaign (UIUC). "Reflecting Upon My Experiences as a Student Researcher in East St. Louis."

David Finet, 1997 MUP Graduate, UIUC.

"Organizing Students to Support Local Community Empowerment Efforts."

Patricia Nolan, Community Planner, East St. Louis Neighborhood Technical Assistance Center (ESLNTAC).

"Creating a Neighborhood Technical Assistance Center to Promote Grassroots Development."

Ken Reardon, Associate Professor, Department of Urban and Regional Planning, UIUC.

"Generating Institutional Support for Community-Based Action Research."

The real thing which the conference did was help our neighborhood partners and the University establish a much more positive working relationship with the City of East St. Louis. They were enormously pleased by the Conference which generated great press for them; it also offered them a non-confrontational space in which to meet neighborhood leaders; and it brought several new funders to town which have supported local projects.

2. Planners Network in New York: Restoring Vision and Progressive Planning

11:15 a.m.-12:30 p.m. - Bldg. 5-105

Tom Angotti, PN Steering Committee Co-Chair, Pratt Institute. Peg Seip, PN Steering Committee, Planning Consultant. Jennifer Fuqua, Curator, "Restoring Vision," Pratt Institute. Jocelyne Chait, Community Planner and Co-Chair, PN New York Chapter.

Discussion generally about the impact of and follow-up to the 1996 PN conference in Brooklyn. For example, inspired by the modest exhibit she did at PN96, Jennifer Fuqua has curated an exciting exhibit on progressive planning in New York entitled "Restoring Vision." We will also discuss other examples of how our on-going work with communities benefited from exchanges at the conference.

3. Tour of the Center for Regenerative Studies 2:00-3:15 p.m. - Center for Regenerative Studies

Diana Jerkins, Director, Center for Regenerative Studies.

4. Leadership in Public-Sector City Planning 3:30-4:45 p.m. - Bldg. 5-105

Moderator: Dick Platkin, L.A. City Planning Department

Norman Krumholz, Professor, Levin College of Urban Affairs, Cleveland State University.

An informal talk on Krumholz' bid to become director of the City of Los Angeles' Department of Planning.

Housing and Community Development-B

1. Case Studies in Community-Based Planning 9:45-11:00 a.m. - Bldg. 5-106

Moderator: Marie Kennedy, University of Massachusetts, Boston Patricia Nolan, East St. Louis Neighborhood Technical Assistance Center (ESL NTAC)

"A Call to Action: East St. Louis and the University of Illinois' East St. Louis Action Research Project."

Marie Kennedy, University of Massachusetts, Boston.

Discussion of the Roofless Women's Action Research Mobilization, a project that involved formerly homeless women who are currently enrolled in a planning program as action researchers working to understand the needs of women who remain on the streets and in shelters.

John McIntosh, Co-Coordinator of the Joint Urban Design Program in the College of Architecture and Environmental Design at Arizona State University in Tempe, Arizona.

Teri Watkins, President, Watts Labor Community Action Committee (WLCAC).

"Open Air Market: Collaboration between WLCAC and the University of Southern California (USC)."

2. The Place of Community-Based Education in Schools of Planning and Design

11:15 a.m.-12:30 p.m. - Bldg. 5-106

Moderator: Richard Milgrom, York University.

This panel will discuss the educational benefits of university sponsored community-based planning and design processes, addressing a variety of formats that can be used to structure such projects, discuss the relationships between the projects and the wider academic setting, and explore related issues from a number of different faculty and student perspectives.

Ann Forsyth, Co-chair, PN Steering Committee and Director of the Urban Places Project, Center for Economic Development, University of Massachusetts, Amherst.

Issues of collaboration between planners and designers in university sponsored urban design outreach projects in low-income neighborhoods.

Jim Segedy, Ball State University.

"Out of the Building and into the Towns: From Charrettes to Design Build and Beyond."

The planning and design curriculum at Ball State University is centered on the studio. Be it planning, architecture, landscape architecture, historic preservation, or a combination of all four the students are engaged in hands on, "real world" projects. The students are actively engaged in developing and executing projects that range from simple charrettes to comprehensive plans to planning, designing and building a river greenway.

Richard Milgrom, York University, Toronto.

Discussion of the benefits and problems of undertaking communitybased design work as field research for a Ph.D. dissertation.

3. Overview of Community-Based Planning and Design Roundtable

2:00-3:15 p.m. - Bldg. 5-106

Tom Angotti, Pratt Institute, Moderator.

Ann Forsyth, University of Massachusetts, Amherst.

Ken Reardon, University of Illinois, Urbana-Champaign.

Marie Kennedy, University of Massachusetts, Boston.

This final panel is intended to provide an overview of community-based planning in relation to the case studies and discussions that have preceded it. It will also open up the discussion to the wider audience, providing an opportunity for audience members to share their related experiences, both positive and negative. In keeping with the intentions of community-based processes, the participants will discuss possible directions for practice, and continue to build a resource-sharing network that was started at ACSP 1996 in Toronto, and the Planners Network Conference 1996 in Brooklyn.

4. Education for Community-Based Planning: Focus on Youth

3:30-4:45 p.m. - Bldg. 5-106

Jocelyne Chait, Community Planner, Co-chair of New York Planners Network.

Heather Hood, MCP, Coordinator of "The Urban Plan" for the Department of City and Regional Planning, University of California, Berkeley.

We talk a lot about education in planning schools and very little about what should be happening in high schools, and in elementary schools, to prepare young people to participate effectively and meaningfully in community planning initiatives and function as responsible, caring members of civil society. The Urban Plan is an arrangement between 23 graduate students and 45 seniors at Oakland Tech High School. It aims to teach the seniors how to become better stewards of their environments and to have the confidence to engage the public planning process as citizens. The program involved teaching the students the many things that go into developing the urban environment: assessing physical and social conditions, managing agendas, conflict resolution, collective histories, and imagining something better. Exercises include role plays, walking tours, lectures, group envisioning, introducing people from local agencies and neighborhood groups, and presenting final proposals at Oakland City Hall.

Technology and Health

1. Knowledge Creation and Dissemination: Creative Community-University Partnering

9:45-11:00 a.m. - Bldg. 5-125

Danny Krouk, Director of Neighborhood Knowledge, Los Angeles (NKLA), Community Building Institute.

"Neighborhood Knowledge Project."

Judith Sheine, Professor, Dept. of Architecture, Cal Poly Pomona "Comunidad Cambria."

Hersh Farberow, Assistant Professor, Dept. of Urban and Regiona Planning, Cal Poly Pomona and Moira Kenney, Getty Institute "Local Libraries/Local Knowledge."

2. Health Care Access for All

11:15 a.m.-12:30 p.m. - Bldg. 5-125

David Klein, Executive Director, National Council on Alcoholism and Drug Dependence—Pasadena.

Tom McGuiness, Vice President, Mission Effectiveness and Community Outreach. Citrus Valley Health Partners.

Doris Nelson, Chair, Health Care for All—Los Angeles.

3. Technological Revolution, Employment and the Crisis of Community Life

2:00-3:15 p.m. - Bldg. 5-125

Moderator: Trevor Campbell, Chair, Inland Empire Networking Society.

Guido DeRienzo, AFSME organizer.

"Reports on the Struggles to Link Welfare Reform with the Living Wage Struggle in Pasadena."

Cynthia Cuza, Director, Impact of Technology on Society Project.
"The Growing Devaluation of Human Life, Labor, Violence, and their Impact on our Youth and Communities."

Trevor Campbell, Chair, Inland Empire Networking Society.
"Unrelenting Technical Change and the Crisis within the Household."

4. Planning Issues for Communities and Health Care Services

3:30-4:45 p.m. - Bldg. 5-125

Moderator: Gwen Urey, Cal Poly Pomona

Dr. Rafi Younoszai, Professor of Anatomy; Director, Office of International, Cross-Cultural Programs, Western University of Health Sciences.

Pomona Community Health Action Teams."

Kim Knowles-Yanéz, Planning Graduate Student, UIUC.
Planning for Medical Complexes in Residential Neighborhoods."

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Sarah Rodgers, Planning Department, City of Los Angeles Jose Rodriguez, Cal Poly Pomona Dean Linda Sanders, College of Environmental Design, Cal Poly Pomona

Watts Labor Community Action Commitee Professor Richard Willson, Cal Poly Pomona

Conference Planning Committee Co-chairs

Professor Gwen Urey, Cal Poly Pomona
Professor Ruth Yabes, Arizona State University
Robert Yabes, City of Los Angeles
Professor Chuck Hotchkiss, Cal Poly Pomona
Professor Ann Forsyth, University of Massachusetts,
Amherst

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Program Addendum

Thursday, June 26, 1997

6-8 p.m. Watts Labor Community Action Center (WLCAC) reception: Maria Elena Durazo canceled as speaker.

New Speaker: Teri Watkins, President of WLCAC

Friday, June 27, 1997

9:00-9:15 a.m.

Welcome: Gene Awakuni canceled.

Replaced by Van Garner, Dean, College of the Extended University

Saturday, June 28, 1997

Panel Session Changes

9:45-11:00 a.m. **Housing and Community Development-B** Room 5-106 "Case Studies in Community-Based Planning" Teri Watkins canceled.

9:45-11:00 a.m. Technology and Health

Room 5-125 "Knowledge Creation and Dissemination: Creative Community-University Partnering"
Moira Kenny, Getty Institute, canceled.

11:15 a.m.-12:30 p.m. Housing and Community Development B
Room 5-106 The Place of Community-Based Education in Schools of Planning and
Design
Jim Segedy canceled.

11:15 a.m. -12:30 p.m. **Economic Development**Community Development Bank -- whole panel canceled
New replacement session:
Ken Reardon, Associate Professor, Department of Urban and Regional Planning,
University of Illinois at Champaign-Urbana
"Promoting Affordable Housing in Distressed Neighborhoods"

Special Thanks also to: Charles Loggins, Cal Poly Pomona Douglas Feremenga, Cal Poly Pomona Meredith Elguira, Cal Poly Pomona Joyce Kane-Bloomstein, Cal Poly Pomona